

# SATURDAY NIGHT

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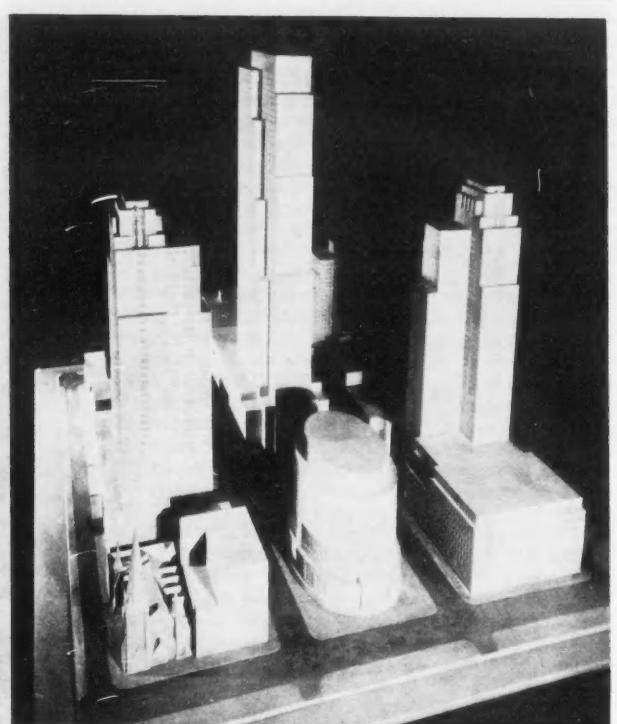
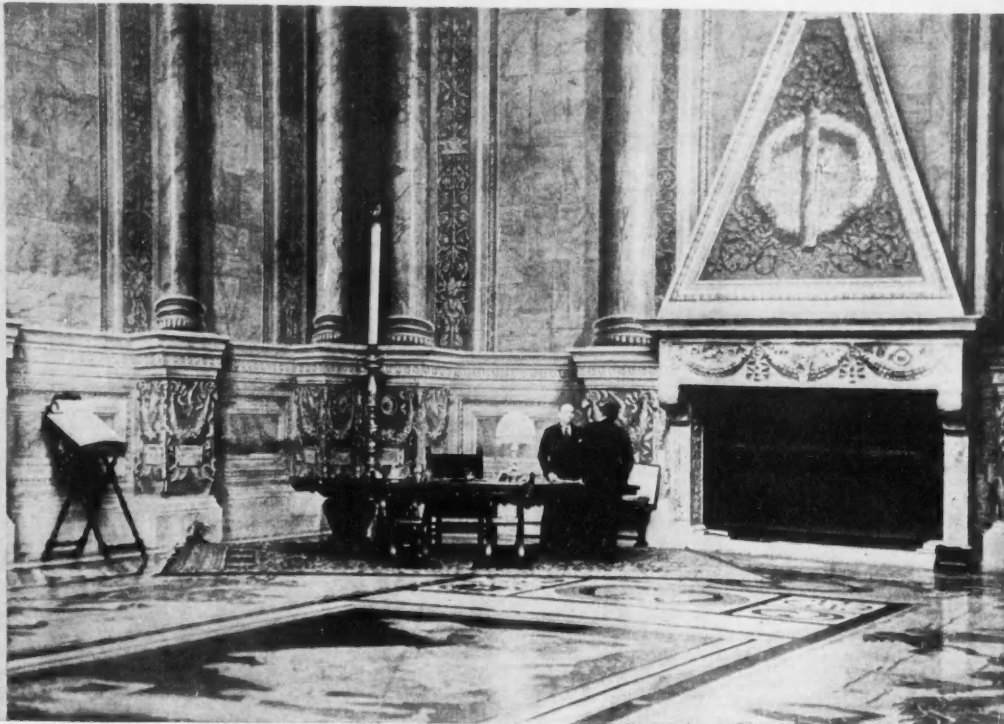
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## THE AMERICAN POLITICAL KALEIDOSCOPE

Is Canada Awake to C.P.R.? —Page 29

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### THE FRONT PAGE

GOVERNMENTS dearly love to record surpluses, and unquestionably Hon. E. A. Dunlop, the new Provincial Treasurer of Ontario, would have been happy to announce that the administration of which he is a member had come through 1930 with cash left in the bank, and that it had made provision for a handsome surplus at the end of 1931. But Mr. Dunlop is not attempting to camouflage the truth. Owing to a decrease of estimated revenue in many departments there was a deficit last year of \$646,000; and there would have been a much greater one had not the revenues from succession duties totalled a wholly unexpected figure. The government cannot safely count upon another such windfall in 1931, and as it spends so much money in paternal expenditures which may be expected to increase rather than decrease, Mr. Dunlop is candid enough to admit that there will in all probability be a deficit of \$2,670,000 at the end of this year.

This fact is the more disconcerting when it is announced that the government expects to collect over \$4,000,000 additional revenue this year. This sum is to come from two sources. A small levy on the capital stock of companies doing business in Ontario is expected to yield \$2,000,000, and net revenues from the Liquor Control Board are to be increased by charging permit holders more for their liquor than in the past. Mr. Dunlop admits that owing to heavy federal taxation on alcohol, consumers pay enormously more than the manufacturing cost of liquor now, but he apparently relies on them to continue the present rate of consumption at increased charges. This reverses all arguments that have ever been used in the past in advocacy of high prices for liquor, but time will tell how it works out. Certainly the Provincial Police will have to use redoubled vigilance against bootleggers.

The fact is that these are rather crazy times. Governments, federal and provincial, are being assailed on all sides with demands for greater expenditures of public monies, and with equally vigorous complaints that too much is being exacted of the public in the way of taxation. One thing is pretty clear and that is that Ontario would have been badly sunk if it had been deprived of the \$7,500,000 it collected in net revenue from liquor last year, or if it could not count on the \$10,000,000 from the same source which it relies upon to help meet the estimated expenditure of \$62,655,000 this year.

There is small chance that the proposal for a National Police Force of all-embracing character, recently submitted to the Minister of Justice by a committee of the Canadian Police Chiefs' Association, will find acceptance. The plan, said to have been arrived at by the Police Chiefs during a convention in Hamilton, Ont., would merge into a single co-ordinated system, existing Dominion, Provincial and Municipal forces. These would constitute a body somewhat similar to the Metropolitan Police of Great Britain, which has its headquarters in Scotland Yard and is under direct control of the Home Secretary. Municipal control of police services would automatically cease, and the National Police would be supported by levies on the municipalities compelled to pay without protest the sums which the Federal government deemed their just contribution.

However useful such a system may be in a small, centralized and thickly populated country like Great Britain, it is certainly unworkable in a vast, thinly populated country like Canada, in which the greater part of the machinery of government is by necessity decentralized, and in which government is based on a federated system.

It is true that we have already the Dominion or Royal Mounted Police, which performs certain allotted functions admirably. It is true also that in most provinces we have large bodies of Provincial Police of undoubted usefulness. In Ontario, for instance, the centralization of police activities in rural districts, under Gen. Victor Williams at Toronto, has worked most advantageously for the prevention and detection of rural crime. But it is quite certain that even Toronto is not prepared to delegate control over its local police force to Ottawa or even to the provincial administration at Queen's Park, although the latter form of centralization could be easily accomplished. If this is true of Toronto it is doubly true of many other of the greater centres of the Dominion. Most cities have initiated many types of local regulations, the enforcement of which is entrusted to the police, and which could not be successfully imposed on a federally governed body. Most cities would demand more direct relief from abuses of police authority than would be available in a complaint sent to Ottawa with a threat that the question would be raised in Parliament next session.

The Attorneys-General of Provinces charged with responsibility for the enforcement of justice, but deprived of any control, direct or indirect, over the police system, would be in a strangely paradoxical position. And there would also be a permanent suspicion that the National Police were an organization akin to the Cheka or OGPU of Russia.

There are, however, germs of meritorious reforms in the Police Chiefs' proposal, even though the motive behind it may have been a desire to escape from municipal criticism and control. We have, as has been said, three police systems, Dominion, Provincial and Municipal. A clear allocation of the functions and responsibilities of each would be welcome at the present time. For instance, all questions relating to the "Reds" and kindred organizations aiming at the disruption of government, should be left to the Royal Mounted Police, and there are many other subjects on which provision against overlapping of authority and arrangements for better co-ordination could be advantageously made.

AN EDITORIAL which recently appeared on this page calling for drastic restrictions on the private possession of revolvers and other types of weapons capable of concealment has aroused favorable comment in many parts of Canada. It is important to note that such a Bill, drafted in complete detail, already exists. At four different sessions of the Dominion Parliament during the past five years, Senator N. A. Belcourt, of Ottawa, who is one of the ablest of lawyers, has introduced a Bill in the Senate having for its object prohibition of the manufacture, sale and importation of revolvers and similar weapons.

On all four occasions the Senate after long and careful consideration has unanimously passed the Bill. Unfortunately on every such occasion the measure on reaching the House of Commons has received very scant consideration and failed of adoption. What the House of Commons neglects is apt to be neglected by the press also, and as Senate proceedings are only cursorily reported in the daily press, thousands of Canadians who would naturally favor such a measure have never heard of Senator Belcourt's efforts. This, despite the fact that the Bill has been endorsed by the Attorneys-General of all provinces except Quebec, and been heartily approved by the Commissioner of the Royal Mounted Police and the police chiefs of Montreal, Toronto, Ottawa and other cities and towns.

Since the necessity for such an enactment is growing every day it is to be hoped that Senator Belcourt, despite past discouragements, will not abandon his

Bill and will secure the co-operation of the Minister of Justice to press it through the House of Commons. If some such legislation is not passed soon, we are likely in the end to drift into the position of the United States where in many sections the revolver is to-day master of the situation. It is a subject on which national organizations like the federation of Canadian Clubs, the National Council of Women, and the Daughters of the Empire might effectively bestir themselves. The House of Commons should be prodded into action.

SOME tempered commendation is due to the Quebec Government for its recent action in placing on the statute book a bill conferring certain civil rights on the women of the province which have been for too long withheld from them. For the future, a Quebec woman is to be permitted to regard herself, and, indeed, to act, as a separate entity, in many important respects, in respect of her own property, free from the direction and control of her husband. For example, she is now to be legally entitled not only to earn money by means of her own work—that is a privilege that has always been freely accorded her—but also to expend the money, when earned, in such manner as seems good in her own eyes—which may not always mean quite the same thing as in the eyes of her husband.

But why must women in Quebec be conceded their rights piecemeal in this way? Another provincial general election is coming along, and still the electorate to which appeal is to be made is to consist of men only. Alone among the women of Canada, those of Quebec are still, apparently, considered no more fitted to exercise the franchise than are other classes of persons, such as infants and others, who are designedly excluded therefrom, for divers more or less good and sufficient reasons. Delegations of women, year after year, have journeyed to Quebec demanding that, in this matter, they shall be put on an equality with their sisters in other provinces. Year after year, masculine omniscience, in the seat of provincial government, has put before them the same cogent reasons for refusal that Adam probably employed, in the like connection, to Eve.

However, now that Quebec womanhood is to be legally recognized (for certain purposes) as an entity entitled to control and dispose of its own property, there is some room for hope that the government may not forever prove as obdurate over the grant of the franchise to women as it has hitherto shown itself in the matter of the abolition of the bridge toll anachronism. Forever, of course, is a long time. Even its best friends do not expect the present government to last that long!

THE Earl of Bessborough and his Countess will soon be installed at Rideau Hall and the welcome to them will not be less warm because of the difficulty which was seemingly experienced in obtaining a successor to Lord Willingdon. It is very probable that before the expiry of his term the feeble agitation for a native-born occupant of the Vice-regal office will have died altogether; and the plan whereby the Canadian Government was to have the privilege of revising a list of eligibles, and selecting its own man will have been discarded. The plan has certainly proved an embarrassment to both Westminster and Ottawa during the past two months. Mr. Bennett is said to have repudiated it, and if so, he showed wisdom. Not only do eminent Britishers object to the idea that their qualifications should be canvassed as though they were applicants for the civil service, but it is a plan that might well be fraught with difficulties for a Canadian Prime Minister.

The scheme assented to at the Imperial Conference of 1926 was by no means new. The minor colony of

### RADIO CITY

A model of the new \$250,000,000 Radio City project backed by John D. Rockefeller, Jr., which is to be completed between Fifth and Sixth Avenues from 48th to 51st Streets by 1934. This group of buildings will house broadcasting studios, two theatres, an opera house and offices of other businesses. There will be underground approaches as well as extensive subterranean vehicular parking spaces. Left—His Excellency Charles Arsene Henry, the new French Minister to Ottawa, Canada, who arrived in Ottawa recently. Centre—"Caesar" in the heart of his Empire." Premier Mussolini receives a visitor in the immense room in the Palazzo Venezia in Rome from which the head of the Fascismo directs the affairs of modern Italy. Mussolini's desk beside the fireplace, over which is painted the emblem of his party, is in a corner so far from the entrance that the Premier has an opportunity to study his guests at leisure before they approach him from a distance.

—Wide World Photo.

Queensland, as long ago as 1888, years prior to the organization of the Australian Commonwealth, requested the right to select her Governor from a list submitted by the Colonial Office.

Sir John A. Macdonald had long been recognized as the foremost of overseas statesmen and the British Government at once decided to wire him and ask him to cable his views. He replied as follows: "Canadian Government consider the present system perfectly satisfactory, and would greatly regret any change. Reference to Government here for nomination or approval would introduce a disturbing element, and might eventually lead to election of a Governor, a change to be deplored."

Sir Joseph Pope, the Old Chieftain's biographer, explains that Sir John felt that the prevailing system gave to Dominions the assurance of an executive head unconnected with local parties, and for that reason qualified to hold the balance between them. Ample protection was provided by the fact that if the Governor-General attempted to do anything unconstitutional, an appeal could always be made to the Imperial Government.

As a wise politician Sir John unquestionably foresaw that a Canadian administration under the suggested change would have to take responsibility for its own appointee or perhaps under extreme circumstances be compelled to censure its own selection.

THE artistic development of the postage stamp as a means of recording contemporary history and other matters typical of the national life of countries has made stamp-collecting a more interesting and adult pursuit than it used to be. A person with the philatelic hobby picks up a good deal of international knowledge almost in spite of himself. One of the most interesting stamps that has come to our notice is a very large one; the \$1 air-mail stamp issued by the Newfoundland government. It presents a map of the North Atlantic, with the routes of "Historic Trans-Atlantic Flights" charted upon it. A glance at this stamp will cause many to revise their conceptions, for some of them are west-to-east flights prior to Lindbergh's famous exploit. Most important of these was Sir John Alcock's from St. John's, N.F., to Ireland in 1919 and the other adventures charted are Hawker's uncompleted flight in 1919; the U.S. Navy flight from Trepassey to the Azores in 1919; De Pinedo's flight over the same route in 1927; Lindbergh's flight from New York to Paris in 1927; Koehl's flight from Ireland to Greenly Island in 1928; and Kingsford Smith's flight from Ireland to Harbor Grace in 1930. All these events were witnessed from Newfoundland soil, which is the special reason for showing them on its air-mail stamp.

Air History on Postage Stamps



# THE AMERICAN POLITICAL KALEIDOSCOPE

Demise of an Old Congress and Birth of a New—President Hoover's Damaged Prestige—Illicit Liquor Making a Vast Industry—Democrats and the Tariff—Third Party Possible

By JOHN A. STEVENSON

Canadian Correspondent of "The London Times"

THE politics of the United States remain in a state of beclouded confusion and even the most expert pundits find the visibility low and growing steadily worse. But the manoeuvres preliminary to the Presidential campaign of 1932 are already in full swing and henceforth the energies of the directing spirits of the political parties will be assiduously concentrated upon them. On March 4th there came a termination of the troubled life of the Seventy-first Congress, whose chief characteristic was its bitter dissensions, by no means restricted to the normal party strife. Composed of a Senate under the control of a Democratic-Progressive Coalition and a House of Representatives dominated by a Republican majority of 100, the two houses were repeatedly in conflict with the Senate almost invariably antagonistic to the Hoover administration and the House generally lining up in support of its policies. Its most important legislative achievements were the Smoot-Hawley Tariff Act, the Agricultural Marketing Act and the Veterans Relief measure and during its life it contrived to pass estimates which reached the staggering total of ten billion dollars, the largest sum ever voted by any Congress. Between the two houses acute differences developed over both the Tariff bill and Agricultural Marketing Act. In the former case the Senate stood for moderate duties and the House, whose views in the end prevailed, supported much higher rates; in regard to farm relief policy the Senate failed to get its export debenture scheme passed but it forced a favorable compromise on its plan for the relief of the drought-stricken farmers. There was also a bitter fight over the bill for the government operation of the great power plant at Muscle Shoals in Tennessee, but although the bill secured a substantial majority in both houses President Hoover interposed his veto on the closing days of the session on the ground that he could not countenance the Federal Government entering into the power business. The one outstanding issue upon which the two houses agreed was the veterans' relief legislation which permits veterans to borrow up to 50 per cent. of the value of their adjusted service certificates at 4½ per cent. In this case both houses found themselves opposed to the views of President Hoover and Mr. Andrew Mellon, who took the line that the legislation would involve the Federal Treasury in an intolerable financial burden but, when Mr. Hoover vetoed the bill, the two-thirds majority which was necessary to nullify his veto, was easily secured in both Houses. Two of the most intelligent and useful bills passed during the session were drafted by Senator Wagner, of New York, for the purpose of making some provision against unemployment crises and may mark a beginning of the sort of social legislation which has for years been a commonplace in Britain. But another sensible measure which fell by the wayside was the Norris resolution which sought to end the futile farce of lame-duck sessions by an amendment to the constitution.

The end of this particular Congress evoked no regrets among the American people and more than one cartoonist struck a popular note by depicting Uncle Sam applying to it gleefully a large and vicious boot. Moreover, both the Hoover administration and the business community are breathing sighs of relief that the danger of the special session which Senator Borah and his friends wanted, has now vanished. But the Republican party, which two short years ago was on the crest of the wave, emerges from the session in a very bedraggled state and with its leaders in mood of profound pessimism about the party's future. It is rent by internal fissures which scarcely admit of repair for Progressive Republicans like Senators Norris and Brookhart do not pretend to give even lip service to the Hoover administration and are poles apart in their views and policies from eastern Conservatives like Senator Moses, of New Hampshire, and Senator Bingham, of Connecticut. President Hoover has still a substantial body of admirers who regard him as an able and enlightened executive and an honest administrator, but he has shed a vast multitude of erstwhile supporters who are disillusioned by his failure to manifest the special abilities of vigor and imagination, which his friends claimed he did possess, for coping with the unparalleled economic depression which has befallen the United States. His greatest personal success came from the Disarmament Conference in London, to which he gave invaluable help but he failed to induce the Senate to deal with the problem of the entry of the U.S. into the World Court, and he showed an unhappy maladroitness in handling certain problems. He has evidently made up his mind to run again and should have no difficulty in securing renomination, but his party is far from enthusiastic about him as its paladin. He has committed himself to the cause of the "drys" in unequivocal fashion and has thereby mortally offended thousands of Republican "wets" who have now reached a point when they are ready to desert their party in order to compass the elimination of the obnoxious prohibition laws. He is obviously going to seek re-election on a distinctly conservative platform and will trust to the organized "dry" vote and the ballots of the women voters with whom his admirable zeal for child welfare measures has helped to make him popular, to bring him back to the White House. But the managers of the Republican party are admittedly in a distracted and anxious frame of mind and at present can discern no sure means of stemming the tide of popular disfavor which began to run against their party six months ago and is still apparently in full flood.

MEANWHILE the prohibition issue is boiling more fiercely than ever as the result of the publication of the Wickersham Commission's report, dubbed by some wit "The Wickershambles". It has let loose a fresh flood of controversy and the general verdict of the press is that it has offered no guidance to the American people upon their most baffling problem and has only served to aggravate the confusion of the public mind upon the subject. Revelations in the Baltimore Sun also show that the framing of the report was only accomplished after bitter controversy between members of the Commission, and that a ma-

majority of the Commissioners, including even such a notorious "dry" as Judge Kenyon, of Iowa, were anxious to recommend an immediate reform of the prohibition law, but that Mr. Wickersham, the Chairman of the Commission, under the inspiration of the White House, labored strenuously to get a report which would lean to the "dry" side; the Sun declares that the report as published was "cooked up" in a form which aroused the indignant protests of several Commissioners after they read it in the press. Anyhow it is regarded as an important landmark in the prohibition controversy, and the most impartial commentators are inclined to share the editorial view of the New Republic which offered these observations upon it:

"Despite its confusion and inconsistencies, the report is as a whole undoubtedly the heaviest blow prohibition has ever experienced. The picture it presents of the breakdown of enforcement is reinforced by such an array of facts as cannot be ignored by any 'Dry' except those in the lunatic fringe. . . . Disappointing as the Wickersham report is, it has served a useful purpose. It marks the close of the era of official indifference to the appalling conditions created by the 'Noble Experiment'. Through the report runs the double thought of a further fixed period of trial and of a national referendum, now or later. Either proposal, if honestly accepted, would in our judgment sound the death knell of this colossal attempt to bring about temperance by the worst possible means. In any case the Wickersham report marks the beginning of the end."

Meanwhile one of the Commissioners, Mr. H. W. Anderson, of Richmond, Virginia, a corporation lawyer who is a Republican and was a convinced "dry" until he had had some years' experience of prohibition, has taken the stump in a campaign against the prohibitionist regime. He has been raking it fore and aft in damaging speeches and advocating his own pet plan, which he included in the report, of a National Liquor Corporation under private ownership and government control with state subsidiaries. He has also made in his speeches many interesting disclosures about the tremendous volume of home brewing and illicit distilling which goes on in the United States, and convincingly shown that liquor imports from Canada and other foreign countries are a mere trickle compared with the domestic output of illegal liquor.

THE Democratic party is today in a very cheerful frame of mind. At the last Congressional election it wiped out the huge Republican majority in the House of Representatives, secured for all practical purposes control of the Senate in the next Congress and elected Democratic Governors for more than half the States. Yet it accomplished this sudden revival of its fortunes, which were at their lowest ebb after the electoral disaster of 1928, without the possession of any definite programme or really constructive policies. The Democratic leaders contented themselves with militant criticism of the Hoover administration and had no alternative plans to propose for the solution of the country's troubles. But there was no need for them as the economic depression following upon the lavish Republican promises of continued prosperity, and supplemented by Republican errors and misfortunes, put the Democratic party in a position which two years ago seemed beyond their wildest dreams. Now they find themselves entering the preliminary stages of the Presidential campaign of 1932 with their prospects of victory better than they have been for them since Woodrow Wilson carried the country in 1916. They might be robbed of it by a swift return of prosperity which would restore popular confidence in Hoover and his party, but, while everybody expects business to show a gradual recovery, there is no anticipation that economic conditions will be at all satisfactory before the end of 1932, and if the depression is only partially lifted by election day, the cry "time for a change" will operate

## "WASHINGTON MARKET"

A satirical commentary on the United States Government painted by ten members of the John Reed Club and exhibited at the fifteenth annual exhibition of the Society of Independent Artists in New York.

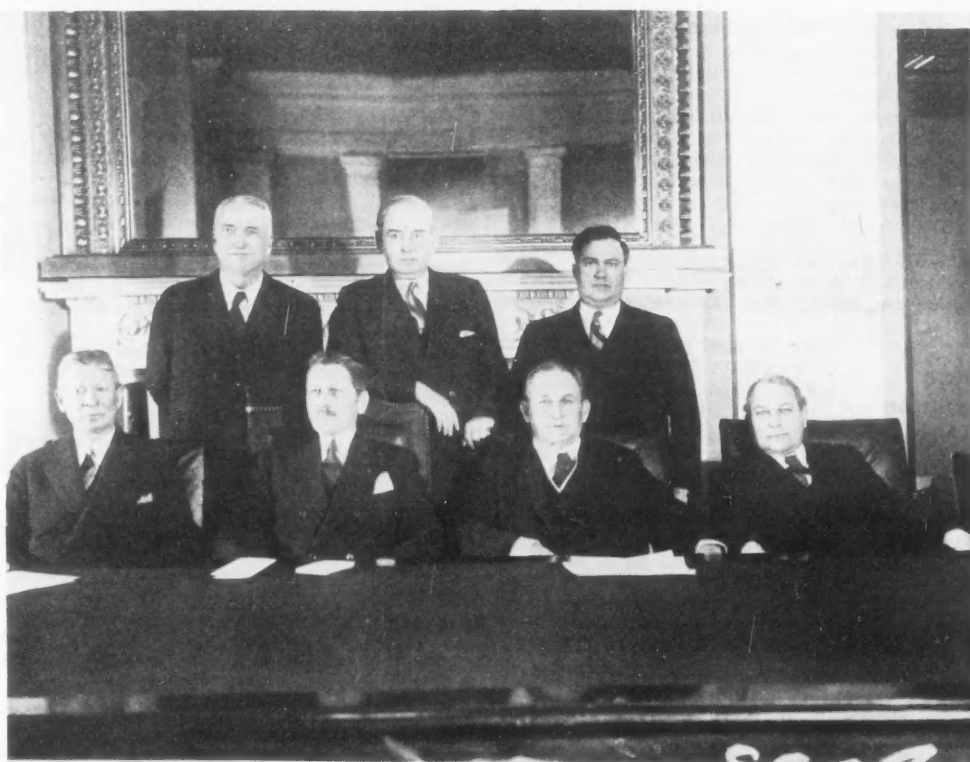


powerfully against a party which has been in power for twelve years. The other contingencies which might impair Democratic chances are some major blunders in strategy for which the party in the past has shown an uncanny capacity or the development of a bitter domestic feud.

At present the policy of Mr. Raskob, the Chairman of the Democratic National Committee, and his allies is to keep the party on soberly conservative paths and convince "big business", whose support has in recent elections been overwhelmingly given to the Republicans, that it has nothing to fear from a Democratic victory. They want to use the soft pedal on issues like the tariff and the exactions of the power trust, and, if possible make the prohibition question the leading issue of the 1932 campaign. On March 5th Mr. Raskob summoned the members of the Democratic National Committee to Washington for the purpose of discussing party policies and strategy and the proceedings of the conference were on some points highly controversial. Mr. Raskob and his friends, who include ex-Governor "Al" Smith, tried to get the party committed to a drastic anti-prohibitionist policy whose cardinal feature would be the abandonment of Federal prohibition in favor of a system of government control by state option and operation. But this proposal aroused the wrath of the Democratic "drys" of the Solid South, who made bitter protest against an attempt to make the Democrats the avowed champions of "wetness"; they assailed Mr. Raskob and his policies with great vigor and eventually the meeting had to adjourn without any definite decision being reached.

Other elements of the party headed by Senator Cordell Hull, of Tennessee, an able politician, are also averse to the Democrats forswearing their traditional low-tariff attitude and insist that the party must pledge itself to reverse the fiscal monstrosities of the Smoot-Hawley tariff; they contend that a low tariff programme will attract the votes not only of disgruntled western farmers but also of banking and business interests who have come to take a more liberal view of the tariff question as the result of their experiences with a high protectionist policy. Again Governor Franklin Roosevelt, of New York, and his friends think that, while an anti-prohibitionist programme is desirable, an equally effective card will be a campaign against the power trust, reinforced with pledges to curb the exaction of the public utility companies whose rates are regarded as extortionate by many communities. Bound up with the question of policies is the choice of a candidate for the Presidency. Mr. Raskob is credited with designs to bring about the renomination of his intimate friend and fellow-Catholic, "Al" Smith, and the latter has recently begun to show a lively interest in politics after a long period of quiescence. In an interview given in Washington on March 5 he declared that he intended going to the next convention and making a fight for the same things as he stood for in 1928—repeal of the national prohibition law, a tariff with rates no higher than were necessary to protect the American working classes in their higher standards of living, and an economic and political system under which what he called "the little man" would have increased opportunity; he was particularly emphatic that the Democratic party must become definitely "wet", declaring that "the whole country is not going to lie down and say 'amen' to the Wickersham report".

THE Democratic leaders have bitter memories of the ease with which the Republicans were able in 1928 to stir up Protestant prejudice against "Al" Smith, even in rockribbed Democratic states like Virginia, and they are not likely to present their opponents with an opportunity to repeat these tactics. But whether "Al" Smith is a candidate for the Democratic nomination or not, he will play a large part in settling its ultimate domination. As a New Yorker he would naturally be expected to be friendly to Governor Roosevelt, with whom he worked closely for many years, but in recent months there has apparently developed a serious rift between the pair and Mr. Smith, if he cannot get the nomination himself, is now understood to be ready to throw his support to Mr. Owen Young, who is Chairman of the Board of the General Electric Company and a mighty power in the world of business and finance. He has a multitude of qualifications for the Presidency; he is by far the most liberal-minded of all the great financial magnates of the United States, he has an international outlook and he has had considerable experience of the larger issues of statecraft in connection with the war reparations settlement known as the Young Plan. From the point of view of Mr. Raskob and his friends he would be an admirable candidate as no prominent Democrat enjoys the confidence of "Big Business" in the same degree as Mr. Young and although his views on prohibition have never been explicitly stated, certain "obiter dicta" indicate that he is cautiously "wet". But he has one great handicap in the shape of his very intimate connection with the power Trust of which the General Electric Co. and its subsidiaries are regarded as the head centre, and with Mr. Young as its presidential candidate it would obviously be impossible for the Democrats to make the power trust and its misdeeds a campaign issue. So at present the prospects are that the Democratic convention will as usual be a spirited gathering with the conservative



## TAKING THE PROFITS OUT OF WAR

The Secretary of War's Commission studying the ways to take the profit out of war in the future, held a meeting recently at the Senate Office Building in Washington. Barney Baruch, New York, former head of the war industries board, was the first witness to be called. In this group are, left to right, seated—Rep. Lindley H. Hadley, Washington; Sec. of War Patrick J. Hurley, Chairman; Sen. Joe Robinson, Arkansas; Ross Collins, Mississippi. Standing—Rep. John J. McSwain, South Carolina; Sen. Arthur H. Vandenberg, Michigan, and Rep. William R. Holaday, of Illinois.

—Wide World Photo.

(Continued on Page 3)



# GOLDEN JUBILEE OF OSGOOD "LIT"

Memories of Law Students Society in Which Many of Canada's Noted Public Men Cut Their Oratorical Teeth

By A. R. HASSARD, B.C.L.

ON THE thirteenth of March, 1931, the law students' debating organization of this province, known as the Osgoode Legal and Literary Society, will celebrate the golden anniversary of its existence.

This long-lived and influential body was founded in the late winter of the year 1881, and tradition gives the famous lawyer and statesman, Nicholas Flood Davin, "the silver-tongued orator of the prairies", credit for having been its founder.

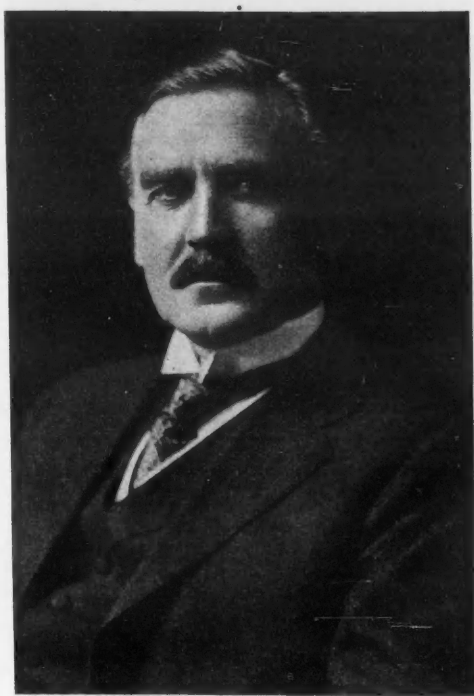
Besides his other talents, Mr. Davin was renowned as a journalist, and, over a generation ago, founded the Regina "Leader", a newspaper, which was one of the first to be published in Western Canada.

That brilliant parliamentarian, realizing that for the students of law of this province there existed no theatre in which they could develop their budding oratorical talents, conceived the idea of bringing this body into existence. Hence, in the eastern wing of Osgoode Hall, in the great room with its lofty and heavily timbered oak ceilings, its immense cathedral-like windows, its high platform at the northern end, and its brick walls hung with life-sized paintings of the celebrated jurists of the past,—the room which is known as Convocation Hall,—Osgoode Legal and Literary Society was born. There, during all the years which have elapsed since, it has continued to hold its meetings.

Years ago the annual membership fee for the Society was one dollar, and many of the members evaded payment. As there was no rent, nor light, nor heat bills to meet, the Law Society generously donating all of these to the juvenile association, one can readily understand the reluctance of impecunious students to pay when there was no need of money. Each year an At Home was held, but its cost was defrayed by an assessment of fifty cents for each admission. The body was not too critical, and, if a lady friend or two accompanied the student to the annual At Home, no extra outlay was involved. It is true the refreshments were of the simplest kind, although there were cruel rumours of students entertaining friends in dark corners or subterranean retreats out of bottles, which in those days cost about a dollar each. To-day the price of the ticket to the semi-centennial anniversary of the birth of the Literary Society is costing six dollars and fifty cents per couple.

The President of the Literary Society was always a graduate lawyer. He and his colleagues, consisting of a Vice-President, a Secretary, a Treasurer and a Committee, were elected by ballot, generally in the early Spring. The elections were held in Richmond Hall, a long-since departed building then situated on Richmond Street, near Yonge Street, where many lectures were delivered and public meetings held, in the old days. It was there that Professor Goldwin Smith startled Toronto by delivering his famous lecture on "Jingoism". The elections were very exciting, and during the counting of the ballots in the evening, a students' meeting was held, in which speeches were delivered by any available orators, songs were sung, and a variety of entertainment was given until sometimes nearly midnight. One night, the late Thomas C. Robinette, K.C., then fresh from his memorable defence of the famous MacWherrell in Brampton, graced the platform by his presence. At another time George Tate Blackstock, fluent and finished, also appeared, amidst the clouds of smoke which filled the room, and, amidst generous applause, stirred the students by his eloquent remarks. Budding orators prepared elaborate orations, which, in many cases, fled from their authors' memories, amid unfamiliar as well as uninviting surroundings.

During the last decade of the last century this famous literary and debating society reached possibly the real pinnacle of its greatness. An array of students, many of whom have since risen to heights of fame, were among its active members. Among these were Thomas, afterwards the Right Honourable Sir Thomas White, a former Finance Minister of Canada, and now Vice-President of the Bank of Commerce; Thomas L. Church, seven times Mayor of Toronto, and also a former Member of Parliament for one of the Toronto ridings; The Honourable William Finlayson, a Minister in the Henry cabinet; John and Joseph Thompson, both sons of the former premier of Canada, Sir John Thompson; Judge Neil McCrimmon, late of the County Court of Ontario County; Anson Spotton, also deceased, and at his death a



HEROES OF THE OLD "LIT."

Sir Thomas White, K.C.M.G., former Minister of Finance during the Great War.

Judge of Wellington County; Judge Hartman of Haileybury, and Crown Attorney Smiley of that district; Judge Kenny, of Kenora; Judge McKinnon, of Guelph; Judge Evan H. McLean, who led the legal forces in the Tremblay Marriage case, which went to the Privy Council; the Honourable J. C. Elliott, K.C., M.P., of London; the Honourable Frank K. Johnston, "the man with the marvellous memory", who was claimed to have written each Christmas Holiday week a diary of all he thought memorable during the entire preceding year, and who was one of the Counsel for Harry K. Thaw in his famous fight for freedom after the slaying of Stanford White; Robert Home Smith, who, as a student, vowed he would one day become a millionaire, and who is now accused of having achieved his financial ambition; John G. O'Donoghue, a humorous speaker and labour lawyer, and now a member of the New York bar; James G. Merrick, who was foremost in sports as well as in his classes; "Jack" Hunter, who belonged to the famous Hunter family, of whom the famous "A.T." is an elder brother; Joseph Montgomery, a scholarship man; John A. Rowland, K.C., past grand master of the Masonic Order; Albert F. Healy, an ex-member of the Canadian Parliament; Albert Lafferty, who always read his statutes in the French tongue; Britton Osler, K.C., a member of an historic Toronto family; Theodore A. Hunt, K.C., City Solicitor of Winnipeg; the Honourable Charles McCrea, Ontario's Minister of Mines; Senator Hardy, of Brockville; Judges Tytler and O'Connell, of Toronto, and the late Ethelbert Cross, a promising orator and author of distinction.

An exciting night in the history of Osgoode Legal and Literary Society occurred one night, now over thirty years ago, when the losers in an election campaign claimed that the victory of their opponents had been won unfairly. At ensuing meetings of the society obstruction proceedings played a prominent part. At the opening of a meeting the minutes were read, and their adoption was opposed by a very large minority. The debate on that rather unimportant subject continued during the whole evening, and it was not until the caretaker was ready to extinguish the gas lights in Convocation Hall, that the motion was finally carried. On another occasion the society's constitution was required to undergo a revision. That night also witnessed a debate which was not terminated until nearly closing time. The speeches were acrimonious. Sir Thomas White accused the sponsors of the new constitution with having "sought to build a new constitution without getting a permit from the city architect for the purpose." Another speaker irreverently and ironically moved that the new constitution be discarded and that in its place there be enacted the Ten Commandments. Opinions on questions of procedure were regarded as of sufficient importance to induce the leaders of the contending factions to wander far afield in the search for their authorities. One member read an opinion over the signature of the Honourable David Mills, M.P., afterwards a Judge of the Supreme Court of Canada. This opinion an opponent countered with a statement penned by an equally weighty constitutional authority, Sir John Bourinot, Clerk of the House of Commons. The constitution was revised and the revision carried, and as the Spring examinations were approaching, the contentions of the great hall subsided in the light of the more important problem of the students' becoming quickly and better acquainted with Snell's Principles of Equity. Sir William Anson's Law of Contracts, and the newly enacted Criminal Code of Canada.

A night long after remembered was when announcement was made that the Principal of the Law School proposed awarding a prize for oratory to the winner of a contest under the auspices of the Osgoode Legal and Literary Society. The contest took two nights for its completion. On the first night thirteen students in succession advanced to the platform, and drew out of a hat a subject, and proceeded to speak on it for fifteen minutes. The second part of the contest took place two weeks afterwards. The numbers were reduced to six, on this occasion. Each contestant selected his own subject. Mr. A. Monro Grier, K.C., acted as Judge. He divided the prize in two parts. A very fluent and scholarly speaker, Mr. F. E. Perrin, now a King's Counsel of London, was adjudged the winner of half of the prize, and the present writer was accorded the other half.

On another night a public debate took place, with Chief Justice Sir William Meredith acting as Chairman. The subject debated was very unusual. Frank R. Stockton, the brilliant American novelist, had charmed and even stirred the continent with his exciting story, "The Lady or the Tiger". The question resolved itself into an insight into the difficult enquiry, "Which door did the hero open, the one which admitted the lady to love and happiness, or the one which let loose the tiger, bringing death to a hated rival?" The debate was excellently presented, but to the disappointment of the large audience, many of whom were ladies, and were thirsting to know whether love or jealousy triumphed, Sir William refused to allow either a board of judges or the audience to settle the question by their votes. During the remainder of the evening, in which dancing and promenading were indulged in, the debate was fought out by eager advocates in many of the sequestered nooks of the great building, which was generously thrown open on that occasion.

A still more entertaining evening in the literary society was had when Mr. Joseph Clark, then editor of the Toronto SATURDAY NIGHT, and now an editor on the staff of the Star, unexpectedly made his appearance, accompanied by his staff artist, in quest, as Mr. Clark phrased it, "of an orator". He listened to the speeches of men like James A. Macdonald, K.C., John T. C. Thompson, K.C., John H. Clary, of Sudbury, Thomas L. Church, K.C., L. F. Stephens, K.C., of Hamilton, Arthur Clute, K.C., and a number of others, and the following week published lengthy observations, accompanied by numerous humorous illustrations. His kindly censures were appreciated by all, and only recently the present writer saw a copy of that article, which through all the succeeding years had been carefully preserved by one of those who took part in the proceedings of that night.

Osgoode "Lit" participated in the sports of that time. Mr. A. Courtney Kingston, K.C., a leading counsel of the Niagara peninsula, led to victory the football team of Osgoode Hall, on several different occasions. The rugby team of Osgoode Hall was on more than one occasion hailed as Champion football players of Canada. The late "Bob Towers", and later a King's Counsel, was active in the sporting arena.

Towards the close of last century the "lit" for a time ceased to function, but under the energetic leadership of Alexander MacGregor, K.C., who was president for three years, it revived once more. But a thousand different kinds of entertainments have crept into the heart of Toronto during the past quarter of a century, and other societies have striven to achieve fame as theatres of juvenile debating. Still, the glory of Osgoode occasionally revives, and this year, on the occasion of its diamond jubilee, is in full bloom. The anniversary is however being celebrated in the Royal York Hotel, and Convocation Hall, its birth-place, will be shrouded in darkness. But the hearts of many of the survivors of the olden days, fifty years now gone by, will brighten, when there recurs to memory the happy hours spent, and the companionships fostered, the speeches delivered, and the debates heard with delight in that ancient hall, on a Saturday night, when promptly at the hour of eight o'clock, the President of the Society would glance at the clock, rap sharply with his gavel on the huge oaken table, and then, amidst a tense silence, solemnly pronounce the fateful words:—"Gentlemen, the Osgoode Legal and Literary Society is now open for the transaction of business!"

## The Canadian Political Kaleidoscope

(Continued from Page 2)

elements of the party backing Mr. Young and the more radical forces lined up behind Governor Roosevelt. A deadlock might well ensue, and in that event recourse might be had to a third candidate like Governor Ritchie, of Maryland, who in any event will not be without a strong body of supporters.

THERE also looms up the possibility of the emergence of a third party. Senator Norris, of Nebraska, the veteran radical who has persisted in retaining the Republican label although he differs from the leaders of his party on every possible issue, and has been at constant war with the Hoover administration, has summoned a conference of Progressives to meet at Washington in the near future and discuss ways and means of saving the country from the economic morass into which, as he contends, a total lack of intelligent leadership in the political and economic fields has landed it. The politicians whom he summoned to the Conference belong nominally to both parties and include Republican Senators like La Follette and Frazier, and Democratic Senators like Costigan and Wheeler; he has also included in his invitation several Governors of States, like Governor Pinchot, of Pennsylvania, who is engaged in a vigorous campaign against the public utility companies of his state, and Governor Roosevelt. Particular interest is taken in the attitude which the latter will take to the invitation and the general impression is that he will not accept through fear that a flirtation with the Progressives, even if it did not go beyond the length of attending a conference, might offend a number of Democrats and destroy his chances of the party nomination. It remains to be seen whether Senator Norris and his allies will go the length of launching a third party. Third parties which have appeared in the United States at recurring intervals have not had a very happy or successful history, but beyond the Mississippi, where they invariably have their origin, conditions are about ripe for another insurgency and if it develops, the chief sufferers, as in 1912 when Roosevelt took the field with his Progressive, will be the Republicans, for the Democrats have little or nothing to lose in the states where a third party of radical protest would have its greatest strength.

A judge rules that a husband must divide his salary with his wife, 50-50. Well it's high time the poor old husbands were getting a break.—Macon Telegraph.



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HEROES OF THE OLD "LIT."

Hon. Wm. Finlayson, K.C., Minister of Lands for the Province of Ontario, and leader of the Simcoe County Bar.  
—Photo by "Who's Who in Canada".



# NATIONAL AFFAIRS

By E. C. BUCHANAN

## Facing Realities Frankly

THE Speech from the Throne, which the House of Commons is now debating, harmonizes with all that has preceded it in Mr. Bennett's performance as Prime Minister. It sets forth the position of the country and the attitude of the government thereto with a courage, frankness and purposefulness uncommon in throne speeches. It is not a political speech. It is not comforting or disguising. It voices firm confidence in the future, but instead of leaving the future to providence it approaches it with a frank and forthright attack on the realities of the present. So frank is it, in fact, that it omits the customary expression of gratitude to providence for a bountiful harvest. Old timers admit that it sets a new and better fashion in throne speeches. And of course, it proclaims its authorship in almost every paragraph; no one but a Bennett would have written it.

The thing that stands out in the high-colored menu for the session is the determination of the Prime Minister to be governed by the economic situation of the country and the condition of the national exchequer. In its legislative and administrative measures, the government is going to cut its coat to fit its cloth. The general plan of national development to which it is committed is going to be carried out, but in stages commensurate with the contents of the federal pocketbook. And the clasp on the pocket book are to be strengthened. Mr. Bennett always has had a high regard for the value of money, and his sensibilities have been grievously affronted by the easy-going way in which the money of the nation has been administered. So he is going to apply his business ability to improving matters in that connection; that is the meaning of the announcement of a bill to further control the national finance and another bill to control government purchasing.

These two measures and the proposed bill to create a tariff board are the only new legislative offerings in the sessional programme. The other measures promised—to provide a new old age pensions system and aid to agriculture, technical education and highways—had previously been assured. The amendment to the Naturalization Act is incidental to principles adopted by the Imperial Conference and one of its main provisions will be that a Canadian woman marrying a foreigner may retain her Canadian nationality. The proposed amendment to the Copyright Act is promoted by a move to ensure royalty rights on material used in radio broadcast programmes.

In the matter of the western agricultural problem, which is likely to bulk largely in the debates of the session, assurance is given that, apart from "aid to agriculture" referred to in the preceding paragraph, the government stands ready to intervene further in the marketing of wheat and it admits its recognition of the necessity of the reduction of the cost of production and marketing of the grain. It is virtually declared that there can be no legislation on radio broadcasting this session.

## A Different Tariff Board

LITTLE expectation seems to be entertained on the Speech from the Throne will terminate much before Easter, but among members of the Opposition there is no general desire to prolong the session. The older heads see nothing to be gained by the heavy playing of politics at this stage in the parliamentary term. They are figuring on being away from here before the first of July.

The tariff board which is to be created by legislation will be a different kind of board with different functions from the former tribunal. It is not to be a forum for limitless debate on the question of what the tariff policy of Canada should be. The government has determined that policy, on the mandate of the country, and is giving it application. The duty of the board will be to see that that policy is properly carried out. Its purposes, said the Speech from the Throne, "will be to ensure stability of trade, opportunities for the development of our home market by Canadian producers in fair competition with those of other nations, and the protection of our consumers from exploitation". It is not to make tariffs, but to give proper application to tariffs made by the government and parliament. Obviously, one of its principal duties will be to see that the government's decree against the exploitation of the consumer by industries

enjoying protection in the home market is carried out.

Some people are mentioning the names of R. W. Breadner, commissioner of customs, and R. P. Sparks in connection with the possible personnel of the proposed board. Mr. Breadner has been the chief assistant to Mr. Bennett in the preparation of tariff revisions. Mr. Sparks, as an officer of organizations operating for the protection of Canadian interests, was responsible for the famous customs inquiry of 1926. It was from him that Mr. Stevens obtained much of the material for the charges in parliament against the administration of the customs service which resulted in the parliamentary investigation and the further investigation by a royal commission. He is a manufacturer of clothing. Formerly a Liberal, he is a strong supporter of the protective policy and of the government that is now applying it. But it will be months before the board is set up, and discussion of the personnel is premature.

The further tariff revision promised by the Prime Minister will be carried out this session. In view of the adjourned Empire Economic Conference to be held here this year, which the government confidently hopes will result in trade agreements between the countries of the Empire, it is made clear that the revision will not include drastic changes in the British preference tariff schedules. Such changes as are made therein will be incidental to the revision of the general tariffs.

## Railway Board Chairmanship

MR. BENNETT has selected Mr. Justice Fullerton of the Supreme Court of Manitoba for the vacant chairmanship of the Board of Railway Commissioners. The selection was made after a careful search for a suitable appointee, and Mr. Justice Fullerton is reported to be highly qualified. The Prime Minister doubtless was seized of the importance of restoring the old time prestige of the commission, which had suffered somewhat in recent years. Despite the fact that the appointment made seems to be commendable, there is no little disappointment in Ottawa, and probably elsewhere, that the chairmanship of the commission was not bestowed, by way of promotion, on Mr. S. J. McLean, assistant chief commissioner. Whatever loss of prestige the commission, as a body, may have sustained in recent years, it did not attach in any way to or reflect upon Mr. McLean. He has been, by a wide margin, for many years the ablest and most useful member of the commission. Those whose interests are under the jurisdiction of the commission and who have desired only a fair and proper exercise of that jurisdiction have had implicit confidence in the impartiality and independence of his judgment; he has sought to serve only the national interest. The country has in its employ no finer type of non-political public servant than Mr. McLean, and it would have been a well merited mark of recognition could he have been elevated to the chairmanship of the commission.

## A Too Zealous Member

WHEN Mr. Bourassa returned to the House of Commons a few years ago after an absence of thirty years or so he conducted himself in a manner to convey the impression that he assumed things had been at a standstill during his absence and that he was there to set them in motion again. He succeeded only in boring the House and destroying any chance he had of exerting an influence in it. And now we have another returned enthusiast who appears to harbor like sentiments. The new parliament had not been assembled twenty-four hours last September before Armand Lavergne began the process of impressing himself upon it and of assigning to himself the task of overtaking the shortcomings of those who had been loafing on the job while important affairs elsewhere were engaging his talents. This session his obtrusiveness is even more pronounced. He occupied more than a page of the first order paper of the session with questions and motions. His lack of restraint attracts attention by reason of the fact that he occupies the position of chairman of the committee of the whole and deputy speaker. It has been customary for the member occupying that position in the House to govern himself very largely by the limitations imposed on the Speaker himself. Deputy speakers, while voting in divisions, have taken very little part, except in their official capacity, in the issues before the House. Mr. Lavergne, however, is not only participating in but is creating issues. Unless some one persuades him to restrain himself, the deputy speaker is quite likely to find his usefulness in parliament curtailed, just as have other well-intentioned members in the past. The House of Commons does not encourage an excess of self-assertiveness, and Mr. Lavergne's position in it probably will bring upon himself a more prompt visitation of that attitude than if he were an ordinary private member.

## In Behalf of the Soviet

MR. WOODSWORTH and some others who admire and sympathize with the Soviet rulers of Russia are preparing to denounce the administration for its embargo on Soviet products. That, of course, was inevitable. The government, however, with the possible exception of one minister, is satisfied that it took the right course. An attack on it for that course may only have the effect of strengthening the government's hand. The embargo will not be defended on economic grounds alone. It was imposed in what the ministry believed to be the defence of Canadian institutions against the menace of communism.

"Put the British Nation to Work," urges a head-line. It is remarkable that this obvious cure for unemployment should have so long escaped notice.—*Punch*.

We haven't any really constructive suggestions for the cure of our national tendencies to leave the narrow path, but sometimes we think that an amplifier for the voice of conscience wouldn't do any harm.—*Boston Herald*.

A local critic says the next time the leader of a jazz orchestra asks radio listeners to send in requests for what they want the gang to play, he is going to ask them to play checkers or dominoes.—*Duluth News-Tribune*.



NEW PRESIDENT

Walter Hall Russell of Port Arthur, Ont., who was elected President of the Canadian Pulpwood Association, at the recent annual meeting, in succession to the late Angus McLean of Bathurst, N.B. Mr. Russell is President of Director of a number of important timber and other companies at the head of the lakes, and is a leading citizen of the community.

—Photo by "Who's Who in Canada".

## An Exhibition of Water Color Paintings English Homes and Gardens

By HERBERT GEORGE

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You are cordially invited to view the collection during the next week.

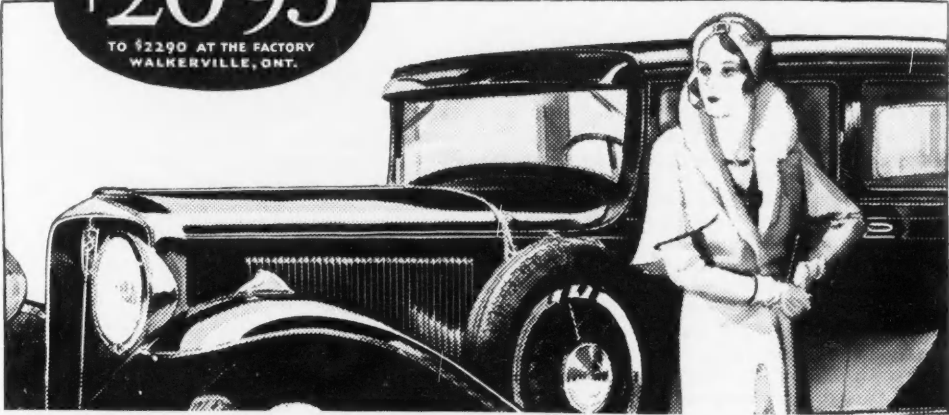
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## Muskoka in Winter

By A. Marie Fenn

BUT few there are who have not heard,  
In far-off lands and near,  
Of fair Muskoka's loveliness  
When Summer-time is here.  
Her clear blue skies, her perfumed air,  
Her ever rippling waves,  
Make all who once have visited,  
Forevermore her slaves.

But come with me some frosty morn,  
While all the world is still,  
New fallen snow lies on the ground,  
The sun peeps o'er the hill;  
Its rays upon the snowy earth  
Reflect in beams of light,  
And all the poor cold forest land  
Is dressed in purest white.

No longer do the little waves  
With baby breezes play;  
They too are still and quiet now,  
For frost has claimed its prey.  
And on each crest to keep it warm  
A blanket soft and light  
Is spread by Nature's kindly hand  
All through the wintry night.

Yonder, above its snow-clad roof,  
The little church spire's seen;  
It lends an air of holy peace,  
Unto the quiet scene;  
The cottages now covered o'er  
With icicles and frost  
Resemble fairy palaces,  
Some elfin queen has lost.

In yonder clump of evergreens,  
To children's great delight  
The decorated Christmas trees  
Do make a wondrous sight.  
And when the evening shadows fall,  
Upon the listening earth,  
The moon's bright beams on glistening snow  
To earthly stars give birth.

And now some jingling sleigh-bells break  
The silence of the night,  
And down the road a cutter glides,  
'Neath moonbeams' frosty light.  
Muskoka has its beauties rare,  
In Summer-time, I ween,  
But who can picture aught that may  
Surpass this Winter scene?

## Power in Death

By K. L. A.

B EWITCHING moon, O silvery sphere of night,  
Whose soft effulgence floods our earth with light,  
How shall I e'er believe that thou art dead,  
A world of desolation and of dread,  
Upon whose ghostly mountains no tree grows,  
Within whose vast sea-beds no water flows,  
That thou know'st nought of rain or rushing wind,  
Or song of bird, or flower of any kind,  
Nor can be found in thee the wondrous blue  
That veils Earth's hills in its enchanting hue;  
For thou, bleak orb, hast no aerial moods,  
And o'er thy waste primordial Silence broods,  
Yet—thou canst move our hearts to ecstasies,  
Even as thou sway'st the tides of Earth's great seas.



# SATURDAY NIGHT

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Mark S. Hodgeman, Advertising Mgr.

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**A ROYAL GATHERING**  
European royalty recently gathered in Stockholm to celebrate the seventieth anniversary of Prince Carl, brother of King Gustaf of Sweden. Sitting at the extreme right is Prince Carl and at the left his wife, Princess Ingeborg. With them are their three daughters, Crown Princess Astrid of Belgium; Crown Princess Martha of Norway, and Princess Margaretha of Denmark. Standing, left to right: Crown Prince Leopold of Belgium, Prince Carl, Jr., and Crown Prince Olav of Norway.

# LONDON LETTER

By P. O'D.

ENGLISH novelists and novelists laying the scenes of their stories in England are from now on likely to have a much harder time. Serve them right, too! There are far too many of them. For one thing, they are going to find the making of plots a much more difficult business, if Miss Eleanor Rathbone, M.P., has her way. No longer will tyrannical married man be able to cut his wife and children out of his will, and leave the family bullion to the French maid next door or the home for lost dogs. Only a few months ago, for instance, in a very amusing and successful novel by the lady who wrote "Elizabeth in Her German Garden," a distinctly disagreeable husband left all his wealth to an institution for the reclamation of careless cuties, thereby disinheriting a decidedly agreeable wife. And he emphasized his mortuary malevolence by adding in his will, that his wife would quite understand the meaning of his bequest. All of which was very painful and embarrassing to the lady, especially as she had been—well, careless.

Now this sort of plot will in future be made almost impossible, and the phrase "cut off with a shilling" will lose all its old romantic flavor, except in fictional retrospects. Miss Rathbone's bill to prevent such testamentary revenges has successfully passed its second reading, though it has still quite a way to go before it becomes the law of the land. And this, as has often been said about it, is a man's country. Already there has been a good deal of opposition to the bill, and it seems likely that the elderly gentlemen who control such legislative enactments will be a little slow to deprive their sex of the privilege of getting even, if not in this life, then in the next. But the bill is having a good Press. Newspapermen generally seem to be strongly on the side of the wives. Kindly fellows! Besides, the question of where they will leave all their own money when they die is not one which is apt to worry most of them very much. Personally, I favor the ancient and simple plan of leaving it right there in the old trouser pocket—finders to be keepers.

TO TURN to lighter and more soothing themes, spring is here. You would never know it from the weather. The rain it raineth with the same chilly persistency, and though the twigs of trees and bushes have broken out in a rash of little red lumps, there is as yet no further sign of leaf or blossom. I did see some primroses the other day on a sheltered bank with a southern exposure, but the primrose is a tough and venturesome flower which nothing can keep from blooming except a spade. So no conclusions as to the season can really be drawn from its mildly festive appearance. But just the same everyone knows that spring has officially started. The Oxford and Cambridge crews have moved into training quarters on the Thames to begin intensive prepar-

ations for the Boat Race! That is the sure and unerring sign. For the next three weeks or so the hardy fellows will be toiling up and down the river like galley-slaves, while earnest coaches chase them in motor-launches and bellow instructions and insults through megaphones. From the tow-path flocks of young ladies—or should one say "beviess" or "covies"?—will gaze yearningly at them, waiting with autograph books and pencils all ready for them to sign their heroic names. Also from the tow-path stern critics will watch them through field-glasses, and then will hurry back to the office to write long-winded and highly technical reports about the manner in which young Mr. Bloggs, of Magdalen—you know, good old "Maudlin"—is gripping the water or shooting his stretcher or catching crabs, or whatever it is he is doing right or wrong. And the same for all the other young Mr. Bloggses of either university.

The Boat Race is a great national event—probably the greatest thing of its kind held anywhere in the world. What other race, except the Derby, of course, could bring out the better part of a million people to watch it? Until it is over, the sixteen young gentlemen concerned in it will attract a concentrated glare of public attention compared to which the fierce light which beats upon a film-star is a feeble and fitful glow. Their names will occupy more space in the public prints than those of Mr. Snowden or Gandhi, and the merits of the rival crews will be hotly discussed by fiery partisans who never got nearer to either university than a night-school, and who would hardly know a scull from the top-end of a corpse. But there is nothing like a dash of sport to make the whole world kin, and this is the real thing—sixteen fine, brawny lads rowing their hearts and lungs out for the dark blue or the light, while about a million people roar encouragement at them from the banks, and the muddy waters of old Thames are churned up by a fleet of launches and ferries pursuing them with the ferocious energy of a flotilla of American revenue cutters after a couple of rum-runners. It's a great thrill! Even if one spends the next few days fighting off an attack of double pneumonia or inflammatory rheumatism, it's almost worth it. But you don't need to do that, if you take proper precautions—say, at The King's Head or The Red Lion. I don't myself, but then—well, I have a friend who lives close by at Barnes. Most hospitable fellow! (I shall send him a cutting of this, if the Editor lets it get by.)

SINCE we are on the pleasant subject of the precautions to be taken against chill and fatigue and that sort of thing—the kind of precautions you take with soda or by the pint—Lady Astor caused the British sporting world to seethe with wrath the other day by a remark she made in the House of Commons. It was in the course of the debate on the Prohibition Bill,

which is brought up regularly in every Parliament and as regularly squelched. Lady Astor said that England lost the Ashes, which represent the world's championship of cricket, to the Australians last year, because the English team drank and the Australians did not.

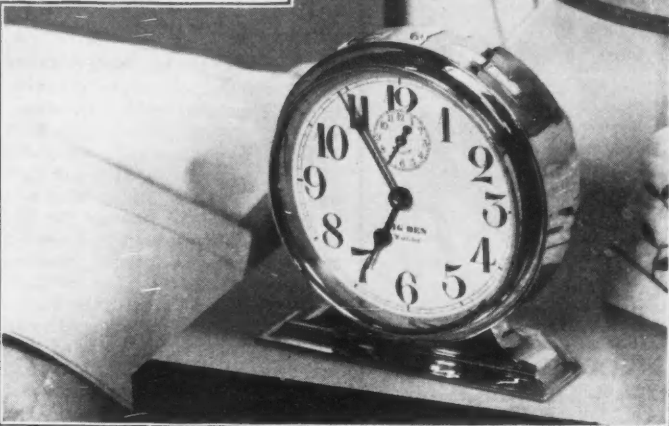
That is like Lady Astor. She is a very decorative and, we are given to understand, very well-meaning person, who talks more high-spirited nonsense than all the other ladies in the House put together. Which is saying rather a lot, for there are fourteen in all, and some of them are very voluble and frequently very silly. But Lady Astor is easily the queen bee, when it comes to mere buzzing. You would think that anyone who hailed from the land of Al Capone and Jack Diamond and the other booze barons would go easy on the subject of drink. And anyone would but Lady Astor. These reticences are not for her. If a policy is good enough for the great United States of America, it is evidently her idea that it should be good enough for a poor, depressed little country like England. And if in the process London's underworld should become rich and rampant like those of Chicago and New York—well, what are consequences to a true believer?

But it is likely that by now Lady Astor is rather sorry she made that remark about cricket. It would have been much safer for her to have suggested that the reason the Church of England hasn't as many adherents as the Church of Rome is because the Archbishop of Canterbury drinks so much more than the Pope. The average Englishman is far more apt to be aroused by an attack on English cricket than by an attack on English religion. So the papers have been full of furious denials from famous cricketers, and a great many prominent people have been suggesting to Lady Astor that she ought to confine herself to subjects she knows something about. But naturally she won't do that—a member of Parliament obviously has to talk sometime.

The best of the joke is that some of the English Test team are teetotalers, and some of the Australians distinctly are not. It is a little hard on gentlemen who drink nothing stronger than tea and lemonade to be told that they didn't play better because they were rather tight. But no genuine Prohibitionist bothers about little things like facts in making out a case against poor old Barleycorn. So Lady Astor has merely repeated her charges and let it go at that. "Everyone knows," she says (Prohibitionists are apt to be very sure of what everyone knows), "that if two teams of young men of equal strength and skill are engaged in a contest, and one team drinks and the other doesn't, the team that does not will play better and maintain their efforts longer than the other."

Whereupon Guy Nickalls, the famous oarsman, has written to say that he, for one, always drank dur-

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## BROADWAY THEATRE

By JOHN E. WEBBER

## "The Admirable Crichton"

ACCORDING to contemporary reviewers, to confess to having seen "The Admirable Crichton" when it was last presented in New York, is to confess to a venerable old age. Twenty-eight years is a long time in their young lives and apparently a long time in the life of any New York critic. Even so, confession must be made. Besides, SATURDAY NIGHT files for 1903 are there to confront us with the deadly aim of a birth certificate. We can only hope for as few signs of that great age as the play itself, now so happily and auspiciously revived for the delight of eye and ear of the younger generation of playgoers' shows. Age has, of course, told somewhat on the play, but only as on good wine. It seems more mellow to the palate if less exciting to the brain.

Modern standards of tempo, for instance, will find its pace leisurely, as leisurely perhaps as the old hansom that took theatre patrons to the original production. Snobbery too, has lost much of its point, even the snobbery of servant's hall, since Barrie made it the theme of his gentle satire. And the social lines, around which his whimsy delighted to play, have taken on entirely new dimensions. A butler in a situation of prospective and quite logical alliance with a peer's daughter, is not likely to excite a generation that looks unmoved on daily elopements with chauffeurs and other alleged social inferiors. But for all that, a Barrie play is always a refreshing experience, and "The Admirable Crichton", even twenty-eight years after, is one of the most refreshing of the current season. Mr. Tyler, who has done so much for our substantial delights in the theatre, has given the revival a beautiful production, especially in the island scenes, which are wrought with marvelous fidelity to stage detail and concern for their beauty alone.

The cast too, headed by Walter Hampden and Fay Bainter and including among others, Herbert Druce, Ernest Glendinning and Effie Shannon, would make any production notable.

THE story of the peer's family, shipwrecked and forced to live on an island for three years, their helplessness under such conditions, the reversal of social lines in consequence, with the capable Crichton becoming the "Guv.", with the master and family his willing servants, needs no re-telling at this late date. Walter Hampden as Crichton, acts in "the classic tradition of the role, a tradition no doubt received from H. B. Irving, who created the role in London in 1902; Fay Bainter is all one would ask of Lady Mary; Herbert Druce extracts all the Barrie humor out of the pompous Earl of Loam; and Effie Shannon as the Countess restores some aristocratic traditions, lost temporarily on the island.

The opening was a gala event, with William Gillette, the original Crichton of the New York production, there in person, and even Sir James Barrie came to join the party by proxy, in the form of a special message done into stage dialogue for the occasion. In that he promised the audience "a place on the island if they are nice people." Apparently they are finding it.

## "The House Beautiful"

CHANNING POLLOCK, in his new play under this title, has at least the courage of his sentiments, the courage even to be sentimental in a generation that may receive it with ridicule. He has the courage to stand firmly in the traffic of cynical Broadway, call its straying soul back to life, to contemplate with him "the good, the beautiful and the true." If this isn't courage, what is?

The sentiment or soul he seeks to recapture, in this case is embodied in a pair of simple homemakers, who at great sacrifice, have purchased a plot in the suburbs, built their home and planted their garden, and later on refuse to sacrifice their sentiment for it to the cupidity of realtors, or to their own financial advantage from its strategic situation in the march of real estate values. When the sentimentalist becomes Mayor of the town that has grown to his holdings, he refuses to change zoning laws, he was pledged to maintain, to permit the encroachment of unlovely city dwellings on its home and garden sites. This is the situ-



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ation, of course, that provides the main dramatic conflict and had it been left there, all might yet have been well, and sufficiently clear as to purpose. The author has, however, chosen to give knighthood to his characters, clothe the combat in fifteenth century armour, and stage the simple conflict of ideals on historic battlefields. Even suburban trains, hurrying husbands cityward at 8.20 a.m. are "carrying our men to battle," according to the Mayor's spouse.

This mixture of allegory and realism was too much for the critics and will probably be too much for sophisticated playgoers. The less sophisticated, however, may experience different emotions. The common people may hear the new evangel gladly. In other words "The House Beautiful" may prove a huge popular success and for the sake of its "call to the soul," one may seriously hope so. One does not weigh "The House Beautiful" merely as a play. It is that too, with many moments of sincere dramatic appeal, for the artist has been at work as well as the evangelist, and it has been given a beautiful production. But in the strength of its purpose and in the sweetness of the message it is putting over the footlights, will success or failure lie. And who knows what a house and garden might not do for the souls of our cliff dwellers!

## "Napi"

THE farce under this title may be based on one of the many apocryphal stories of the Napoleonic period, or may be pure fiction. We are only told that it is adapted by Brian Marlow from the German of Julius Berst. Behind the ribbon counter of a small Paris shop, a perfect "double" of the Emperor has been discovered and brought to Court. While the Ministers are contemplating the possibilities of the "double" in drawing the fire of the Emperor's enemies, the author fastens on its humorous possibilities in one of those amorous escapades for which the Emperor is said to have been famous. And so masquerading as the Emperor, he is driven in the Imperial Coach, on what is to be a farewell visit to Mlle. La George of the Comedie Francaise, of whom the Emperor has wearied. The imposture is sooner or later discovered, of course, but not before the ribbon salesman has proved himself just as successful with the ladies as the Emperor himself, and to the consternation of the Ministers, whose plot it is, the Imperial Coach waits outside the house all night. The Emperor's enemies wait too, and on the way back to the palace the coach is fired upon, giving to the secret escapee, the last needed touch of publicity. No harm is done and the relieved Empress, somewhat neglected of late it seems, and intrigued by the amorous accomplishments of the Emperor's double, rewards him with a day at Malmaison. The Emperor, not ungrateful for the target he provided, reduces the punishment for impersonation to a beard which

he must hereafter wear. "Napi", the courtesan's nickname for the Emperor, gives the title to a play that just misses being hilarious farce.

In Ernest Truex, the producers were almost as successful as the Tuilleries Court in finding a double for Napoleon. He had only to pull down a lock of hair, stuff a hand into his waistcoat, to deceive anyone. He was sufficiently amusing too, in the masquerading role, and so was Dallas Welford as M. Constant, while Frieda Innescourt gave much regal beauty to the Empress role.

## "Mrs. Moonlight"

THE two-hundredth performance of this tenderly beautiful fantasy, reached this week, is a further reminder that beauty can still arrest Broadway's roving taste. Its frail loveliness, having survived with success, a season of early disasters, has held its own with undiminished popularity against the challenging beauty of later arrivals like "The Barretts", "As You Desire Me" or "Tomorrow and Tomorrow". Broadway is consistent in one thing, at least, its verdict can never be anticipated. Years ago we remember deciding, with one foot on the rail between acts at its opening, that "Pomander Walk" was too good to succeed on Broadway. We were just as wrong years later when we decided that "Abie's Irish Rose" was too bad to succeed anywhere. Likewise "Mrs. Moonlight" seemed to us too delicate a flower to offer on the public stalls. Even its frail theme held a feminine heresy against the "crime of growing old". For this little fantasy projected the fate of one who could not grow old, could not lose youth or beauty, and because of that was doomed to watch life and all that she loved in life, recede from her. An improbable enough fantasy, but made almost convincing, and exquisitely, torturingly beautiful, in the production. But above all, tribute must go to the ever lovable Haidee Wright, in the role of the family retainer and protagonist of the play. Her performance in that stamped her at once with the greatness we had often suspected.

## Goings and Comings

THE week that gave us "The Admirable Crichton", in revival, "The House Beautiful", "Napi", "Gray Shadow", and a return visit of Ed Wynn's musical hit "Simple Simon", will be followed this week by two noteworthy events. "Miracle at Verdun", which the Theatre Guild will present, is a widely heralded play by the late Hans Chlumberg, an Austrian, dealing with the resurrection of the World War dead. The other, "The Wonder Bar", of completely different character, and also an importation, is a cabaret novelty, which among other things brings Al Jolson back to the "legitimate" stage.

If it is about Mussolini, the only safe way seems to be to tell it to the submarine.

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# MUSICAL EVENTS

## Mystery of Genius

BY HECTOR CHARLESWORTH

THE imponderable mystery of genius, which springs like a lonely flower in the rift of a rock, is once more demonstrated in the case of the young violinist, Yehudi Menuhin. Son of ordinary intelligent parents, a normal healthy, big blond lad of fourteen, with the physical potentialities of a good football player, no suggestion of precocity in his personality and an engaging modesty of bearing, he has an inborn aptitude for his instrument that might drive to despair other violinists who have slaved years to express themselves half so well as he. Obviously no one could really teach a lad able to perform the miracles that he achieves with his bow, beyond offering him the right guidance. In this latter respect he seems to have been fortunate.

Having heard many youthful

prodigies, some of whom developed into great artists and some of whom did not, the writer went to hear young Menuhin in rather a critical mood, as did many musicians who were in Massey Hall on March 16th. In the United States it is so easy to raise a great clamor over any unusual youngster that I was frankly skeptical. Thus, like most of his hearers, I was totally unprepared for the broad maturity and the inimitable perfection that his recital revealed. Before the evening was half over it seemed as though it couldn't be true. Brilliant as have been some of the juvenile violinists heard during the past forty years, Menuhin far surpasses them all. Never once does the listener have to make allowances for youth. To speak of him in the usual way as a lad of "great promise" would seem ridiculous. In his young life Yehudi Menuhin has journeyed far beyond the land of promise into the kingdom of mature and perfect achievement. It is true that his programme was of a character that made small demands in the way of emotional and intellectual experience, but he imbued famous virtuosic works that he did play with a fresh glow of loveliness that transmuted them "into something rich and strange".

The singular fact about Menuhin is that, though already one of the greatest of virtuosos, his virtuosity is almost the last thing one thinks of while he is playing. It seems all so simple and easy, that a listener unfamiliar with the technique of the violin would not sense the difficulties at all. His physical power is apparent in the splendor of his bowing, with the consequent glory of tone. His left hand technique is incredibly facile, and his phrasing and rhythm rich in intuitive

beauty. But the amazing thing about his performance is his steadiness, exceeding that of many of the most famous of adult violinists, so that every note or quarter note receives its full and lucid value. For instance, he played as an extra number Bazzini's exquisite "Ronde des Lutins", demanding a supreme degree of delicacy and speed, and calling for the most exacting feats in swift double and triple stopping. I first heard this work played by the great violinist, Lady Halle (Norman Neruda) and the beauty of her interpretation has remained a gracious memory for over 30 years. But the transcendently lovely rendering by Menuhin made hers seem almost colorless in comparison. And it seemed as easy to the boy as though he were tossing off "Coming Thro' the Rye".

His first number was the brilliant series of variations, "La Folia", by Corelli. The sparkling richness of his intonation, and spontaneous flow of technical ornament took away the breath of those who were hearing him for the first time. It was followed by one of the least familiar of Beethoven's half score of sonatas for violin and piano, that in A minor, opus 23. It has not the profound emotionalism of many of Beethoven's later compositions, but is both tender and thoughtful and was beautifully played not only by Menuhin but by his remarkably gifted young accompanist, Hubert Giesen.

The most extended work presented was three movements of Lalo's "Symphonie Espagnole", a great favorite with all major executives. The buoyancy and steadiness of the rendering of the opening Allegro; and golden appeal of the Andante, and the captivating elan of the Rondo, made this famous stalking horse a new thing. One of the most striking interpretations was Kreisler's arrangement of the negro spiritual from the Largo of Dvorak's "New World" Symphony, in which Menuhin's tone had an organ-like fullness. Never has any listener heard more brilliant staccato playing and greater rhythmic finesse than in Sarasate's arrangement of Moskowski's "Guitarre"; and in Auer's arrangement of Beethoven's "Turkish March" the lad's management of the dynamics of his instrument was almost incredibly subtle. Lovely also was the interpretation of Hartman's arrangement of Debussy's "Maiden with Flaxen Hair". Finally came Paganini's "Campanella", in which his tonal utterance had the resonance of silver bells, and his harmonics a lush, pure, indescribable beauty. Paganini, the wizard of his instrument, could never have played it better, and it all seemed as easy as whistling. How far this genius will go passes the limits of speculation.

## Jeanne Dusseau

THE gifted Canadian song interpreter, Jeanne Dusseau, gave her first recital in Toronto, after several months of concertizing in Great Britain and Europe, at Hart House Theatre on March 14th. From childhood the possessor of a soprano voice of rare quality and expressiveness, few singers anywhere have wrought so diligently in the cause of art song, and in the development of the finest nuances of interpretation. The spontaneous enthusiasm with which she was greeted by her fellow citizens and the wealth of the floral tributes must have been proof to her that such sincere, intellectual artistry as hers does not always go unappreciated. In breadth of interest and profound musical interest few programmes have been heard to equal that which she presented, ranging, as it did, through many fields of art-song.

While her voice may have lost some of its youthful tenderness, her skill in all the finer shades of expression, and her well-nigh perfect control impressed every listener. She began with two Mozart arias which revealed her admirable legato style and passed on to a lengthy series of German lieder, which embraced some of the most exquisite examples of lyrics of Schubert, Loewe, Brahms and Hugo Wolf. As a Brahms interpreter she is especially distinguished, and of the several songs from his pen she rendered, the interpretations of "Von ewiger Liebe" and "O kühler Wald" were perhaps the most notable in beauty of utterance. In the exacting numbers of Hugo Wolf her fine artistry was also apparent, notably in the pensive rendering of "Neue Liebe".

Madame Dusseau is one of the most gifted contemporary interpreters of modern French song, and perhaps her very finest achievement was in the exquisite render-

ing of Debussy's inimitably lovely "Chansons de Bilitis". Duparc's "Manoir de Rosemonde" was also finely rendered and Fourdrain's "Chanson Norvegienne" demonstrated to the full her finesse and voice control. Another interesting song was Delius' "Twilight Fancies", a setting of the same lyric by Heine which furnished the text of Greig's "Princess". Despite a French name acquired in marriage, Madame Dusseau is Scottish, and the softness and beauty of her diction in Kreisler's arrangement of "Earl o' Moray" was proof of this fact, as was her delicious rendering of "O Love Will Venture In" arranged by Kenyon Lees. A fascinating and buoyant interpretation of Peter Warlock's "Pretty Ring Time" nominally concluded the programme, but the enthusiasm of the audience compelled extra numbers in this and other groups.

The artistic appeal of the recital was augmented by the brilliant and sympathetic accompaniments of the gifted pianist, Gwendolyn Williams.

## Jean Steps Out

BY N.A.B.

BEFORE a distinguished audience which included His Honor W. D. Ross and a party from Government House, Jean Clyde and her "Marigold" Company gave a charming premiere of her newest Scotch comedy, "Jean Steps Out" at the Royal Alexandra. So marked was the success of her former vehicle, the picturesque "Marigold", that Miss Clyde showed excellent judgment in her choice of a return vehicle fashioned along the same simple and appealing lines as her previous triumph. No doubt a sophisticated Broadway audience would find "Jean Steps Out" pretty dull and obvious, but Kenward Matthews' latest comedy has a fresh and pleasant quality about it. In a way it recalls Barrie's "What Every Woman Knows" with its theme of a naive and womanly woman's triumph over circumstances which promise little happiness.

The principal role of Jeanie Grant fits Miss Clyde like the proverbial glove. Although the part may have been written for her special talents, she gives to the simple homely humor and philosophy of the lines a value of reality and conviction which make Jeanie Grant a very real and lovable human. Glentulloch is a rigidly religious hamlet where the Rev. Kilmarnock and Jeanie's father consider dancing and the like abominations. Glentulloch, thanks to Rev. Kilmarnock, preserves the best traditions of the old Scottish kirk days "when religion was religion, and every pleasure was a sin." Brought up in this milieu, Jeanie at 27 chooses a little gentle scheming to avoid spinsterhood. She gets her man in the end, and outwits the forward minx who seems a dangerous rival and at last becomes a sister-in-law. As the "fast" Maggie Houston, who has once been to Glasgow, Sophie "Marigold" Stewart is sparkling and lovely. Jean Cameron makes an excellent gawk, and Margaret Cellier a splendid Mrs. Grant. Walter Roy and Gordon Petrie do two excellent character roles in their portrayal of the Grants, father and son. Ellis Irving, while no Sir Henry, makes an adequately handsome male lead.

## Coming Events

FOR the week commencing Monday, Joseph M. Gaites will present at the Royal Alexandra the inimitable and gracious Madge Kennedy in A. A. Milne's romantic comedy, "Michael and Mary." Milne's plays have enjoyed a fine vogue during the past decade. "Mr. Pim Passes By," "The Dover Road" and "The Truth About Blady's" have particularly pleased American audiences. Of all his plays, however, "Michael and Mary" have been infinitely the most popular; it ran all last season in New York and now Miss Kennedy comes here following notable engagements in Philadelphia and Chicago.

Miss Kennedy's Mary is her finest stage portrait—delicate, enchanting, gayly humorous. In every way it is worthy to stand by her memorable characterization in "Paris Bound."

Supporting Miss Kennedy is a numerous company of talented artists, whose roster includes: Terence Neill, George Alison, John Spacey, Maurice Greet, Donald Randolph, Harry Dornon, May Ediss, Fay Ball, Gertrude Rivers Alison, Virginia Wallace, Clinton Sundberg and others.

BETTINA VEGARA, brilliant young violinist, will give a recital under distinguished patronage, in the Margaret Eaton Hall, Thursday, March 26th.

Mr. Edward Johnson of the Metropolitan Opera will be an honorary patron. Last week Bettina played for the celebrated French violinist Léon Zeghera who said, "She has everything to become a world famous violinist, a big beautiful tone, wonderful technique and bowing; she does not play like a child but like a man. She will go very far under the excellent guidance of her teacher, Dr. Luigi von Kunitz."



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## THE BOOKSHELF

### All That There is to Know About Jane Austen

"Jane Austen", by R. Brimley Johnson, editor of Jane Austen's novels (Everyman's Library); J. M. Dent and Sons. London and Toronto; price \$4.50.

By MARGARET ISABEL LAWRENCE

THE select company of "Janeites" makes an occasion of the publication of any least fragment concerning Jane Austen. So, it happens, that when an approximately satisfactory biography appears there is a contented approval in the ranks of them. I say approximately with historic reasonableness, and no intention to undervalue the present biography. Part of the continually illusive charm of Jane is that nobody can get sufficient source material about her life to put together a comprehensive biography. But who needs a biography of a perfect novelist? Jane Austen lives in her quick, sparkling phrases, and her diverting sudden flips of satire, and in her very humane tolerance for all the small details of existence. She herself may be in any one of her created women, or in several of them. Jane, for all we know, may have been in herself that most baffling of women—the woman of literary temperament whose spirit flared this way and that, moving into and out of labyrinthian emotions and interests with fascinating dexterity. She must have been. How else could the volatile Elizabeth of *Pride and Prejudice*, and that romantic lady of culture and feminine sensitivity, Anne, in *Persuasion*, have lived so persistently down through these hundred and fifteen years. Or the extravagantly passionate Marienne of *Sense and Sensibility* who knew no dignity in her unrequited love, stand side by side through a century with the gravely philosophical Fanny of *Mansfield Park*. Not that Jane Austen's novels were one woman novels. Her stage was filled as Shakespeare's was with other folk portrayed with intimacy and the full flavor of their personalities. But the girl in each book who was heroine commands the attention because she is never altogether what women were described by other novelists to be. Emma in the story of that name, seems to be a little of them all, a wilful warm experimental woman, very subtle in her emotional nature, a little restless intellectually, with a spiritual affinity for trying to change the affairs of her small vicinity.

All of these women are Jane Austen.

THE sister Cassandra, to whom Jane Austen left her literary estate, burned every record, and every scrap of a letter she had which in any way told anything about her sister. Which fact in itself is enlivening to the imagination. Almost anything imaginable might have been in those letters. Certainly they could hardly have been harmless. That goes without needed proof. A harmless woman never would have turned out six vivid, versatile novels, written to be sure around utterly domestic situations, but with a verve and an artistic chastity which to this day has never been even remotely approached by another woman. We do not know whether or not Jane Austen ever had a lover. Yet the man Darcy whom Elizabeth loved in *Pride and Prejudice* is just such a man as would have interested a woman with the temperament to write as Jane Austen wrote—a clever, proud man, given to laconic observations that might almost have come from the mouth of Jehovah Himself, a man to tease for his assumptions, and to love for his masculine integrity. Jane Austen must have known a Darcy. It was no romantic idealization she drew to relieve the frustrated dreaming of her heart. Surely Jane Austen knew the arch elusiveness of her own self in love, for how else could she have had Elizabeth say, when her sister questioned her as to when she fell in love with proud Darcy, "from my first seeing his grounds at Pemberley".

That came from a happy pen, as only a woman holds who has met her Darcy.

YET Jane Austen died from a mysterious exhaustion of the nervous system at forty-one, with no marriage to her credit, and just beginning to receive literary recognition. Cassandra, who held her against her breast through the hours of her dying, wrote to a



JANE AUSTEN

—Portrait by Cassandra.

distant member of the Austen family that Jane wanted to die, and begged in her faint last voice that the great power behind it all would let her out. Cassandra said that a fine sweet peace came at the end, and Jane was happy, as she was in her stories. It is all puzzling. Cassandra watched the dear body of her sister given to the grave in the cathedral of Winchester, and returned home to destroy every shred of evidence of the personality that was dead. It may have been the natural womanly instinct for continuity. Death had come; and death was oblivion; the only thing to do was to follow its lines and its tones. She cleared the place of the lost personality. Or may be it was the native decent reticence of the English. She would have no prying into the secrets of her sister.

WHATEVER the motive was the result is we know practically nothing of the life of Jane Austen, beyond such scraps of memory as the second and third generation of her family wrote down, when it was obvious that Jane Austen was one of the literary treasures of the English speaking people. So any biography of her is, of necessity, an entirely literary biography, with no appreciable amount of human detail. It may be just as well. Mystery is always attractive. And in addition it forces us to fall back upon what Jane Austen accomplished in her six novels.

They were a very superb literary accomplishment, and an original and daring innovation. Miss Austen was strong enough in her literary individuality to set out on a new road. Looking back it does not seem so very much, and possibly it sprang so spontaneously from her own definitely marked nature that she herself was hardly conscious of what she did.

She took the ornamented literary sentence of the eighteenth century and broke it down simply. She wrote in short natural sentences. She described scenes easily and exactly as they happened. Her women and her men talked as they did in life. Her people went through the commonplaces of living with a kind of subdued gusto, and took no exaggerated poses. That is where the self-control of the novelist was remarkable. For women writing in her day were carried away on a high emotional key, and were decidedly given to romantic grandeur. She possessed what we like to put ourselves for to-day—a modernistic nonchalance and brevity. The women writing after her did not follow her. They thought Jane was dull. Which seems incredible to us now, though not incredible when we understand the bright, optimistic humanitarianism of the nineteenth century. Her playful ironies seemed heartless and inconsequential to women struggling determinedly to get social reform, but to us who have come after the earnestness and the effort, she is altogether pleasing.

For what after all is there to life but the very personal living of the group into which we have been fitted? And what greater art is there than to enjoy it?

For the *Janeites* this Brimley Johnson biography is a scholarly addition; being thoroughly documented with a survey of all previous work upon Miss Austen. For those who are not yet *Janeites* it may serve as an entertaining introduction. It presents the adorable Jane through a critical and appreciative study of her characters, and her methods of writing.

### Poets and Pedants

"The Best Poems of 1930", selected by Thomas Moul. Thomas Nelson and Sons; 100 pages; \$1.75.

"The Wind on the Heath", a gypsy anthology; chosen by John Sampson; Chatto and Windus; 362 pages, with illustrations; 7/6.

"German Lyric Poetry", by Norman McLeod; The Hogarth Press; 158 pages; 3/6.

"Studies in Keats", by John Middleton Murry; Oxford University Press; 124 pages; \$2.25.

By EDGAR McINNIS

HOWEVER much one may object to the dogmatic tone of Mr. Thomas Moul's title, the idea behind his yearly anthologies of current verse is definitely commendable. It is customary to deplore the lack of great poetry in our present age, and there is undoubtedly ground for this attitude. But the columns of current periodicals bear witness to a vast output of lyric verse; and if the general quality is by no means comparable to the quantity, that is all the more reason why such fugitive pieces as may possess genuine merit should be rescued from the oblivion that attends their ephemeral setting.

It is something that a volume devoted to this purpose should achieve even a measure of success. There are undoubtedly in this collection a considerable number of verses that might have been allowed in charity to perish quietly. But there are others which serve to direct attention to a number of the newer voices that are worth listening to. The more established poets, on the whole, gain little from their presence in the volume. Conrad Aiken is finely represented with "The Verge", and A. E. Coppard has a graceful lyric called "A Lover". But the selections from such writers as Alfred Noyes and W. H. Davies and T. Sturge Moore—not to mention Sir William Watson—though adequate, are somewhat less than one might expect from them. Even Humbert Wolfe (Continued on Page 9)



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## AMONG THE NEW BOOKS

Laughing Out Loud—London Notes

By HAROLD F. SUTTON

THIS is about the season of the year when that credulous child of nature, the amateur gardener, stirs from his long sleep and ventures forth into the garden to nose hopefully among frozen soup-tins and unbelievable stumps of unbelievable things. Timely, therefore, almost indeed, as if planned, comes Karel and Joseph Capek's "The Gardener's Year" (George Allen & Unwin, London, 3/6). It is in a new role that one finds the authors of "R.U.R." and "The Insect Play", here spoofing gently in a series of charming and laughable chapters, and charming and laughable illustrations, the hapless creature referred to in our opening sentence. The ground is completely covered—no pun is intended—from soup to nuts, from violets to sunflowers. It is a book that will delight both the amateur gardener himself, and his next-door neighbor. But not for the same reason.

ONE wholeheartedly recommends "Boners" (Viking Press—Irwin & Gordon, \$1.00), illustrated by Dr. Zeuss, the cartoonist for "Flit", as guaranteed to provide strange interludes for bridge-games or to tide over those awkward pauses that happen in the best regulated parties. It is a collection of school-boy howlers culled from the best classic sources as well as the little red school-houses of contemporary time, and believe us, they are riotously amusing. Some of those that tickled most:

"Geometry teaches us to bisect angels."  
"A deacon is the lowest kind of Christian."  
"An epitaph is a short sarcastic poem."  
"In Christianity a man can have only one wife. This is called Monotony."  
"Revolution is a form of government abroad."  
"Science is material. Religion is immaterial."

A CORRESPONDENT in London writes to "The Bookshelf": "Very varied in kind are the favorite books of the day in England. In general literature, 'Imaginary Lapses into History' would seem to have the first place. The Grand Duchess Marie of Russia's 'Things I Remember' ('Education of a Princess') is also conspicuous in favor, and Miss Sylvia Pankhurst's 'The Suffragette Movement' has, of course, its own following. In fiction, Mr. Locke's 'The Shorn Lamb', Princess Bibesco's 'Portrait of Caroline' and Mr. John Hampson's 'Saturday Night at the Greyhound' are a popular trio.

"There is in the press a new book by Sir Leo Chiozza Money which he has called 'Can War be Averted?' This will be issued by Messrs. Thornton Butterworth towards the end of the month. The work reviews the international situation and seeks to expose the dangers which threaten the peace of the world. Suggestions are made for the reform of the League of Nations and for a world settlement to secure a permanent peace based upon international justice.

"The same firm announces that they have signed a contract to publish, probably in the autumn of 1932, the life of the late Lord Birkenhead, to be written by his son, the present Earl of Birkenhead.

"The first volume of the English translation of 'The Memoirs of Prince von Bulow' will be published by Messrs. Putnam early in April. This first volume, which has already been issued in France, is by all accounts being well received in that country and has favorably impressed at least two of their most distinguished critics.

"Sir William Rothenstein, the well known artist, has been setting down his recollections of men and events for a book which Messrs. Faber and Faber announce. It opens with the author's youth at Bradford, from whence by way of the Slade School, he proceeded to Paris. Sir William describes studio and Bohemian life in the gay city, and gossips about other artists and other notable men he met then or later.

### BOOKS RECEIVED

#### General

"One Looks at Russia," by Henri Barbusse. Dent, Toronto, \$1.75. A vivid picture of Soviet Russia by an avowed sympathizer.

"When the Daltons Rode", by Emmett Dalton. Doubleday, Doran & Gundy, Toronto, \$2.50. The story of the famous western outlaw gang as told by the only survivor.  
"Youth and Power", by C. R. Fay. Longmans, Green, Toronto, \$3.75. Prof. Fay, late of the University of Toronto, contributes an analysis of the economic problems confronting three great countries—Great Britain, Canada and the United States.

"Women and Children Last", by Beverley Nichols. Doubleday, Doran & Gundy, Toronto, \$2.50. A collection of essays on men and women—and children, from the facile pen of the author of "The Star Spangled Manner".

#### Fiction

"Yehuda", by Meyer Levin. Cape, Nelson, Toronto, \$2.50. A fictional setting of the Zionist movement.  
"The Good Earth", by Pearl S. Buck. George McLeod, Toronto, \$2.50. A novel of the Chinese that is first-class.

"Daughter of Fu Manchu", by Sax Rohmer. Doubleday, Doran & Gundy, \$2.00. Fu Manchu's daughter is even more sinister than her old man.

"For a Song", by Konrad Bercovici. McClelland & Stewart, Toronto, \$2.50. The story of a young Italian-American girl who aspires to the Metropolitan.

"Pigboats", by Commander Edward Ellsberg. McClelland & Stewart, Toronto, \$2.00. An exciting submarine story by the author of "On the Bottom".

### Poets and Pedants

(Continued from Page 8)

is a little disappointing. It is by such things as Roy Campbell's "Horses on the Camargue", or Thomas Chubb's "Two in Sight of Florence" that the volume is justified—and these, with a number of others worthy of mention, are justification enough.

BUT if one's enthusiasm for this volume is somewhat tempered, it is completely awakened by Mr. Sampson's gypsy anthology. Here is a volume which has not only a character and coherence lacking in most anthologies, but also a real glamor which lingers after the last page is read. And this in spite of the fact that the volume is not quite what one at first expects. It is less a collection of authentic gypsy lore than a compilation of prose and verse somewhat loosely hung around the gypsy and his mode of life. Things like "Under the Greenwood Tree", or Stevenson's "The Vagabond", find a place only by a most catholic spirit of inclusion. Actual gypsy selections are confined to a few folk ballads or legends, most of them from Eastern Europe—though certain reminiscences by English gypsies

have been added. The bulk of the volume is drawn from the writings of Gentiles who have been roused to interest or enthusiasm by this most mysterious of races. Cervantes and Glanvil and Arnold; Borrow of course—an unfailing storehouse; Wordsworth who rebukes the "wild outcasts of society", and Hazlitt who crushes him with a well-merited rejoinder; scholar gypsies such as Leland and Groome; even Queen Victoria, with her own record of an encounter with "such a nice set of Gipsies"—these are the contributors to a volume of an unusually delightful kind. And if one suspects that the gypsy, as he appears therein, is more a creature of legend than of actual fact, it is at least a legend which one would be reluctant to see destroyed.

MR. MACLEOD'S volume on German lyric poetry will be of significance chiefly to those who wish a simple introduction to the subject. It makes no pretence of appealing to the scholar; it is merely an essay which briefly and clearly outlines a field of poetry largely neglected by the lay English reader. Whether this neglect is entirely unjustified may be a matter of opinion; but those who

wish to remedy it will find this volume a useful starting point. It contains numerous extracts from the German lyrics, accompanied by translations which are agreeably modest in a sense of their own limitations.

THE half-dozen "Studies in Keats" which Mr. Middleton Murry brings forward as a supplement to his "Keats and Shakespeare" are an example of the sort of thing to which genius is exposed. One would think that a commentator would be cautious about putting his gloss on Keats' incomparably vivid expression of his own emotions, but Mr. Murry has no hesitation, when the spirit moves him, in overlaying this loveliness with the dead weight of his own verbosity. And though in the course of his comments he says many things which may very well be true, the whole truth escapes him, lost in his own ingenious and complacent pedantry. In his pages are frequent invitations to pause, and still more frequent adjurations to contemplate. I would suggest that he himself pause and contemplate the dictum about the letter that killeth, for it is only too well exemplified in his own critical studies.



A YOUNG WRITER, three years out of college, already successful—"works hard, but likes to play a bit," to use his own words. What kind of girl does he hope to find? He says:  
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means social grace really, the ability to meet people and be liked by people. Not a shrinking violet! She'd be bright—but not bookish. She'd be practical—but more than a housewife. She'd be spontaneous, cheerful—but no Pollyanna.

"She'd be attractive, I'm sure. Blue eyes, perhaps, and light hair, and a clear, fair skin. She'd be the real thing—no imitation! Her manners would be NATURAL. Her beauty would be natural. Her outlook on life would be natural."

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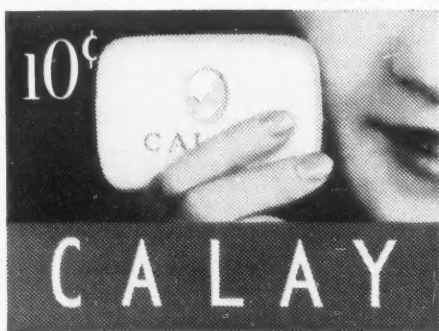
I've just learned a lot about what men think! I've talked to fifty young bachelors about their "ideal girl." And here's something to make us women think! Forty-eight out of these fifty men said they admired most a girl who "looks natural."

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Helene Chase



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## LONDON LETTER

(Continued from Page 5)

ing his training all the beer he could buy or persuade anyone else to buy for him. And the young rowing gentlemen of both the universities seem to follow the same simple and hearty plan. I remember seeing some of their training menus. I am rather vague about the details, but I recall that legs of mutton and roasts of beef and mounds of bacon and eggs followed one another in a positively terrifying succession. And the beer! Barrels a day! Perhaps that helps to explain why young gentlemen at Oxford or Cambridge take so ardently to rowing, which is otherwise a hard and monotonous pastime. It also explains why they always give them silver mugs when they win.

SOMEHOW or other I feel that a proper London letter—and not for worlds would I dream of writing any other kind—should contain some reference to the doings of the royal family. It ought to give some account of what and how much the King is shooting at present, and the orphanages Queen Mary is opening, and what the dear little Princess Elizabeth says to the policemen in Hyde Park when she takes her morning outing with nurse. Though what nurse says to the policemen would possibly be more interesting.

Unfortunately for my purpose, the members of the royal family at home are not very active at present in the public eye. The only one that has been doing anything particular lately is Princess Mary's husband, the Earl of Harewood, who used to be Viscount Lascelles—very confusing the way these distinguished people are always changing their names! He fell off his horse in the hunting field the other day, and was so careless as to land on his ear instead of on some wider and better upholstered part of his person. And then, of course, there is Princess Beatrice, the mother of the Queen of Spain, who was very seriously ill, but is now happily well on the way to recovery.

The Prince of Wales, however, and Prince George are more than making up for the comparative inactivity of their royal relatives. These two energetic young gentlemen are at present well down the west coast of South America, undergoing a round of dinners and receptions that would break the health and nerve of a prodigy with three stomachs and a right hand of cast steel working on a swivel. How the Prince of Wales must regret missing that Peruvian revolution which took place about three days after he left! Of course, it was a typically Spanish gesture on the part of the revolutionaries to hold it over until he had gone. At the same time, one feels he would have enjoyed witnessing an exhibition of this good old South American pastime, so picturesque, so full of incident, and usually so safe—usually, though now and then, as in football and kindred sports, there are players who so far forget themselves as to make the game rough. One really brisk little revolution would make up for a lot of dull receptions.

So far as the folks at home are concerned, one slightly regrettable result of the tour of the Princes—a sun-spot, as it were, in the blaze of its glory and success—is that the numerous pictures of them in sailor straw-hats with which the papers are filled, are threatening us with a revival of that most useless piece of masculine head-gear. There may be countries where the sailor straw is a tolerable article of apparel. Well do I remember in the days of my youth owning a whole series of the things. Sometimes the brims were very narrow and the crowns very high, giving the effect of an inverted saucepan oddly fashioned of straw, so that one unfamiliar with the mode might well have expected to see the handle sticking coquettishly down over one's collar. Other summers the crowns were low and the brims jutted out so far that the wearer looked like a Nubian slave balancing a tray on his head. But no matter what they did to crowns or brims, no matter whether they were woven thin and hard as porcelain, or spongy and thick as the top layer of a strawberry shortcake, nothing could persuade those hats to stay on your head. The faintest sigh of the breeze sent them sailing like kites—hence the name sailor straw, I suppose. And when they reached the ground, how those dreadful hats could roll! Many a sad day has been brightened for me by seeing fat, elderly gentlemen chasing them stick in hand, as

if they were playing with their hoops.

Another pleasant characteristic of the sailor straw was that you had only to be caught in one tiny shower, for the crown of it to swell up like a bun made of self-raising flour. And not all the king's horses or all the king's men could straighten that crown again. The only thing you could do was to lay it carefully on the ground and make a standing high jump on it, and then go and buy another—or go back to your old felt, supposing your appropriation for summer clothing was exhausted, as mine usually was.

As I remarked above, there may be countries where such a hat is a sensible investment—countries where the wind never blows, and the rain never falls. But England is not one of them. To make such a hat useful in England one ought to cover it with rubber and fasten it to the skull with quick-setting glue. A fur lining would also help in the vagaries of this most unpredictable climate. But the word has gone forth that we are to wear sailor straws next summer, whether there is one or not. And so, obediently to the royal example, we will probably all go about holding our "boater" on with our hands, and gazing anxiously at the heavens to see when the next shower is coming along, so that we can whip it off and shelter it under our coat.

No doubt the Prince of Wales is doing a wonderful piece of work in

South America, adding to British prestige and strengthening ancient ties of friendship, and incidentally bringing stacks of orders to British factories and all sorts of jolly business that we need so jolly badly. But somehow one wishes that he and Prince George had taken to some other protection for their heads—Panamas, for instance, or even parasols. Anything would be better than the "boater". I would about as soon try to wear a large-sized gramophone record—it would stay on just as well, and at least I wouldn't have to worry about it getting wet.

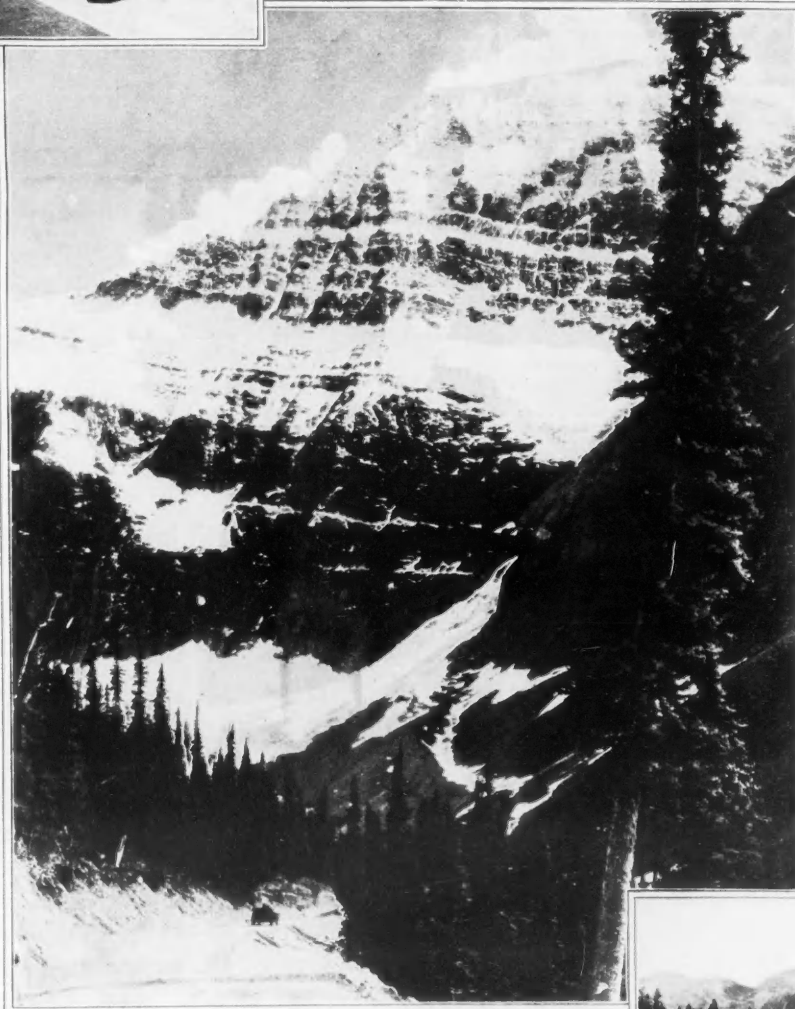
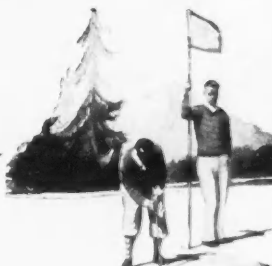


KING JAZZ

Paul Whiteman, universally acclaimed king of jazz, has again included the fertile fields of radio among his domains with his musical subjects, including the fiddlers three, the favorite court soloists and the king's jesters, a versatile quartet, he dispenses his wealth of syncopation, over the Columbia network.



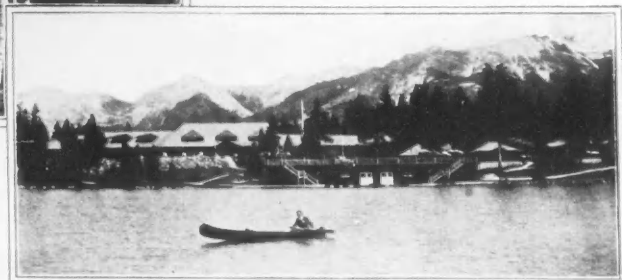
*Sports at their best in Canadian Rockies grandeur*



"Keep your eye on the ball," says the pro. And yet how can you? . . . when rising on all sides of the golf course is the scenic majesty of the mightiest mountains on the continent.

It is surprising, perhaps, to find this championship course tucked away in the heart of the Canadian Rockies. Yet it is only one of the surprises that make a vacation at Jasper Park Lodge the high spot of all the summers you can remember.

Swimming. Trail riding. Motor-ing. Mountain-climbing—alone or with Swiss guides. Every sport you can desire . . . and all the luxury and comfort of the famous Jasper Park Lodge with its congenial informality and pleasant companionships. Perfect food. Delightful rooms or your own completely equipped cabin in the pine woods.



## JASPER NATIONAL PARK

For those interested in Jasper and other Canadian National vacation spots, showings of Canadian travel films may be arranged on application to any Canadian National agent, who will also gladly furnish beautifully illustrated booklets.

Canadian National takes you everywhere in Canada. It operates its own steamship lines on two oceans, telegraph and express services and a chain of 14 broadcasting stations. Its hotels of distinction, camps and lodges stretch across the Dominion, offering their splendid hospitality in its leading cities and adding to the desirability of its finest vacation resorts.

**CANADIAN NATIONAL**  
*The Largest Railway System in America*



# ON THE AIR

By ARTHUR WALLACE

FOR the first time in history sound motion pictures have been made simultaneously of a radio program's origin and its reception at three widely separated points. The Westinghouse Salute of Tuesday, March 3, was broadcast from the NBC Times Square Studio within the glare of Broadway's lights and was received in the gondola of a dirigible floating over Los Angeles, in a submarine cruising near the Panama Canal, and thirty stories underground in Mammoth Cave, Kentucky.

Engineers in charge of the experiment reported highly successful results and the sound and sight records are rapidly being assembled for showing in motion picture theatres. Radio engineers will study these records to determine the effects obtained from picking up a program not only in the air above the earth but within the earth and in beneath the waters as well. They will also use these film records in experiments to perfect tone qualities in radio and sound motion picture apparatus. Much valuable data has been obtained, it is believed.

## Tweet-Tweet

THE highest tribute yet paid him, a well-known radio tenor was contained in a letter recently sent by a fan.

"Since my canary heard you sing the last few weeks," declared the correspondent, "he has developed circles under his eyes — out of sheer envy!"



## POPULAR SOLOIST

Harriet Lee, Contralto, is now heard as featured soloist over the Columbia Network, every Friday at 8.30 p.m., E.S.T. She also appears on the Columbia Revue, Wednesday, afternoons from 12.30 to 1 p.m.

## Call of Spring

MILLIONS of home gardeners throughout Canada and the United States are attending the radio school these days. The broadcasts, which will be 26 in number, give advice in gardening and the proper use of plant food.

Fine lawns, beautiful flowers, healthy trees, and in short, a beautiful outdoor home, are the goals which the Master Gardener is trying to interest gardeners in. The Master Gardener speaks each Sunday afternoon from 3.30 to 4 (EST) during the Swift "Garden Hour" program, and each Thursday from 10.15 to 10.30 a.m. (EST). The broadcasts are carried over the National Broadcasting Company's red network.

## Radio Cussing

BROADCASTING'S rigid disapproval of profanity on the air need not be a serious handicap in the production of "hard-boiled" scenes, according to Vernon Radcliffe, NBC production man. He reached his conclusion after getting the reaction of the radio audience to the role of a hard-boiled nut recently "converted" Austrian mule driver which he played in a recent episode of "Death Valley Days".

When he bawled "Git ap!" the mules didn't move. They didn't understand his sudden soft-spokenness. Finally, in exasperation, he forgot his pledge, and broke into a series of ferocious grunts and gutturals that sent the team roaring down the road.

"I don't know a word of Austrian," Radcliffe laughs, "and I didn't use a single swear word. It was just a volley of what I thought was good Teutonic blustering."

But it must have been realistic, for a few days later NBC received several letters protesting against Radcliffe's abusive language. One woman declared: "Such horrible language was never uttered in my home before!"

Which, to Radcliffe's way of thinking, is a high compliment on his acting and proof that one can create an impression on the air without actually breaking the law.

## Bombing New York

AIR attacks on Chicago and New York will be described from airplanes on May 19, and May 22 and 23 respectively, over the Columbia Broadcasting System. U.S. Army Air Week, now an annual event, will this year bring together six hundred fighting planes, the largest air fleet ever assembled in the United States.

By Friday, May 22, the fleet will have reached New York. At night the city will be attacked. The manoeuvre is intended to demonstrate the vulnerability of the city to air forces, and thirty-five big bombing planes will drop flares, simulating bombs, as they sweep over New York at about 11 p.m., EDST.

The radio planes will hover about the fleet of 672 fighting ships as they sweep down upon the financial section of the city, following the general route of the Hudson River. To complete the word picture for listeners, there will be announcers stationed at six points on the river to describe the movements of the fleet as it approaches, and then the flying announcers will give a description of the scene as the planes "destroy" the district between Fulton Street and the Battery.

## 1 Million 2 Million

AMOS 'N' ANDY may "Check and Double Check" with great abandon from now on. Thoughtful radio fans have deluged the black-face team with lead pencils of all shapes, sizes, colors and varieties since the night when Amos 'n' Andy, finding themselves without adequate writing equipment, used a lead nickel for writing purposes. The gifts included a large hand-made pencil bearing the legend "Compliments of J. W., aged eleven," and another one four feet long.

## Rowing Classic

A DESCRIPTION of the most famous of all crew classics, the Oxford-Cambridge Varsity race, will be heard by the radio audience of the Columbia Broadcasting System direct from the bank of the Thames River in England on Saturday, March 21. The event is scheduled to start at 9.15 o'clock, EST., and last approximately 45 minutes.

## Horse Laugh

EVANGELINE ADAMS, whose talks on astrology are heard over a Columbia network, has received a letter from a man requesting the horoscope of his horse. He said the information was needed to determine whether or not the horse would cross the line a winner in a forthcoming race.

## The Old Maestro

FIVE generations in his family were blacksmiths according to Ben Bernie, but the sixth became a jokesmith.

To the incessant wisecracking that punctuates the weekly broad-



## HAS LARGE FOLLOWING

Ben Bernie, popular orchestra leader, whose comments on everything under the sun, between numbers, form one of the most popular features on the air. "The Old Maestro" is described in an accompanying article.

cast of Bernie's band over the Columbia network must go a great part of the credit for his popularity and it was to his droll and seldom silent tongue that Bernie believes his start as a professional musician was due.

At seventeen, the young Bernie was happily engaged as a violin salesman in a New York department store. From nine to five, he sawed out melodies on a bargain instrument, (price \$4.98), meanwhile explaining, somewhat to the surprise of prospective customers, that if his playing annoyed them, it still could not be half so painful

as the musician himself found it. Nor did he see any reason, he confessed, why anyone should want to play a violin. Still, if anyone did, here was a bargain fiddle.

Eventually, this novel sales talk attracted the ear of a visiting booking agent and forthwith, he secured young Bernie's signature to a vaudeville contract. It was at this time that he adopted the name of Bernie. His real name is Ancel.

Ben, however, was not as unskilled a violinist as his own statement made him. He had learned to play at the age of six in his

father's blacksmith shop, which was directly under the Brooklyn Bridge. Despite the mingled cacophony of bridge traffic and his father's anvil, his technique progressed so rapidly that when he was 13 he gave a concert in Carnegie Hall "which was fairly well-filled by my relatives."

Bernie's first partner in the three-a-day act was Phil Baker and the two played vaudeville theatres from 1910 until the war separated them. Bernie continued the act alone with a set of violin solos and a monologue. Admiration for Paul

Whiteman gave Bernie his ambition to develop an orchestra. Whiteman, at the time Bernie started his band, was playing at the famous old Palais Royale in New York.

Now, at the College Inn in Chicago, Bernie's pungent observations on life, love, farm relief and the price of cigars (which he calls "heaters" and consumes incessantly) are as fresh and spontaneous as ever.

"And why shouldn't they be?" he'll ask you. "I only lifted them from New York columnists myself yesterday!"

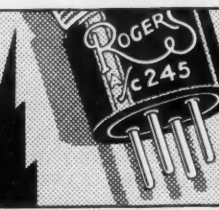
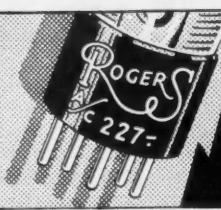
## Re-tube with Rogers Radio Tubes

When a test shows you need new tubes

Just as electric light bulbs grow dimmer and deliver less-efficient illumination as time goes on, so do radio tubes deteriorate with use. Why not take your tubes to your radio dealer to be tested—now?

If a test shows that you need new ones, specify "Rogers" Radio Tubes—they have a longer life and cost no more. These famous, Canadian-made Tubes are now available for use in any electric radio.

GET THE GENUINE! Ask for and insist on "Rogers" Tubes—individually packed in striped black and orange cartons.



## THE EIGHT BY McLAUGHLIN-BUICK



Wherever fashion and character reign there you will find the Eight by McLaughlin-Buick

It is natural that the world of fashion should look upon the new Eight by McLaughlin-Buick as the type of motor car that merits preference. For in this day, fashion and character go hand in hand. McLaughlin-Buick, with its twenty-three years background of excellence, has character as well as luxury—dependability as well as swift, spirited performance—among its major attributes. That explains the high position with which McLaughlin-Buick

has been spontaneously honored for over a generation. It also explains the ever-growing preference for the Eight by McLaughlin-Buick wherever fashion and character reign. The new McLaughlin-Buick Straight Eights . . . four series . . . four price ranges . . . 20 luxurious models . . . \$1290 to \$2900, at Oshawa, Government Taxes extra.

GENERAL MOTORS PRODUCTS OF CANADA, LIMITED



The Straight Eight by McLAUGHLIN-BUICK  
A GENERAL MOTORS VALUE



## TO SING WITH SYMPHONY

John Moncrieff, Canadian basso, who has achieved fame with the American Opera Company and on the concert stage, and who will be heard with the Toronto Symphony Orchestra in the C.N.R. All-Canada hour at 5.00 P.M. on Sunday, March 29.

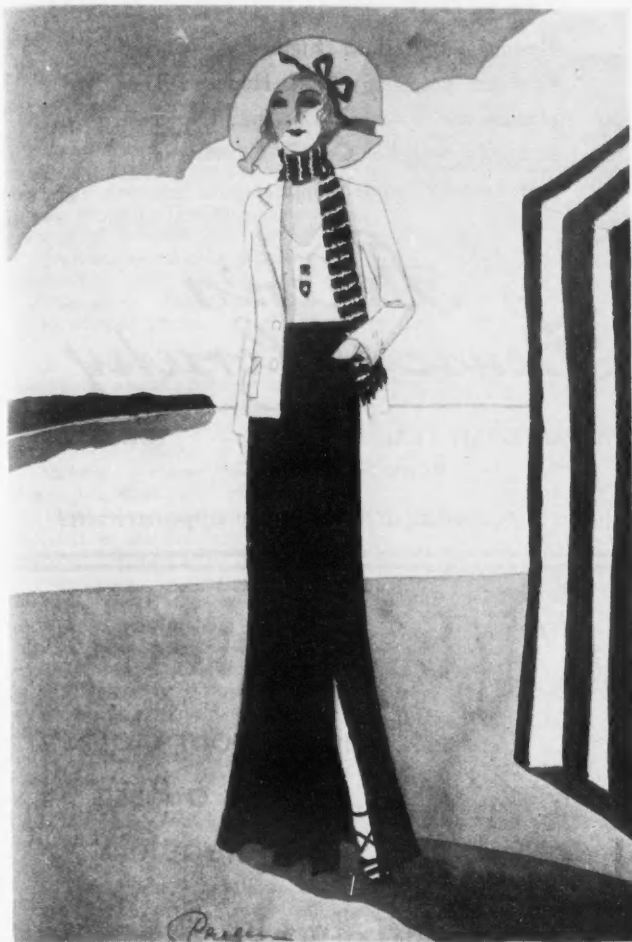


# SATURDAY NIGHT

SOCIETY • TRAVEL • FASHION • HOMES • GARDENS

TORONTO, CANADA, MARCH 21, 1931

## A HINT OR TWO FOR THE SPRING WARDROBE



—SKETCH BY FERBEN, PARIS

Saucy-looking Mexican trousers and worn with a white linen vest give an air to this pyjama ensemble.

A pleasant simplicity marks this beautiful mauve satin evening dress. It is trimmed with flowers in a darker shade of mauve. From Redfern.



—SKETCH BY FERBEN, PARIS

Nigger brown and pale lemon jersey is the material used in this pyjama ensemble from Jane Regny.

Here is a new and charming idea for a bridesmaid's dress—of deep rose chiffon with the flowers in a lighter shade of the same material. From Agnes-Drecol.



—SKETCH BY FERBEN, PARIS



Redfern suggests this for around the house. Rose pink chiffon is used for the body, while the attractive coat is made in black lace.

This original Callot model was sketched at the Bal de la Couture, Paris. A coarse hyacinth blue georgette is used and each band is applied separately.



—SKETCH BY FERBEN, PARIS





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Full Fashioned  
Silk Hosiery

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the Best  
Stores

Ask for  
No. G426  
\$1.50

No. 370  
\$1.95

WELDREST Multi-Twist (Genuine Grenadine) Hosiery add that inimitable touch to the Easter ensemble that is so difficult to achieve and so effective when attained. The shades of course, are those dictated by Paris, and while it is difficult to discriminate, we would specially mention the off-browns and dusk shades such as—Aventida, Boulevard, Mayfair and Dusk Grey.



DARK BROWN

Jane Regny suggests this dark brown cloth coat trimmed with blue fox.

## What Paris Wears

### Have You Your Spring Tailleur?

By SOIFFIELD

**T**AILORED suits will be all the rage this spring. Paris dress-making houses have shown such a variety of designs during the recent openings that it will be very difficult to choose between the severe classic in man's suiting or the more sporting hug-the-hips kind in jersey or rough lainage.

The ever-chic classical *tailleur* can either have a single button at the natural waistline, usually of the link variety or else it can be four buttoned and double-breasted. Skirts hug the hips almost to knees, and then have fullness arranged with stitched-in box pleats; dark nigger is the favourite colour. Fur ties will be worn with this type of suit in preference to the fox stole of the past two seasons while double necklets of sable or mink will be "le grand chic" for those that can afford them.

**B**UT let me say something about the sports *tailleur*; the easy to wear slip-on jacket, sometimes buttoning right up to the neck, with a belt in the same material. In many cases this year the sports tailor-made will be collarless at the back at least, so that a gay scarf can easily be worn with it, while three pockets with two more on the skirts and lots of buttons will add more trimming than we have been used to seeing for a number of years now.

Bright-coloured jacquard jersey cloth is being much used for this type of suit, and I hear that most of it comes from a small mill in the north of Scotland; so you see that Paris now goes really far afield to find the right type of material to make her creations!

**A**ND speaking of this I heard recently that there is a movement on foot to introduce and popularize British cotton with the French dressmakers, and that a number of well-known dress houses

in Paris had been approached and asked to co-operate in this respect with a dress show that is to be put on in a specially constructed theatre at the Ideal Homes Exhibition when it opens in London at the beginning of April.

Famous and well-known materials such as Vivella are to be used, and I know of one or two houses that are producing ravishing creations with this type of material. It is a material that has always been more or less cast aside and neglected by the big houses who considered it far too cheap for the fine work identified with French dress houses.

**T**O REFER again to the tailored suit that one simply must include in the spring outfit, buttonholes are almost "de rigueur" and nearly always white too, even if your suit is a brown one, and here again I must add that Paris has turned to England for the most beautiful artificial flowers that I have ever seen.

These come from a charming old world shop with workrooms above in a courtyard off Wigmore Street called Christopher Place. Everything there is so old that it seems an ideal place to display the reincarnations of the sweet-smelling blooms our great grandmothers culled in their prim gardens.

And so this spring French *tailleurs* will have exact copies of flowers grown in England. White marigolds and the common Pink will be among the chosen few, though gay little sprigs of mixed wild flowers will also have a certain vogue.

**T**HE tri-corne is to be the tailored hat for this season. Tagal straws, and shiny celloplane will be much used, trimmed with a band of gros-grain and the usual cocade on the right side.

Tailored shoes will be of the



WHITE SEQUIN

A charming evening gown that possesses a rich simplicity.  
—Photo by Ashley and Crippen for Creeds Ltd.

### "Everything in Corsetry"

CORSELETTES  
\$2.50—\$17.50  
CORSETS  
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JUNIOR SETS  
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Expert Corsetiere will serve you at home, if preferred,—at no extra charge.

Health Belts, Supports, Camp Girdles fitted with skill and precision—\$3.00 to \$12.50.

### Helen's

Résumé of Fashion Figures is—Curved Contour, yet slim effect; Reduced Diaphragm and accented waistline. Nowhere in all the world is Correct Corsetry interpreted more accurately than at

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## MisSimplicity

makes your clothes  
fit like a Paris  
Mannequin's!



Leading dressmakers everywhere say, "It's no trick to achieve smart lines, when the frock is fitted over a correct moulding foundation." MisSimplicity, designed by Gossard, skillfully moulds the figure to slim curves. The diagonal "cross-pull" of the waistline straps flattens the diaphragm and abdomen, uplifts the bust, slenderizes the waistline and holds the figure to correct posture. Side panels of pliant elastic taper the hips to perfection.

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## A Complete Selection of GOSSARD GARMENTS

Individually Fitted By Trained Experts

**HENDERSON & CHRISTIE**

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three-holed lace variety, and the vogue calls for snake skin dyed to match the suit, while the sac will be (or should be) in a similar leather.

Blouses are interesting features too, and pin-tucked muslin will be the correct wear for the smart classic in preference to chiffon. It is less fragile and keeps fresher-looking much longer.

Very fine silk and wool cashmere jersey in pale shades which are not even pastel will be the correct

addition to the jersey suit, and if the cloth is spotted the blouse should be in a similar shade to the spot.

Gloves must be the very wide gauntlet and white kid should the *tailleur* be classic, and like the buttonhole, white, no matter the colour of the suiting, while for the sport suit the gauntlet should still be very wide and pulled well over the cuff, and matched if possible to the suit.

... for your lighter,  
brighter moments ...

## Nemo-flex "PRINCETTE"

A foundation with no  
back at all:

"PRINCETTE"—a new Nemo-flex "backless" Combination—ideal for evening wear, (because it's cut lower than the lowest frock), but equally suited for general service. Made of rayon batiste, with bust sections of swami, which taper down to a trim waistline in the back, where they're snugly fastened to the girdle with little elastic loops.

The Price \$6

Sold in Leading Corset Departments from Coast to Coast  
Made by KOPS BROS., LTD., "The House of Complete Corsetry", Toronto



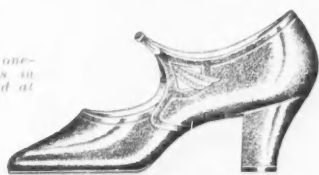
## FOOT SAVER SHOES

prove that no shoe is too  
smart to be comfortable!

**T**HE Foot Saver patented inbuilt construction makes these shoes a joy forever to the tired foot. With this artful device supporting the arch, foot-ills and fatigue are out of the question. Yet, for all their restful comfort, Foot Saver models are as smart as newest leathers and expert designing can make them.

Decide to have a fitting of these remarkable shoes at once.

This Foot Saver in-strap pump comes in black or brown kid at \$12.50



**H. & C. BLACHFORD**

286 Yonge St., at Dundas St.

Men's Foot-Saver Shoes

We have secured the agency for this remarkable shoe—come in and try a pair on.



# The Fashion Shows

The Lion, the Lamb, and the March Hare

By MARIE-CLAIRE

MARCH is surely of all months the fullest of contradictions. Tradition says that on its 17th day Noah went into the Ark taking, among other creatures two snakes with him, and women who feel it was a great mistake rejoice that it is also the day of the blessed Saint who rid at least one Green Island of all their descendants.

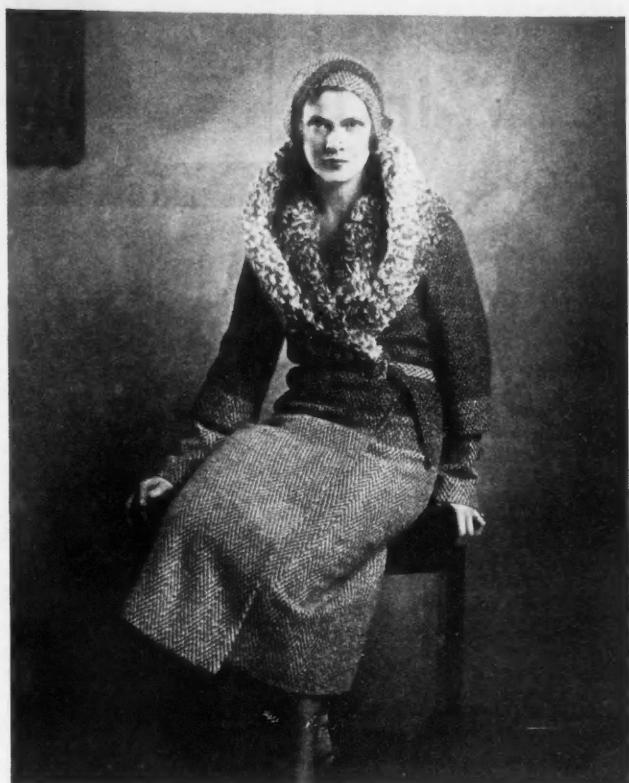
Whether Easter be early or late March contains a large part of Lent, which bids us look in, and all the Spring fashion shows, which bids us look out. Models who have been kicking their pretty heels since Christmas are suddenly as busy as firemen, whose lives their own resemble greatly in concentration of interest and excitement. Even the weather is expected to contradict itself and the Lion does little lying down with the Lamb until this erratic month is over.

There is a smooth-flowing quality about a good fashion show that we have decided depends a great deal on the orchestra in attendance. Moving to music the models have a grace that even the most practiced of them lack in music's absence. It is usually very "popular" music to which their peculiar glide syncopates. Sometimes even the words associated with the melody have an amusing significance, as for instance those of Melville Gideon's famous song, which opened a very fashionable showing recently. The first model, a slim dark girl with brows like wings over long gray eyes, and a grace of carriage we associate with, but seldom see in Duchesses, appeared in an archway, paused, posed, and passed down the silvery green runway. "I took one look at you . . . that's all I meant to do, and then my heart . . . stood still" wailed the orchestra, echoing the response of half the women, and we fancy all of the men present. Her manner, a matter of tempo, expression and restrained gesture was perfectly suited to the gown she wore, an art which only the best models ever achieve. The Vionnet gown was satin of a shade so vague and exquisite it defied you to call it blue or green. The neck-line, a V in front, became a deep draped cowl at the back, the right shoulder only was covered to the depth of the usual vaccination mark with a cap-like sleeve that was really part of the front of the gown. Diagonal seaming swathed the body closely to a point about six inches above the knees, where the skirt suddenly increased in width and animation. With it the model wore long dull suede gloves and T strap sandals of a shade called camellia, which is neither pink nor lavender nor white, but a *melange* of all three. It was quite typical of Vionnet's 1931 manner—the cowl draping, the diagonal fitting, the full very long skirt, and the chalky pastel coloring.

ALL the evening gowns from the big houses have seemed to us quite breath-takingly lovely this spring. The model who followed the Vionnet—at least in our mind was incredibly fair, with more animation and a slightly more obvious consciousness of her own beauty. She wore a Patou gown of his spring yellow called "opa-

satin ribbon inset at complimentary angles and gathered together and tied in a great bow at the left side of the front. Its slimness continues to the knees, the color gradually growing deeper pink until the skirt swirls and flows about the ankles, a deep and gorgeous rose. Oh what a dress!

There is much white for evening everywhere. The three white gowns we liked best were satin and belitis. The first was a gleaming satin sheath with a draped waist decolletage behind and movement in the skirt introduced by four fin-like sets of fan pleating that seemed to be cut in one with the plain panels (which was of course quite impossible!) and extended two or three inches in trains on the floor. Another fin-like pleating was set jabot wise in front. There



IRON GREY

Three-tone iron grey tweed with crimmer collar and double cuffs. And a tweed beret to match.

—Photo by Ashley and Crippen for Joseph and Milton Ltd.

line" and of his favorite crepe, a cross between a romaine and a georgette called "Belitis". The decolletage was a deep but not extravagant V with a separated strap about an inch wide cut in one with the front and centre back. A bolero effect of the front draping was tied at either side of the natural waistline in bows of the material. The hips were closely molded as in all his clothes, with almost a long tunic effect at the back composed of two tailored folds overlapping from under which the skirt grew very wide and long. This talk of shorter evening skirts is largely talk. All the best models do nothing more than show the shoes, and many just escape the ground. This last is true again of the loveliest of all the Vionnets, a gown of shaded chiffon. The bodice begins as "off" white, with a loose drapery of the sheer and lovely stuff that lies in a cowl of quite extraordinary grace. Diagonal manipulation of the body is aided by two bands of deep rose pink

is much pleating of evening skirts and there isn't the slightest use in endeavoring to economise in material when you are having one made—it takes yards and yards and yards to make a smart gown today. The other white satin was all swirling diagonal lines from shoulder to knee with fan tucking used as a trimming and fan pleating for width. The third of the adorable dull belitis carried a Patou green cape sleeved hip-length fitted jacket with it, and as the shy looking, fair model who wore it came slowly down the stairs she lifted the circular drapery of the white gown and showed a sheath like petticoat of white with three overlapping green frills, each about four inches wide! With her yellow green shoes the effect was quite devastating. (A white haired gentleman near us began to applaud and the model covered him with helpless confusion by pausing gravely for a moment right before him!)

DAY clothes manage to be feminine as well as tailored again, which is the best thing that could ever be said about them. Take—if you can—a Jane Regny model that all the mannequins nearly fought to wear, of a butter yellow broken corded material that looked like dull silk (but which may have been a laboratory creation from the hinges of clam shells and the fur of chipmunks' tails or something just as surprising). It has a finger-tip length, double-breasted, collarless coat over a double-breasted sleeveless frock and with it went a tricot scarf of orange and a folded orange tricot turban. It was too lovely. A silk suit that could go anywhere was by Patou, a brown "I'll swear that's tweed" pattern with white in it. The dress had closely stitched hips from the patent belt, and his 1931 side fullness introduced by deep groups of box pleats from the hip. Other pleats were set very low back and front. The neckline was finished with white pique, and the coat a straight-hanging, finger-tip length. The French believe in the straight hanging coat which the Americans as frankly do not. Practically everything made on this side of the Atlantic is more or less—usually more—figure fitting, but not so in Paris. Heaps of the newest coats there are straight. A youthful and useful suit we particularly liked from Goupy was of light-weight, black crepey wool with a bolero jacket. The wrap around skirt fitted beautifully in and up a little on the waist with slight fullness below the hips at the back and a



"ABBOTT"

Black Glaze Kid with Mat Kid tongue and trim. Also in Brown Kid with Blond Kid tongue and trim.



"MAIDEL"

Brown Kid, with Genuine Brown Lizard trim. Also in Mat Kid, with Genuine Black Lizard trim.

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circular front gathered into close hanging folds and tied at the waist in the side front. Its only trimming was an openwork ladder effect like wide double hemstitching. With it was a white crepe blouse with crystal buttons on its diagonal collarless closing. There are a great many smart black suits, many with white fur collars or reverses of supple galyak or ermine.

The waist length fur bolero or surprise wrapping jacket is shown with many of the smartest afternoon and evening dresses. It is certainly smarter because not so "period" as the fitted paletots of Victorian inspiration. We shall see much of this in velvet this summer. From it the mode swings to full length, elaborately cut and draped velvet wraps for night, the

in-between length being little shown.

PRINTED chiffon afternoon dresses have never been so lovely or so chic. Most of them are made with either puff sleeves or a bolero jacket of varying length. With them all the models wore enormous cape- (Continued on Page 19)



BLACK RAMIE

This hat of black ramie is trimmed with turquoise blue and black linen ribbon.

—Photographed by Ashley and Crippen for Creed's Ltd.



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While some progress has been made, it is still true that war is better at abolishing nations than nations are at abolishing war.—*Tampa Times.*

Style arbiters tell us that the spring mode will be brighter clothes for men. But what is needed more is brighter men for clothes.—*Louisville Times.*

Another reason, aside from the purely sentimental, that we don't get rid of our old car is that we hate to throw so many dependent garage mechanics out of work.—*Ohio State Journal.*

Illiteracy is deplorable, but it is not as bad as being able to read everything and believing it all.—*San Diego Union.*



## Straws in the Wind

### The Hats of Spring

By MARIE-CLAIRE

LIVES there a woman with soul so dead who never to herself hath said, this is the day and this the happy morn whereon I step out in my new spring hat? We hope not. Eve probably wore something decorative on her head long before she began to wrestle with the difficulties of making a respectable garment out of the leaf of the largest available tree in Palestine. It is certainly no new thing for women to recognize the importance of their own heads. Surely few women could have read unmoved this concluding sentence of a foreign report of the recent royal wedding in Italy when Princess Giovanna was married to King Boris of Bulgaria. "The young Queen wore her new crown for the first time at luncheon." That is what we mean by "simply grand"—Don't you? Thank goodness it is a feeling most intelligent women share when they appear in a new spring hat! Autumn hats are

dull. Patou shows all of these, with a preponderance of his models in Milan and white or natural paper Panama. Agnes uses much Milan combined with her favorite tricot or knitted effects. Reboux is still faithful to Milan which she revived last year, and Le Mouner combines it a good deal in brims with crowns of fancy straw braids in interesting open designs. There are many Marthe and Marie Alphonsine models in fine Bakou. Molyneux shows a great deal of Bakou again as he did last year.

COLOURS are the next matter of importance. As usual an enormous number of all the models are black. If you ask "why?" think of the ingratiating answer of the artful grocer when the bride complained of the size of the eggs he sold. "You know, Madam, I've often noticed that new laid eggs usually are small." The first spring hats just usually are black. Not unrelieved black this year, however, but black with a color contrast in flower or feather, leather or ribbon trimming. Agnes' original halo hat, for instance, has a skull cap crown of black knitted silk with a garland of little flat open roses in the most delicious shrimp pinks. Patou trims a black bakou, with an upturned brim dipping low on one side, with white patent leather. Agnes uses a broad black milan brim with an incredibly shallow crown of shirred pale pink satin ribbon, or of knitted white silk. Reboux flattens two red and green curled cock feathers on a black corded straw. Marie Alphonsine loves plaid taffeta ribbons on black hats. Ribbons are everywhere, particularly the new and exquisite "peau d'ange" or angel skin, a dull, soft, petal-surfaced satin. This lends its gardenia white contrast to many a black hat and in the palest pastel blue, pink, or green combines delicacy of color and a strength of effect that is quite devastatingly lovely.

good, summer hats are charming, winter hats are at least necessary, but the appeal of the spring hat is devastating! Truly this must be a busy season for St. Clement, for Clement, if you care to look it up, you will find to be the patron saint of hatters.

Long weeks before "blossom by blossom the spring begins", hat by hat the spring arrives in the world of fashion. Undeterred by February gales or March blizzards the new hats are already in bloom. To learn the direction of the wind of fashion you need only keep your eye on the straws. It is a straw year; straws made of cotton, straws of wood pulp, straws of silk and wool, straws frankly paper, as well as straws made of straw! Four varieties especially used by all the big milliners are Milan (which is also known as "picot"), Bakou, paper Panama, and coarse loosely-woven rough straws which come both very shiny and very

LEAVING the blacks (which you won't do without buying one), Patou advances his new shades of green and yellow in many of his hats. His very newest creation, "Canotier", a mushroom-brimmed sailor with a three-inch square crown tucked into a fold all round, he makes in Milan in both these colors. It is trimmed with a two-inch contrasting band and binding of grosgrain, or his beloved patent leather, worn well down on the right eye, showing the left side of the hair it manages to be so completely 1931 and still so reminiscent of the gay '90's it is quite staggering. A wide-brimmed hat in fine bakou of his clear green rolls up slightly in front where a bow of yellow angel skin ribbon slips through the brim and extends in a

(Continued on Page 17)



Reboux  
Printemps  
Nougat  
Pistache  
Fleur de  
Lys



Patou  
Bakou  
Pau  
D'orange  
Ribba  
Bandeau

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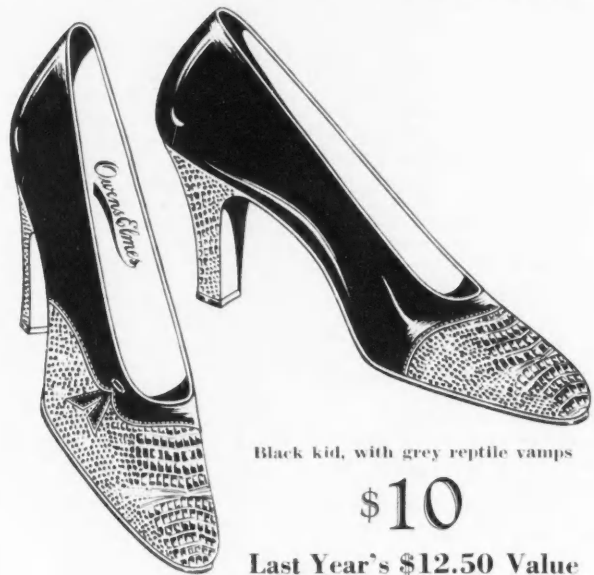
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## The New Shoes

THIS Spring that little word "ensemble" has become the ruling motive behind every costume. Whether they match or blend, colors must be a harmonious part of the symphony. In no part of one's outfit is the truth of this seen to greater advantage than in the footwear. It's also true of the hosiery worn with it. Hosiery colors have been designed specially to go with certain shoe colors.

For instance Sandee, a neutral light beige, may be worn with a Sea Sand costume and shoe, or with a gray outfit; Putty Beige, a neutral medium beige, with shoes and costume of the same color, or with other colors such as Chukker Green and Pistachio; Avenida, a light neutral brown, may be worn with Indies Brown shoe; Mayfair,

a smart light brown, is worn with beige or brown costume, also as contrast to the new green tones, such as Almond Leaf; Cafe, a rich coffee tone; Reve, a delicate shade with a soft mauve cast, which is equally smart for wear with the pastel afternoon or evening, and is an excellent accompaniment to the Sky Gray shoe; Matinee, a medium grayish beige, which is a versatile shade that goes well with a number of costume colors, including the green costume with the Paddock Green shoe.

For wear with white sport shoes, the following are good: Tanblush, Putty Beige, Mayfair and Nubrown.

After all, there's a natural affinity between Rudy Vallee and grapefruit—both of them are always in the public eye.—*Nashville Southern Lumberman.*



band half way round the shallow round crown. Navy blue hats with an accent of red and white or red and green are popular with *Reboux* and *Mado*. *Molyneux* shows many brown and some beige hats, two colors he has always loved. *Talbot* gives prominence to navy and white and to fabric hats matching



the costumes they accompany of wool crepes, knitted wools, linens and so forth. *Agnes* shows a *penchant* for brown, as dark as *tete de negre*, used with pale blue.

**S**HAPES are quite bewildering in their variety. That they are all worn far back on the head and that crowns are shallower than ever, goes without saying, but the conspicuous new movement is the decided droop on the right side and the elevation to show the hair on the left. The "profile" hat is the most exaggerated example of this. It behaves like a blinker on the one side and springs away from the head on the other in an impertinent way that is very difficult to wear but terribly chic when properly done. As *Marthe* does it in black *Bakou* it is very attractive. *Agnes'* "halo" hat has introduced another difficult type which will probably be worn wrong by more people than any other of the styles of spring. The original is really a little cap, to hold a garland which is meant to encircle the middle of the head, showing much of the hair, preferably parted in the centre. Instead of which you will see women pulling copies of it on to their foreheads in every hat shop you enter, and looking quite terrible. Next is the lifted brim, with a bandeau beneath it, either at the side or across the forehead. *Reboux* has a suit hat of this type of navy Milan, with a double brim which droops very much to the left showing the bandeau at the right trimmed with twisted ribbons which are tied in a bow at the side back. *Patou* makes a dress hat that is quite lovely of fine black *bakou* with the wide brim lifted over a forehead band of the most delicate blue angel skin ribbon which ties in a bow dead centre. The "cape-line" types are often huge, irregular in line, and either contrasting their crowns and brims as *Agnes* does them or made of the exotic rough straws which presage the French Colonial Exhibition influences of the coming month of May. Last but not least, consider the tricorn—and if you have any idea that style is out, consider *Patou's* "Cocktail Party" and reconsider your verdict: The tricorn is still the perfect suit hat.

*Personal.* Please, St. Clement, help me to keep my head!

## Pyjamas and Flowers

By SOIFFIELD

**A** FRIEND writing from Cannes tells me of the gorgeous gala Redfern gave at the Ambassadors. Apparently the Riviera after five very bleak years has at last come into its own again. The older folk at least have tired of winter sport resorts early this year and Cannes has been really full up since the beginning of January.

Apparently one of the outstanding features of Redfern's dress parade was the divers uses made of the pyjama. Lovely lacy affairs for the *saut de lit*, black lace combined with shell pink satin, or jade green with beige.

Then for yachting a heavy woolen material was shown, and the nautical aspect of the "bags" was quite fetching. All shades of jersey were combined into many of the beach pyjamas and Redfern thinks nothing of using at least four shades in one suit.

Apparently the evening pyjamas, which are just as fashionable in the sunny south as the large variety for day-time wear caused quite a flutter during the parade, while some of the evening dresses, notably one in white satin with four lovely soft pink roses arranged on

the front of the corsage appealed to the well dressed public.

**I** NOTICED at Redfern's recent opening that he, like so many of the other big houses, goes in for all manner of flowers; for all kinds of occasions; and that masses of them clustered together in different shades were to be seen on all-black or all-white evening dresses, while flowers on hats are becoming more popular than ever.

## About Gloves

**I**N all the variety offered by this whimsical season gloves have achieved perhaps the position of "lovely princess". For years they have been an inconspicuous, if necessary, part of the ensemble—indeed, their style righteousness was in direct ratio to their simplicity.

But 1931 is an entirely different matter. Not only may they be distinctly individual and count that a virtue as in other accessories, they may be any color and any material.

Suzanne Talbot made a point of her gloves, different with each outfit shown, and varying from antelope and suede through fabric to net. There were only two points that were requisite at the collection. The gloves must form an in-

tegral part of the ensemble and they were always of the easy fitting type with high, loose gauntlet cuffs. Otherwise they might vary from red antelope, with a matching suit, to net with frocks of the same material.

Two types of gloves were also launched by Worth. This house prefers for street wear a kid glove, rather than a suede, which comes to within a couple of inches of the elbow, with the wrist held snug by a series of little pleats instead of the usual wrinkling. His evening gloves have trimming inserted in the soft suede in three bracelet bands of the same material laid horizontally in tiny, unstitched pleats. The bands are about an inch wide.

**C**HANEL has also interested herself in gloves. She has cut many of her dress and jacket sleeves to three-quarters or seven-eighths length, that the wrists of the gloves may fit snugly. And she has evolved some interesting glove tops, like the slightly flaring bias bands, lined with white, which turn back over a ten-button black kid glove, the bands each less than an inch wide.

A truly stunning effect of the more elaborate type was used by Lanvin in a combination mitt and glove, neither one nor the other,

featured by a large jeweled ornament which covered the back of the hand.

## Ports of Call

By JEAN GRAHAM

**S**OME years ago, a prominent Canadian novelist, none other than Miss Agnes Laut, told us of a holiday spent in Arizona, where the sunshine had done her all the good in the world. She had found some wonderful historic caves, two thousand years old, where she had made further discovery of turquoise of ancient cut and glorious colour. You ought to know that this land of deserts and caves in the Southwest of the United States is possessed of many remains of an ancient civilization akin to the Aztec of prehistoric Mexico. Then there is such sunshine as floods Arizona, New Mexico and Texas, which would make any invalid look up and take notice. Even rheumatism runs away before the benign influence of an Arizona sun. It is no wonder, then, to these states, when the winter months come, and remain until the March winds have ceased to blow. Then you will find all manner of interesting races in these regions. For instance, there are the Basket

Makers. This name was given the earliest known race of Indians on the American continent; they probably lived many thousand years ago; physically they resembled certain aboriginal tribes found in Australia, and it is thought they came from there. The four main periods in the development of the American Indian were: Basket Maker, Post Basket Maker, Pre-Pueblo and Pueblo. They were an agricultural race; baskets of corn sealed with flat stones and mud have been found. Their principal habitat was in the region of Four Corners, where Colorado, Utah, Arizona and New Mexico meet; but there are caves in the Gaudalupes and Huecos of Texas and New Mexico where they are known to have lived. One group of caves is twenty-five miles northeast of El Paso. Pictographs and ideographs abound in these regions.

**T**HIS island, the easternmost part of Canada, possesses unrivalled charms which have only recently been made known to the world. Arriving at the eastern end of the peninsula of Nova Scotia, railway passenger or motor car ferries bridge the short jump to Breton Island. The usual direction takes you to Sydney, the commercial metropolis, first. Past the city of Sydney, you go through a de-

lightful countryside, teeming with tradition and legend, to Louisburg, the battlefield where great nations fought for supreme control of the North American Continent. Here you find the ruins of the fortress that was once called "the Dunkirk of America." History breathes from every rock of this picturesque shore.

Of course, you have heard of the Bras d'Or Lakes, with the "arm of gold" flashing with jewels. These lakes form a perfect land-locked waterway for almost a thousand miles, affording every variety of scenery, from the rocky and severe to the fairy-like and serene. To the fisherman, Cape Breton Island is a paradise, indeed, with such salmon as even Scottish streams do not afford. Every province of Canada has known the name of Dr. Alexander Graham Bell, who gave to us the telephone. Dr. Bell found also an abode at Baddeck, on Cape Breton Island, where he spent many happy summers. Dr. Bell wrote of its beauties:

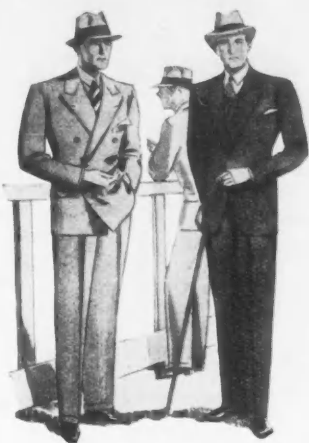
"I have travelled round the globe. I have seen the Canadian and American Rockies, the Alps, Andes and the Highlands of Scotland, but for simple beauty Cape Breton out-rids them all."

Profits are shaved when income taxes are filed. — *Winston-Salem Journal*.

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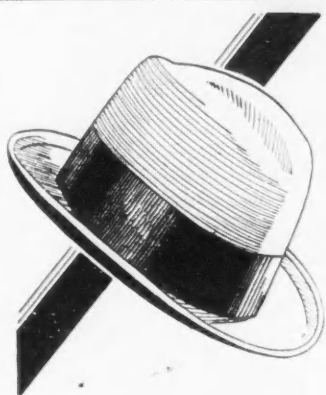
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## Making the Man The Spring Wardrobe—Sports

By NORMAN JOHN

ASSUMING for the nonce that you did not have much time to consider fashion matters when you were at Palm Beach, if you were at Palm Beach—or perhaps you are still at Havana? In any case, if reports will stand being verified, there are much too many beautiful women on the beaches to look at and admire, for one to give much of a rap over what men are wearing.

On the other hand if you have stayed with the rest of us, to witness this last most discouraging blow of winter, you will probably be about as keen as any to greet spring with enthusiasm. Bless the dear girl! Not the least pleasant prospect is the early opportunity to dispense with the burden of heavy winter clothes and to step forth smartly in some of the much vaunted spring and summer garb.

It is only natural to assume that you are wondering a bit just what you will select for spring wear. The choice of clothes, apart entirely from items of haberdashery, is a matter which deserves the most consideration at this season. Once the main attire has been chosen, the selection of suitable haberdashery is a simplified matter. Perhaps you can bear with me while I point out some rather effective style innovations.

NATURALLY you will be first interested in the selection of some suitable fabrics. As far as suitings are concerned, tweeds take second place to worsteds this season. Small patterned effects in Sharkskin designs and other small all-over treatments are exceedingly popular. Those in grey and brown tones will be most suitable for spring. Perhaps even more popular will be worsteds with a short napped surface, commonly termed a mill-finish. These resemble chevrons very much and are produced in several attractive new colors.

Here you may give full play to the impulse to try color. Gray-green and gray-blues will be shown as well as tones of brown and some very handsome neutral grays. These are also offered in flannels, which should merit an awakened interest; they are very correct for spring and summer. To be sure you are right, select a worsted either clear-cut or with a nap, be quite decided about color and see to it that the fabric may not be termed nondescript. It should possess a decided color tone.

COMPROMISES are at work on spring and summer style. Witness first that the sleeves of your new suits are designed sans puffing or fuss at the shoulder. The roped effect is not considered exactly the thing at present. However, the compromise does permit and advocates a continued broad shoulder with a broad-chested effect over the front of the coat. Your proper lounge coat should be an inch or more longer and the



ENGLISH FLANNEL LOUNGE SUIT  
—Courtesy Stanley & Bosworth, Ltd.

waist line should be defined at a somewhat higher level than previously, leaving the lower portion of the coat to fall and mould over the hips, in what they tell us will be a stream-line effect. Very nice and probable—if the waist measurement is still less than the chest!

As we said in our recent notes, trousers are now to follow the well-defined English manner. Higher in the waist and worn with a shorter waistcoat. Pleats at the waist band of the trousers are still in favor. With the knee at last year's width, trousers should taper to the cuff to about eighteen inches—as a general thing not more.

Shirts to be worn correctly by day are adopting an air of reticence, in deference to more colorful cravats, no doubt. The shirt, itself, has a less emphatic pattern and has suffered no end of refinement. Subdued shadow effects and small striped designs of new tones

may be seen in all the better stores. Blues lead the way, as always, with new tints of grey-green and pastel tones of sand, and gray. Some maintain that a white collar should be worn at almost every occasion, but the vogue for matching colored collars goes on without any great change becoming apparent, so we recommend that you have matching collars supplied even though you decide to adopt white collars as well.

ONE more pleasant style change has come about. It relates to color. When men first undertook to master color in the wardrobe, the only thing considered possible was to arrive at a match of every item of dress. The effect was achieved and the result was boredom. A more sophisticated effect has been worked out. Now much wiser men know how to handle color as applied to the wardrobe. Contrast is now the important thing. Those that have enjoyed the satisfaction of color in the outfit for the greatest time are now swanking in the most outrageous

contrasts. And the effect is splendid.

WHAT has just been stated with relation to lounge clothes may be repeated again for sports attire—and more. Men are going to wear color—and contrasts. Golfers will wear dark brown trousers on the links with a lightish gray jacket. Impossible? Rather not, on the other hand, quite possible. As for knitted sweaters and matching hose, this approaching season will offer an unparalleled opportunity for men to do new things as never before.

Some of the contrasts I have seen satisfy a long felt urge with no previous means of expression. What could be happier than, say, a deep green pair of plus-fours with a burnt orange sweater and hose. Or this, which I saw recently in one of the smarter shops, light gray plus-fours with canary sweater and hose. Frankly, the scope is almost limitless. And fortunately the use of colour has secured such broad acceptance that

(Continued on Page 19)

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THE DIRECTOR

An approved adaptation of the morning coat for next-to-formal day time wear. Striped worsted trousers are worn with the director. Wing collar and bow tie are shown, but double collar with four-in-hand tie may be equally correct.

Photo courtesy Harcourt & Son, Toronto.



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**DARK BROWN FOX**

A Worth model exhibited at the recent Bal de la Couture in the Paris Opera House. Billiard cloth green velvet is used for the coat and the trimming is dark brown fox. —Sketched by Proben, Paris.

**Firm Foundation**

**A**LMOST as lovely as the frocks that are worn over them are the new foundation garments. Dainty new shades, exquisite laces, fabrics so fine and light they can be crumpled in the hands, make the choosing of the under garment an esthetic satisfaction.

All of the one-piece garments show an elaborate application of lace and reveal much more detail in the form of seams and insets. Lace is used too in combination with net in many effective bandeau tops, this giving an appealing contrast and adding considerably to the impression of elaboration.

Not only for brides but for others there is a possibility of white being a much more important factor in foundation garments, and it is remarked also that in the French garments white is being featured in a significant way. The colors include peach, eggshell, and aurora, the last mentioned shade being one that is lighter than peach. The color of lace is becoming much lighter, too, and this gives a newer and much more appealing aspect to the spring garments.

Step-ins are featured in various fabrics. One is made entirely of silk hard-knitted elastic and raised waistline. It is lightly boned and is to be worn with soft low back net and lace bandeau. Another made of satin with embroidery across the front panel and double side adjustments. Its firm elastic sections give splendid hip control. This model is worn with a long line brassiere made of double net with smart lace band at the top.

It is fitted to give a chic contour to the figure.

**O**NE-PIECE foundations are given much importance in a season of molded lines. These are made of various fabrics, which are soft and at the same time offer a sufficient amount of support to the figure that is not too slender. One of silk batiste and semi low back is cut on Princess lines and has lace disc like inserts and lace ruffle. It is chic and molds the figure with utmost success.

The jacquard batiste number with fine Alencon brassiere section forming a point at the center and coming down on each side below the waist-line, to be applied to the girdle section is made more intriguing because it has a matching pantie flounce also applied on to the lower section of the girdle. This luxurious model is an exquisite ensemble for evening wear.

There's a stunning silk brocaded combination made on Princess lines, which has crescent-shaped lace inserts for the top section, and silk hand-knitted elastic sections as well as two V front gores. This model is shown in salmon color and is not only exquisite, but it also gives a decidedly molded line to the figure, forming the 1931 silhouette.

**THE FASHION SHOW**

(Continued from Page 15)

lines of rough straw, or transparent crinoline. One exquisite outfit was of bud green with a pattern of Parma violets, puff

**SPORTS COSTUME**

From Paul Poiret interpreted in Silk Repp in a rich corn tone. Long sleeve frock affects a fitted line by means of diminutive belts caught with buckles in chocolate brown. A loose fitting jacket in the same dark brown shade and beret in corded silk complement the frock.

—Photo by Ashley &amp; Crispin for Joseph and Milton.

sleeves, and a violet velvet ribbon tied childishly in a bow at the waist. With it the model wore a huge hat of the same chiffon with a shallow draped crown. The whole thing was romantic, dignified and incredibly smart and becoming, which you must admit is a good deal to get together in any one outfit. Another printed chiffon frock in powdery blue made with a bolero and tiers of frills on the skirt, had a sash belt of cherry colored ribbon, and an accompanying wide dull-blue, rough-straw hat.

While there is plenty of blue, a renewed interest in brown, much use of the ever smart black and white, and all the pastel shades, the predominating colors in the spring showings are certainly the young yellow greens in which fashion has only anticipated nature by the odd two months. Greens such as no dressmaker has yet achieved will soon dress the world, for "the hounds of spring are on winter's traces". Meanwhile we live through the month of March with a keen appreciation of why the March hare goes mad.

**MAKING THE MAN**

(Continued from Page 18)

now even the most conservative can wear these effects with utter calm—even if some personal satisfaction may find its way into the countenance.

**D**O YOU think that men will forsake the convenience of plus-fours for a return to full length trousers as Southern fashion resorts announce? I don't either. Plus-fours are part of golfing tradition, in addition to which they are much the most sensible wear for the greens. We hope that this style will gain no headway. True, the Prince of Wales has appeared on the green in slacks, but then he wears plus-fours just as frequently, so there is nothing here on which to base a change.

Returning to the subject of what is to be of stylish interest this spring for general wear, it is interesting to touch on a few outstanding points of dress. Consider headwear. Mixed or heather effects are being shown to quite a large

extent, but not to the exclusion of the more conventional one-tone felts, by any means. Colors are still light in tone, and the brim continues to be in favor when snapped down. If you seek a change, secure a Homberg, the brim to roll upward, and light grays are by far in the lead at present. Hat brims are distinctly narrower in width for this season.

Space prohibits a fuller review of the vividly passing show of things of interest to men. Discretion prompts me to say, proceed gently in your selection of color and new effects. On the other hand, past experience has convinced me that most of us are over-discreet as it is. So I rather feel like saying, "Plunge, style is exceedingly interesting, it does add some zest to the wearing of clothes."



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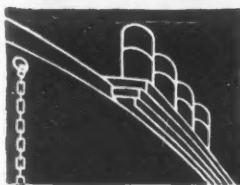
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Sold everywhere. Soap 25c, Ointment 25c, and 50c, Talcum 25c. Shaving Cream 25c. Canadian Depot: J. T. Watt Co., Ltd., Montreal. Try the new Cuticura Shaving Cream.

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—so should you!

Kotex assures you safe, secure  
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CANADA'S leading hospitals make it a point to specify Kotex for their women patients. They use Kotex absorbent for dozens of important surgical cases. No approval could be more important to you.

Kotex is preferred because it absorbs correctly—over a large surface, not just in one concentrated spot, because it deodorizes, because it is hygienically safe.

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## KOTEX

The New Sanitary Pad treated to deodorize

1658

# Hat and Coiffure

By ISABEL MORGAN

THE curtain has risen. And the fashions that bloom in the Spring have come, been seen, and conquered—completely and thoroughly. They're thrilling because there is about them a refreshing difference from anything we have had for a very long time, a *je ne sais quoi* quality that is fascinating in the extreme. Such whims of line, such daring combinations of color, such subtle knowingness, such little hats. Ah, those little hats!

Apropos the latter, permit one to



ask, "How are you wearing your hair?" Have you a semi-long bob that curls in little ringlets at the base of your neck? Perhaps it is long? Or short? The answer to these questions should guide you in the selection of the hat that tops off the Spring ensemble, for all the great milliners are designing now to fit particular types.

The three types described above are shown together with the hats designed for them, on this page. For the deb with curls—a little bit of a hat that is placed far back like a monk's tonsure on the head. It's almost monkish severity is relieved, however, by a halo of tightly placed flowers.

And for the gay twenties of the short hair—a dashing hat with an upturned brim in the fashion reminiscent of the tri- and bicorne, that unabashedly reveals the forehead and an inch or so of the hair above it and at the sides.

For the sophisticated thirties and after, a clever creation with the same shallow crown as the others and a brim that provides a lovely frame for the face, the forehead and some of the hair above it, as well.

Truly, these new hats put one on her mettle.

## DRESSING TABLE

AT ONE time in its glamorous history, the Moors occupied parts of Spain. They exercised not only a distinct influence upon the architecture of that country which is evident to this day, but left behind them an art in the blending and creation of perfumes that gives to a new group of perfumes recent-

ly come to this country, a quality that is indefinably and puzzlingly lovely.

One of these odors is taken from an old Moorish formula, and in every sealed bottle there is a small bundle of sandal-wood. It's an extremely clever odor with a vague, intriguing illuiveness that makes one wonder what the flowers are in this perfume.

Then there is another—exquisite, not too heavy, and very lasting. The inspiration for this perfume was conceived by its creator at a bull fight in Madrid when the atmosphere was laden with the perfumes of the ladies present at the gala event, and the odor of many Spring flowers.

A third perfume is a highly individual odor, one that preferably is for the smart matron. It has the illuiveness of a flower garden after a summer shower. It is used by the Queen of the Belgians, I am told.

And last, an odor that captures the perfume of the sweet-smelling pink. These flowers grow profusely in Spain and are a great favorite for what we call window boxes. Almost every window in a Spanish house has a small balcony over which is an ornamental iron grill. Vividly colored pinks crowd each other on these balconies and it is from here that the Senorita speaks to her lover and—perhaps throws him one of these flowers.

CURLY hair that remains curly despite dampness, shampooing, brushing and what not, is the result of a new fluid that up to a



short time ago was unknown on this side of the Atlantic. It is a contribution from France to the good looks of women on this continent. This is a preparation that is rubbed into the scalp and, acting directly on the hair roots, brings about some change in them that causes the hair to grow in curly. Besides this, it is claimed that it makes an excellent scalp cleanser. Used over a period of time the hair becomes increasingly lustrous and manageable and the hair gradually begins to acquire a curl that will not come out. Not only is it excellent for straight hair that would like to become curly, but it is



BLUE SHANTUNG

A beach suit in blue shantung trimmed with white, and worn with a handknitted blue and white bathing-suit. From Redfern.  
—Photo by Luigi Diaz, Paris.



equally efficacious in training the permanent wave in the way it should go.

If you would care to learn the names of the preparations mentioned above, we shall be delighted to send you a list giving their names, prices and addresses from which they may be obtained if they are not available in your own vicinity. Please enclose a stamped and addressed envelope with your request, and address Miss Isabel Morgan, "Saturday Night", 73 Richmond St. W., Toronto.

Statistics showing a decrease in marriages during 1930 reflect our condition of stagnation.—North-west Insurance (Minneapolis).

One way Gandhi has it on the rest of us is, a bath towel doesn't bag at the knees.—Macon Telegraph.

The paper says at present you can buy \$1.25 worth of anything for a dollar, but the catch in it is, you have to have the dollar.—Macon Telegraph.



## SPRING HATS REVEAL THE HAIRLINE

Grey and fading hair, blonde tresses that have lost their sheen, may no longer be tucked under the hat, but must brave the light of the sun.

Mrs. Norris, whose years of experience make her an authority on hair tinting, is a specialist in the "Silver Blonde" treatment for fair hair, and in procuring lovely natural-looking brown tones. Consultations may be had by appointment.

## The Beauty Salon—

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Absent-minded Professor's Wife  
—"Wait, John. Are you sure  
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Purple Parrot.



## Daintiness demands it . . .

GENUINE "4711" Eau de Cologne is as essential to smart, modern woman as a compact. A few pats on face and brow banish headache and depression. Your skin glows with vitality. You feel marvellously refreshed.

"4711" Eau de Cologne preserves beauty, maintains zest and animation. Personal daintiness is enhanced by its delightful fragrance. Its deodorizing properties are world famous.

Keep "4711" Eau de Cologne always handy. In bottles with the blue and gold label—50c, \$1.00, \$1.50 and up—at all drug and toiletry counters. There are also "4711" Eau de Cologne Cream Soap, Bath Salts, Face Powder and other distinguished items of "4711" repute.

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### Brunette's Note

Brown or black hair glows with life and beauty when shampooed with Evan Williams "Graduated". Six distinct Shampoos for every shade of hair at your drug store.

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**Evan Williams**  
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### "I knew about Hutax before Mother!"

"The people who make it were found at our school, last week, showing us how to look after our teeth. Gee, it was interesting. They're all dentists, these people... Canadian Oral Something-or-Other. Mother could tell you. She says they're the best dentists in Canada, and don't take the money they make on Hutax for themselves, but use it all travelling around telling people how to take care of their teeth... Mother's bought us Hutax Tooth Brushes, too. The same dentists invented 'em," Mother says they're perfect!"

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MANY FLOWERS COLD CREAM SOAP is produced in Canada for Canadian women. The daily use of MANY FLOWERS COLD CREAM SOAP with its Cold Cream content and softening factor keeps your skin beautiful and protects it against the invigorating Canadian climate.

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Vapo-Cresolene quickly relieves and prevents attacks of bronchial asthma, permitting restful sleep. The healing vapors reach the congested membranes as no other remedy can. So easy to use. Success for over 30 years.

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### DEPRESSION

#### "I'm a Different Woman"

"Two years ago I began to get depressed and everything was too much trouble for me. I was a misery to myself and everyone around me. I was advised to take Glauber Salts by my friends who said it was the same as Kruschen but it did me no good so at last my husband got me a bottle of Kruschen and no one would realize the different woman I am. I have been taking Kruschen now constantly for two years. My daughter also would not be without it. I have got my neighbour to take Kruschen as well and she has found its worth as she feels a different woman."

—(Mrs. G. A. K.)

The commonest cause of depression is partial constipation—an insidious complaint because the sufferer is seldom aware of it. It means the gradual accumulation of body poisons which dull the mind, damp the spirits, sap the nervous strength and lower the whole vitality.

Kruschen Salts make constipation impossible. Therefore, if you keep to Kruschen you need never know the meaning of melancholy; never feel "nervy" or depressed.

## TRAVELLERS

HON. RANDOLPH BRUCE, Lieut.-Governor of British Columbia, has sailed by the "Duchess of Bedford" for England.

The Hon. Charles Arsene Henri, the recently appointed Minister of France in Canada, and Mrs. Henri have arrived in Ottawa and will reside at the French Legation.

Mrs. W. K. George, of Toronto, has returned home after visiting her daughter, Mrs. Harold M. Savage in Montreal.

Sir Arthur and Lady Currie, of Montreal, arrived last week in Hong Kong where they remained three days proceeding thence to Shanghai. Following a stay in the latter city they are sailing for Tokyo to be the guests of the Canadian Minister to Japan and Mrs. Marler and expect to sail on April 4th for Vancouver en route home.

Dr. F. G. Banting and Mr. A. Y. Jackson, of Toronto, are leaving shortly on a sketching trip in Quebec.

Lady Garneau, who has been a guest at the Chateau Laurier, Ottawa, has returned to her home in Quebec.

Sir Eugene and Lady Fiset, of Quebec, are at the Carlton Apartments in Ottawa for the sessional months.

Mr. and Mrs. H. E. Rawlings and Miss Margaret Rawlings of Montreal, have sailed from New York to spend a fortnight in Bermuda.

Major E. L. Burns, R.C.E., who has been attached to the Quebec Military District for the past year, and Mrs. Burns, are leaving this month to take up their residence in Ottawa. Major Burns has been transferred to the Survey branch of the department of National Defence.

Mr. T. C. Warwick and Mr. Roy Warwick, of Chatham, Ont., have sailed on the "Aurania" for the West Indies Cruise.

Major M. S. Penhale, R.C.H.A., and Mrs. Penhale have returned to Canada after spending two years in England. Major Penhale has completed his course at the Staff College and will rejoin his regiment at Kingston.

Mrs. J. H. Pangman, of London, England, is the guest of her sister, Mrs. Herbert Yule, in Montreal.

Dr. and Mrs. Rene Turcot, of Quebec, have returned from a two-months' visit in the South.

The Dowager Lady Shaughnessy and the Hon. Marguerite Shaughnessy, of Montreal, have sailed by the "Duchess of Bedford" to spend a couple of months in England.

Mr. Rendle Stone, British vice-consul at Detroit, and his mother, Mrs. E. A. Stone, of Walkerville, were guests of Rev. Dr. W. H. Leathern and Mrs. Leathern in Ottawa for the Opening of Parliament.

Mr. Thomas Guerin, Consul General for Austria, and Mrs. Guerin, sailed by the "Leviathan" on a six weeks' leave of absence.

Miss Marthe St. Laurent, of Quebec, has returned home after visiting Mrs. Gordon Hyde in Montreal.

Mrs. H. A. Bate and her daughter, Mrs. W. D. Morrison, of Ottawa, have returned from a trip to the Barbadoes.

Mr. and Mrs. C. O. Stillman with Mr. and Mrs. W. B. Ellsworth, of Toronto, are cruising on Mr. Stillman's yacht, the "Thalassa" in Florida waters. They were recent guests of Mr. and Mrs. John Wolfe McCall at a ball given at the Surf Club, Miami, Florida.

Mr. Angus MacMurchy, K.C., and Mrs. MacMurchy, Mr. and Mrs. F. G. Rolph and Mr. and Mrs. F. A. Rolph, all of Toronto, have sailed for England.

Colonel and Mrs. H. F. Osler, of Winnipeg, have sailed from New York on the "Vulcania" for a Mediterranean cruise.

Rt. Hon. the Chief Justice F. A. Anglin and Mrs. Anglin, of Ottawa were recent guests of Their Excellencies, the Governor and Lady Hollis in Trinidad.

Miss Emma Duff, of Toronto, has returned from Ottawa where she was the guest of her brother, the Hon. Justice Lyman P. Duff, for the opening of Parliament.

Mrs. E. B. Ryckman and Miss Barbara Ryckman, of Toronto, were at the Chateau Laurier for the opening of Parliament.

Professor Currelly, of Toronto, has sailed for England and the Continent.

MR. F. B. BURDEN, British Columbia's agent-general in London Eng., and Mrs. Burden have a flat in the British Columbia House.

Mr. and Mrs. Colin Craib, of Vancouver, are leaving this month to make their home in Montreal.

Miss Francis Campbell, daughter of Mrs. J. A. Campbell of Spadina Rd., Toronto, has arrived in London, England, where she is continuing her studies in the languages and the art of Fencing.

Mrs. Edwin Bell and her daughter, Mrs. George Blackstock, of Toronto, have sailed for the Mediterranean.

Hon. Dr. and Mrs. R. J. Manion have returned to Ottawa after spending the week-end at Fort William. They had as their guests Colonel the Hon. Hanford MacNider and Mrs. MacNider.

Mrs. S. D. Brooks and Miss Greta Ann Brooks, of Vancouver, have been staying at the Hotel del Monte, Del Monte, California.

Hon. Thomas Aherm, of Ottawa, who is on a motor trip from Washington, D. C., to California is now at El Paso, Mexico.

Mrs. Lucien Cannon, of Quebec, has been a guest of Mr. Justice Arthur Cannon and Mrs. Cannon, in Ottawa.

Mrs. R. F. Green, of Victoria, B. C., was in Ottawa for the Opening of Parliament.

Major and Mrs. Maurice Pope and their family, of Quebec, have sailed for England where they will spend the next two years.

Mr. and Mrs. H. T. Hazen, Grove Park, Montreal, have returned after a month's cruise to the West Indies and South America.

Mr. and Mrs. Kenneth Dawes, of Montreal, have left for a trip to the Pacific Coast to be away several weeks.

Mrs. Ross Gooderham and Mrs. Harold Drope, of Toronto, have left to spend a month in Bermuda.

Mrs. W. A. Duffus, of Ottawa, is the guest of her daughter and son-in-law Mr. and Mrs. Roy Dillon in Montreal.



PEARL GREY

From Redfern comes this pearl grey spring suiting. The dress has a tailored jacket to match.

—Photo by Luigi Diaz, Paris.

Hon. J. E. Perrault and Mrs. Perrault, who have been visiting in Montreal and Ottawa have returned to Quebec.

Miss Sara Micholson, of Vancouver, B.C., is a guest at Hotel d'Angleterre, Nice.

Mr. and Mrs. James Moodie, Miss Jean Moodie and Miss J. M. McCall, of Hamilton, Ont., are guests at the Fort Sumter Hotel, Charleston, S. Carolina.

Mrs. Theodore Brough, of Toronto, is visiting in Victoria, B. C.

## BANISH The Tell-Tale Marksof Time

A lovely skin is beyond price. Yet nature decrees that woman's skin shall become aged and faded—unless she enlists Science to her aid.

Amor Skin is the latest scientific skin discovery—a magical skin food that has brought fresh beauty to thousands of women. By supplying "youth hormones" to the skin cells Amor Skin checks the inroads of Time. The relaxed tissues regain their firmness. Lines and wrinkles disappear. A lovely youthful beauty is restored.

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## AMOR SKIN

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### Not a Blemish on Her Skin

A faultless skin, woman's irresistible charm, and when a wrinkle or dryness appears, or a sagging effect is noticed in the cheek, or the bosom lacks firmness, or when a drawn tired look comes upon the face, then is the time to order a pot of

#### PRINCESS SKIN FOOD

This wonderful preparation for feeding skin tissues, softens, clears, freshens the skin; smooths and refines the texture. Every woman over 25 years of age should have Princess Skin Food on her dresser all the time. Sent to any address, with valuable hints for massage, on receipt of price, \$1.50.

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★ ★

Clearer, softer skin

Frances Ingram herself tells how to keep the skin lovely at its 6 vital places

"YOU are just as young and attractive, or just as old, as your skin looks," I told a charming woman who recently came to consult me. "Keep your skin immaculately clean... Keep it youthful at my six stars... And you are youthfully lovely."

Then I explained to her my method with Milkweed Cream.

"To cleanse the skin, spread my Milkweed Cream generously over your face and neck. Let it remain for several minutes, to allow the delicate oils to penetrate deeply into the pores, and then remove every vestige of it with soft linen."

"Now—apply a fresh film of the Milkweed Cream. With outward and upward strokes pat it into the skin at the six points starred on my mannequin."

"There are special *toning* ingredients in this Milkweed Cream. These penetrate the cleansed pores and defend the skin against blemishes and aging lines and leave it clear, soft and lovely."

This charming woman came back to see me, a day or two ago. Her skin looked marvelously clear and soft and fresh! She looked at least five years younger—and said she felt it!

I have recommended my Milkweed Cream and my method to so many women, and I have seen their skin grow fresh, clear, young. Won't you follow my six stars to a clearer, softer, younger skin?

If you have any special questions to ask about skin care, write for a copy of my booklet, "Why Only A Healthy Skin Can Stay Young." Or tune in on my radio hour, "Through The Looking Glass With Frances Ingram," Tuesdays, 10:15 A. M., over CKGW, Toronto.



STUDY MY MANNEQUIN AND HER "STARS" TO KNOW WHY

"Only a healthy skin can stay young"

★ THE FOREHEAD—To guard against lines and wrinkles here, apply Milkweed Cream, stroking with fingertips, outward from the center of your brow.

★ THE EYES—If you would avoid aging crow's feet, smooth Ingram's about the eye, stroke with a feather touch outward, beneath eyes and over eyelids.

★ THE MOUTH—Drooping lines are easily defeated by firming the fingertips with my cream and sliding them upward over the mouth and then outward toward the ears, starting at the middle of the chin.

★ THE THROAT—To keep your throat from flabbiness, cover with a film of Milkweed and smooth gently downward, ending with rotary movement at base of neck.

★ THE NECK—To prevent a sagging chin and a lined neck, stroke with fingertips covered with Milkweed from middle of chin toward the ears and patting firmly all along the jaw contours.

★ THE SHOULDERS—To have shoulders that are blemish-free and firmly smooth, cleanse with Milkweed Cream and massage with palm of hand in rotary motion.

## INGRAM'S Milkweed Cream

SN-4-10

Frances Ingram,  
108 Washington St., New York, N. Y.

Please send me your free booklet, "Why Only A Healthy Skin Can Stay Young," which tells in complete detail how to care for the skin and to guard the six vital spots of youth.

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CHOICE FLOWERS  
8 to 10 West Adelaide St.  
TORONTO  
Flowers Telegraphed Anywhere



"Pink tooth brush"...

*I don't like  
the looks of that—*

**Y**OUR gums may bleed, slightly or occasionally, without causing you any pain. Perhaps it would be better if they hurt you severely!

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**Rouse your gums with Ipana and massage!**

So wake up your gums! Massage them with Ipana when and while you clean your teeth. Use either the brush or your finger. Spur the fresh, clean blood to swift circulation through the tiny cells. Let it sweep away poisons and wastes. Regular brushing of the gums with Ipana will soon restore them to firmness, to hardness, to health!

For Ipana contains ziralol—a preparation long used by the profession for its efficiency in toning and invigorating tender gum tissue.

Ipana, as well, keeps your teeth flashing white. It has a delightfully refreshing taste. It gives to your whole mouth an instant and lasting feeling of cleanliness.

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**T**HE Opening of Canada's Parliament! Cannot you picture the kaleidoscopic scene as it flashes across the snows of Ottawa . . . Ottawa which wears its crown of Canada sparkling with many spires and folds its robes of sovereignty in regal drifts of ermine-white in winter. I think the Peace Tower ensheathed in the silver-grey of armor rises above this majestic mien like the figure of Young Canada on guard—that law and justice may abide to keep the trust of those it commemorates. So when the Princess Louise Dragon Guards escorted the Administrator, the Rt. Hon. Lyman Duff and the vice-regal salvo of 19 guns thundered forth and the Governor-General's Foot Guards stood at attention, the hand of the Peace Tower clock surely saluted in one great heart-beat uniting the living and the dead as it struck another note in history.

Then the scene moves within the stately portico where the Prime Minister, the Leader of the Senate, the Defence Council and representatives of the military, naval and air forces in full dress uniforms greet the Administrator and led by the Gentleman Usher of the Black Rod, escort him to the Senate Chamber.

In that Gothic hall, ablaze with color, wait the Diplomatic Corps and the feminine of officialdom—in fact, all the personages of Parliament are assembled when the members of the Commons are summoned from the House to hear the Speech from the Throne. And all throughout the broadcast the Dominion will agree that the excellence of its quality was given full justice in the excellence of its delivery by the delightful voice of Mr. Justice Duff.

The splendor of the Senate Chamber was so vibrant with color that it surged as a resonant accompaniment to the official proceedings. Was there ever a Prime Minister with so lovely a sister? People called her a dream of loveliness as in a gown of gold she walked across the crimson threshold on the arm of the Hon. Gideon Robertson. She did not wear a diamond tiara as some papers stated, but her beautiful hair, only crowned her regally. In the Governor-General's box in the gallery sat the Administrator's sisters—the Misses Annie and Emma Duff, with Mrs. O'Connor and Mrs. Crowdy in attendance. With the right to traditional precedence, they might have accompanied Mr. Justice Duff in the procession from the Senate Chamber, but they remained interested spectators in the box—gracious figures in black—and watched the pageant pass with Mrs. W. D. Ross, as the wife of the only Lieut.-Governor present, looking very handsome in silver brocade and a gold court-train banded with sable.

Miss Emma Duff, who had come from Toronto, was carrying a glorious bouquet of orchids which had been presented to her by the Committee of the League of Empire. It was especially interesting to note that Senator Cairine Wilson—being a Senator—was not in full dress like the other members



**MRS. WALLACE BARRETT**  
Regent of the St. Dunstan's Chapter I.O.D.E., under whose auspices a musicale will be given at the opening of Eaton's new auditorium in College Street, Toronto, March 26th.

of her sex but wore "working attire"—an afternoon frock of blue crepe. Turquoise blue lace was the gown worn by Mrs. J. F. Crowdy and turquoise jewellery was effectively chosen by Mrs. Edgar Rhodes for wear with d'Alencon lace. Lady Clark had a graceful model of lace also and her daughter, Frances, in flowered chiffon, brought her guest, Miss Dorothy Glazebrook, of Toronto, who was wearing an ecru satin gown. Mrs. Hugh Guthrie was a striking figure in pale yellow chiffon velvet and Mrs. Manion was in pastel pink satin with crystal trimmings. Mrs. Hanford MacNider's Molyneux model was charming and the wife of the Speaker of the Senate, Madam Blondin, and the wife of the Speaker of the House of Commons, Mrs. Black (both of whom received in the Speakers' Chambers later) wore distinctive gowns. The former in black satin and silver and the latter, green georgette with diamante trimming. A striking gold lame model was worn by Mrs. Maurice Dupre and Mrs. C. H. Cahan's chiffon model—a Madeleine Vionnet—was smart. Italian blue was the lovely shade chosen by Mrs. Murray McLaren and Mrs. Sauve wore a brocade petunia model.

**M**ISS Sylvia Stevens and Miss Patricia, the daughters of the Minister of Trade and Commerce, were in cream and crimson georgette frocks and Mrs. Drew Thompson and Mrs. Reginald

Geary both wore all-white gowns—one of tulle and the other of opalescent sequins. White, in satin with Chantilly lace and an ermine-banded coat was the ensemble of Mrs. J. Earl Lawson. Space forbids further names, much to our disappointment—just as it was a great disappointment to all Ottawa that Madame Henri, wife of the new Minister of France, was bereaved and unable to be present.

After the Opening there were many informal parties and among those going on to Tea at Sir William and Lady Clark's were His Honor and Mrs. W. D. Ross, Capt. Eric Haldenby, Col. and Mrs. MacNider, Dr. and Mrs. J. H. King and the Japanese Minister who, I hear, was admiring the Loggan engravings of Cambridge which Sir William is so lucky as to possess. A complete series such as his is rare indeed and they make an extremely interesting decoration against the bright chrome walls of the hall at Earscliffe. Mr. Tokugawa himself owns a number of fascinating Japanese landscapes which are made of velvet! These are not applique like the old Stuart stump-work pictures but are woven of silk velvet, in black and beige, which creates contours of pleasing perspective.

The British High Commissioner's house (which was once the home of Sir John A. Macdonald) contains some fine Chippendale furniture and Lady Clark has shown delightful taste in the brilliant blue color scheme of the drawing-room which features an unusual framing of Japanese prints. They are most effectively placed on bright blue mats against the dove-grey walls, emphasizing the shade of the brocade curtains.

The chief topic of conversation at the luncheon in the Speaker's Chambers of Toronto's Parliament Buildings, given by Mrs. T. L. Kennedy, Mrs. W. G. Martin and Mrs. J. M. Robb, began with a "B"! But it was not Budget—either political or domestic. It was Babies!

Nobody could accurately say when the last baby was born at Rideau Hall but somebody thought it was during the Dufferin regime. I know that one of that Governor-General's daughters was born there because last year in London I was having tea with the Dowager Lady Dufferin, her brother, Colonel Hamilton, who was an A.D.C. here, and two of her daughters. With the vivacity and gracious charm unique to great hostesses this wonderful old lady introduced Lady Hermione with these words—"Of Irish parents, born in Canada, she must be a Canuck!" Only, she pronounced it *Canuck* with her delicious Irish caress.

Mrs. Kennedy, Mrs. Martin and Mrs. Robb were delightful hostesses at that luncheon on the 10th, when straw hats suggested Spring not far behind the snowdrifts that demoralized traffic and punctuality. Mrs. Martin's charming smile



**MRS. BARTLETT ROGERS**  
Wife of Lieut. Colonel Bartlett Rogers, convener of the Musicales to be given by St. Dunstan's Chapter I.O.D.E. on March 26th.

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of forgiveness as she leant across the table to greet a late-comer was as welcome as the flowers blooming on her pretty Spring hat! Roses, freesias and fern in floral medallions decked the table between bouquet-baskets, and the old-fashioned nosegays presented to Mrs. W. D. Ross and Mrs. George Henry, who sat on either side of Mrs. Robb, were much admired. Mrs. Kennedy and Mrs. Robb both wore black and white ensembles and though most of the costumes stressed dark shades, the room seemed extremely colorful when, after lunch, the pageant of London during the Imperial Conference was glowingly described by Miss Lucy Doyle in a most moving manner.

THERE is something very appropriate that St. Dunstan's Chapter, I.O.D.E., which is affiliated with the Canadian National Institute for the Blind, should choose a *Musical* as the form of entertainment under their auspices to open the new auditorium in College Street on March 26th.

Harmony... melody... be it music-notes or some phrasing of life, must be the exquisite solace of senses deprived of sight. Watt's Hope, atop the world with her poor bound eyes bowed over sensitive hands, to me is not so much Hope—which is something buoyant with arms outstretched to clasp—as it is the Spirit of the Sightless in a world of its own, making its own music!

Mrs. Wallace Barrett is the Regent of St. Dunstan's Chapter, which has arranged for Florence Austral to sing at this gala opening which, I hear, is marked as one of the smartest Spring functions. Rumors of sumptuous decorations reach me—the tickets are gorgeously gold and black—and among the list of patrons and patronesses are His Honor and Mrs. W. D. Ross, Premier and Mrs. Henry, Sir Joseph and Lady Flavell, Col. and Mrs. A. E. Gooderham, Lady Eaton, Mr. and Mrs. R. Y. Eaton and Sir Thomas and Lady White.

Two of Toronto's prettiest debutantes—Esme and Gladys Heward (and, by the way, many debs. are to sell programmes at the aforementioned Musical) went up to Midland for Mr. and Mrs. Robert Grant's house-party. Col. and Mrs. L. C. Gooderham's house-party for the R.M.C. dance at Kingston included that lovely blonde, Molly Finlayson (who was a recent hostess at Bridge) and Elizabeth Hamilton who is staying in Toronto till May with her sister, Mrs. R. T. Robinson, as Mr. and Mrs. J. W. Hamil-



MRS. ROBERT WEIR  
Wife of the Hon. Robert Weir, Minister of Agriculture.  
—Photo by Paul Horadai.

ton have moved to Barrie. The R.M.C. cadets, I hear, were hosts at numerous dinners before their dance, some of the merriest being given at the Badminton Club.

By the way, a friend writes me that Gerald Patterson—the Australian who has competed in several of our Canadian tennis tournaments—is a nephew of Melba. He is her sister's son. Those three well-known tennis and badminton players, Esme Coke, Lois Bickle and Mildred Brock, are planning to meet at Cannes shortly where they hope to get in some tennis. The former has been competing in the English badminton tournaments, Mrs. Bickle is on the Mediterranean trip and the latter is sketching in Portofino with her aunts, the Misses Gertrude and Muriel Brock, and Miss Clara Hagarty. Portofino, on the Italian Riviera, was the setting for "Enchanted April", written by the wife of the recently deceased Lord Russell, but more familiarly known as the author of "Elizabeth and her German Garden".

Although Ottawa was not quite as gay as usual for the opening and there was no State dinner never-



MISS FRANCES WISNER,  
Debutante daughter of Mr. and Mrs. Charles Wisner of Toronto, who will be one of the program sellers at the St. Dunstan's musicale on March 26th.

theless the week-end was far from dull. Mr. and Mrs. Gordon Edwards entertained at a large dinner at the Country Club on the evening of the Opening; the Japanese Minister gave a dinner in honour of the Prime Minister on the following night; the Hon. Hugh Guthrie and Mrs. Guthrie were host and hostess at a tea on Sunday and Senator Cairine Wilson gave a Saturday afternoon party.

Mrs. George Henry's first reception since Mr. Henry was made Ontario's Premier was a delightful event of the 11th. Mrs. Henry's friendliness assured a kindly welcome and throngs of guests attended beyond the Parliamentary circle. I wonder if politics influenced the hostess in her choice of gown because the party colour seemed a happy thought—blue only in shade! Those presiding at the tea-table, a bower of flowers in the Speaker's chambers, were Mrs. F. N. G. Starr, whose presence back in society after her illness is one of the brightest spots of the Lenten season; Miss Mortimer Clark (who recently has presided over her own table at a number of delightful little dinner-parties and one of the guests yesterday told me that her table is always one of the most beautifully arranged with her collection of fine silver and glass); Mrs. Victor Sinclair, Mrs. Warren Snyder, Mrs. George W. Henry, Mrs. Donald Mulholland and Mrs. Waldo Monteith.

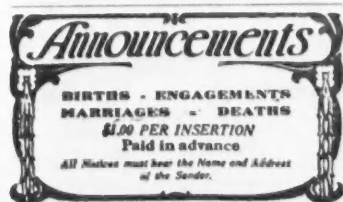
Ciro's in London, one of the favorite dining and dancing clubs of Canadians, has just engaged Ronnie Hart's Ottawa orchestra.

After hearing Sir Samuel Hoare speak from London on "The Freedom of the Air" and hearing him acclaim the flying boat for trans-oceanic travel of the future, we played a game suggesting names flying boat pilots. *Airmarine*, *Seaflying*, *Seaviator*, *Waviator*, *Aquairman*, and *Pneumarine*!

Lady Patricia Ramsay—the Princess Pat that we loved—has three paintings in the collection of contemporary British water-colours being shown at the Ottawa National Gallery. The Devon landscape is delightful and the two still-life are charming bits of colour but she is particularly sympathetic in seascapes. Bermuda was the subject of several I saw when I visited *Bagshot*, H.R.H. the Duke of Connaught's country estate, where Princess Pat was staying after being in the West Indies with Commander Ramsay, who was stationed with the Fleet.

One of the nicest of men, it was the greatest shock to hear of the recent death of Col. Douglas Gordon, equerry to the Duke. He was nephew and heir to the Marquis of Huntly, and only 47. Lord Huntly is about 81—is one of the most erect men in the House of Lords—and when he last took me in to dinner he discussed writing another book!

The latest London news is that the High Commissioner and Mrs. Ferguson have issued invitations to



ENGAGEMENTS  
Mrs. George H. Rogers of Ottawa announces the engagement of her youngest daughter, Elizabeth Maynard, to Mr. William Elmo Ashton of Brampton, son of Mrs. S. J. Irwin and the late Mr. John E. Ashton of Waterloo, Quebec. The marriage will take place in April.

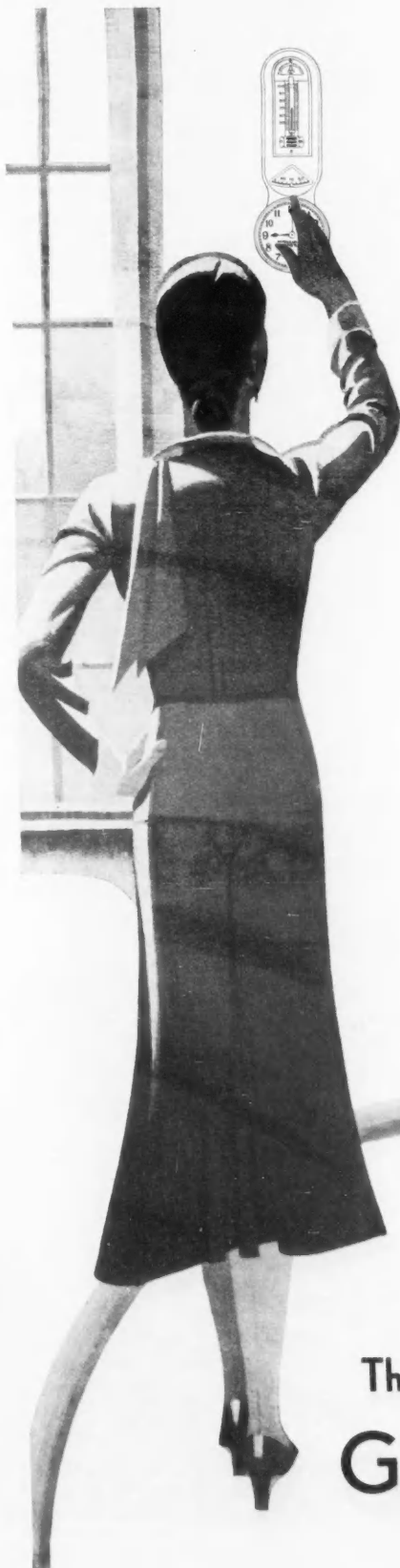


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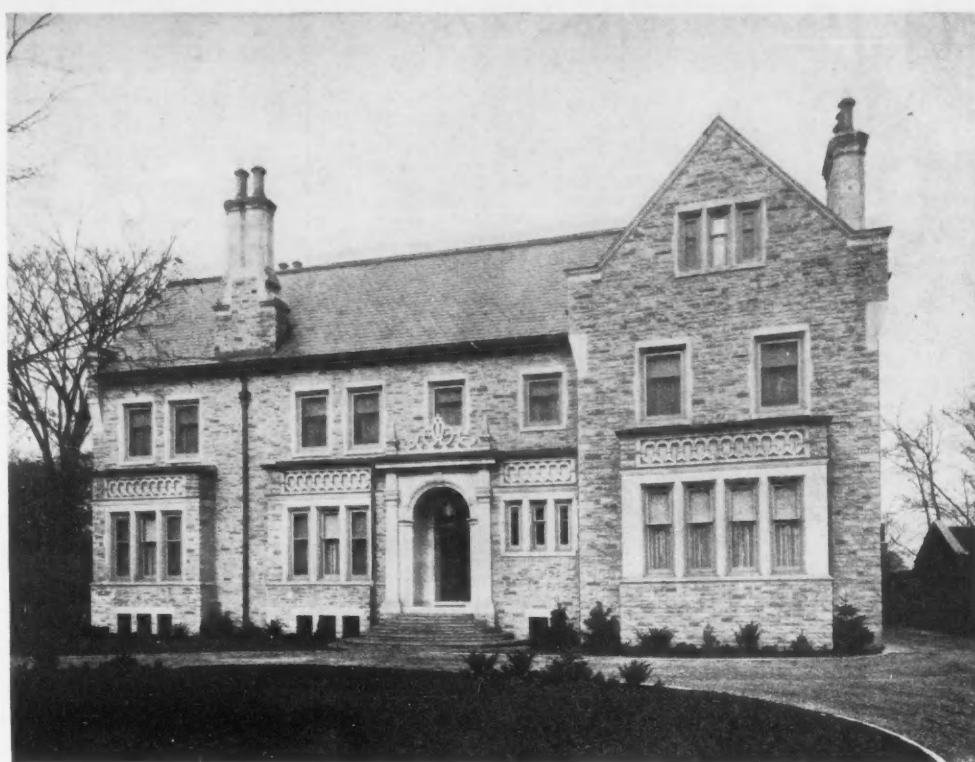
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The house is Tudor in design, and built of stone of various colors to give some texture. The roof is of mottled greenish slate, and exterior work is of copper. The court is flagged and has a cut stone balustrade. It overlooks, through a formal garden, the natural beauty of the Park.

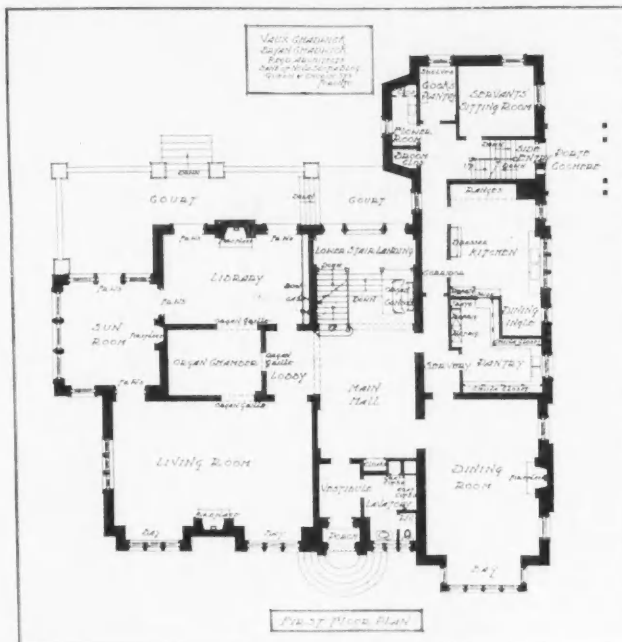
The vestibule has walls of buff and reddish marble, and a floor of large black and white tile. The main hall is panelled in walnut with carved architraves around the doors. The ceiling and frieze are of staff plaster, with simple enrichment. The stair rail is of walnut and the spandrills are filled with wrought iron. The ceiling is of ornamental plaster.

The upper hall has a barrel ceiling with staff plaster similar in design to the lower hall. A feature of the upper hall is an arcade at each side leading to the bedrooms. The ceilings in both halls are finished in old ivory and the walls of the upper hall in a pale shade of tan.

The living room has panelled walls, which, with the woodwork, are done in Chinese blue, and the woodwork antiqued. The broadloom rug is mulberry and the curtains of blue brocade. The library has built-in bookcases of oak, carved stone fireplace, and an ornamental staff plaster. The walls

are soft olive green textured. The dining room is panelled with an enriched staff plaster cornice and frieze. The entire coloring is a deep cream and the woodwork antiqued. The rug is in tones of red, and the curtains deep red brocade. The flooring throughout the principal rooms is laminated.

The house is fitted with radio



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A PARTICULAR feature of the second floor is the arrangement of the owner's suite of rooms. From the bedroom, a corridor lined with clothes presses, leads to dress-

equipment with loud speakers and a system of dictaphones. The organ is played either manually or mechanically, and the console is shown in the photograph of the main hall. From the organ chamber, are tone exits into the main hall, living room, and library, that into the hall being filled with a walnut grille, that into the living room covered with a fine piece of



Charming interior showing staircase of Mr. Norman Seagram's House.

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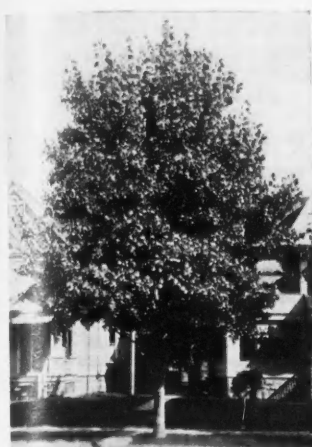
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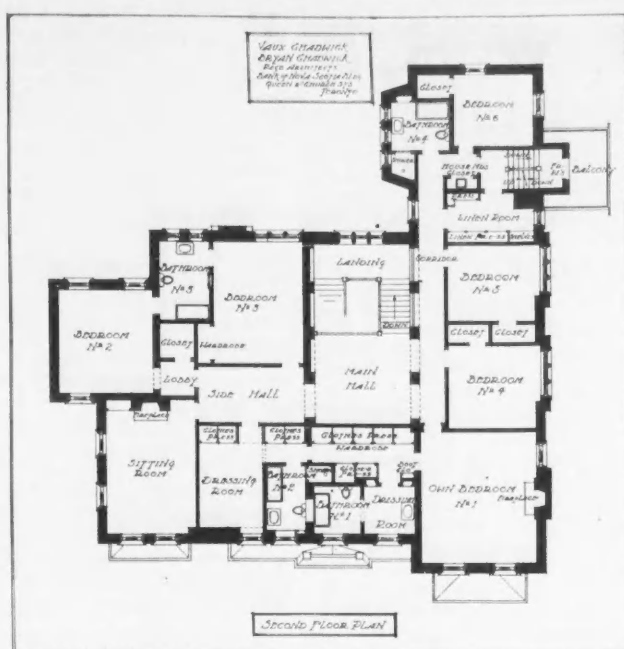
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tapestry, and that into the library with a piece of rich brocade. Drop shutters are provided on the openings into the living room and library, in order that the sound may be shut out from either room whenever desired.

A special feature has been made of the tiling in the bathrooms, No. 1 with pink tile and base, cap and architraves of grey marble. No. 2 with dark blue tile, and moulded and enriched cap and architraves. No. 3 with green tiles with black base and cap, and architraves of black and green enriched tiles, with mural decoration in panels.

The house is heated with a gas furnace and is fitted with gas heated clothes dryer and water heater.

such glowing colors and vivid words that their exaggerations are still a favorite joke with the humorists. The catalogue of to-day has changed from poetic exaggeration to the enthusiastic presentation of reliable information. To the gardener it is a worthwhile guide which comes to him just for the asking.

The annual list of novelties becomes longer each year. But it is only fair to say that the new plants year by year are of more dependable merit. In these days plant-breeding is systematic and organized on a large scale.

Besides planting some of the

novelties, it is always a good plan to try a standard sort, that we have not previously grown. Why, for instance, should we keep to just one variety of Digitalis when there are new hybrids of surpassing merit? Indeed, it is an interesting scheme to grow all the varieties available of our favorite flower. There is a garden hobby that adds zest to our planting.

**T**HE new Shirley foxglove is without a peer in the Digitalis family. It was developed by Rev. W. Wilks, the noted English breeder who originated the Shirley poppy, bewitchingly dainty in its wide range of colors. The Shirley foxglove is of extraordinary size and vigor, often six feet tall, and the spikes of closely set bloom are sometimes more than four feet long. The individual flowers are large and have a color range from pure white and shell pink to deepest rose, with striking spots of crimson, chocolate, maroon. *Monstroza* is another new foxglove which is remarkable for its big mottled blossoms on spikes tipped by a beautiful, bell-shaped flower. These sturdy new plants should have a place in every border. If you have never tried the pale buff *Digitalis ambigua* (2-3 feet) plant it with the brilliant scarlet Geum Mrs. Bradshaw for a vivid splash of June color.

*Alyssum argenteum* is a new variety of this useful edging plant, with silvery green leaves and clusters of yellow flowers all summer.

*Aquilegia* grows more beautiful each year and we have now a special strain of the Rocky Mountain species developed by Mrs. (Continued on Page 28)



# Din-Din!

Put a little Bovril in with Baby's dinner. It will make it more appetizing, more digestible and far more nourishing.

Make some sandwiches with a tiny touch of Bovril on the bread and butter for Baby's tea as well. They're much better than bread and butter alone.

Bovril contains the nourishing elements of beef which feed and build up the body. Combined with these nourishing elements are the vitalizing powers of beef which give the extra strength and energy that the growing body needs. Give Baby Bovril regularly.

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**BOVRIL**

### New Fashions in Flowers

By LAURA ALLAN

**T**O THE plant enthusiast there is no closed season. When inclement weather drives him to the fireside, he begins plans for a garden that is to surpass all former efforts. Then the seed catalogues come along to add fuel to the flame of his endeavor. The seed catalogue is said to be the oldest form of mail-order catalogue, but it does not resemble the others in the least. The pages of the seed catalogue hold stories of beauty, tales of wonder, tales of high adventure. Here we meet old friends, joyous companions for many a year; here are new acquaintances knocking at the garden gate, asking for admittance to our select company of plants.

Here are seeds that have come from the jungles of the Amazon, from the fastnesses of the Himalayan Mountains, from Tibet, from southern Africa, gathered by explorers who risk life in adventuring for new things. Here are seeds garnered from long years of painstaking labor by plantmen who devote their scientific knowledge and skill to the task of developing new creations.

Time was when quite a few catalogues described wonder plants in

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Is the answer to every woman's dream of a really reliable, troubleproof faucet for work that's done in the sink.

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Cannot drip—cannot splash.

Two models—with extra-heavy porcelain soap dish, with special drain to prevent wastage of soap—or without soap dish.

**Performance**—Always efficient because made by master craftsmen. Nothing to come loose. Lasts a lifetime.  
**Sold** by reliable plumbers in all parts of Canada.

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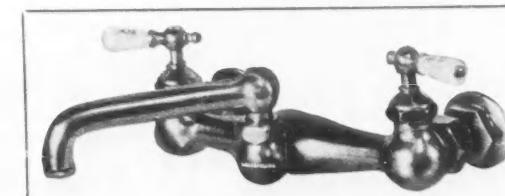
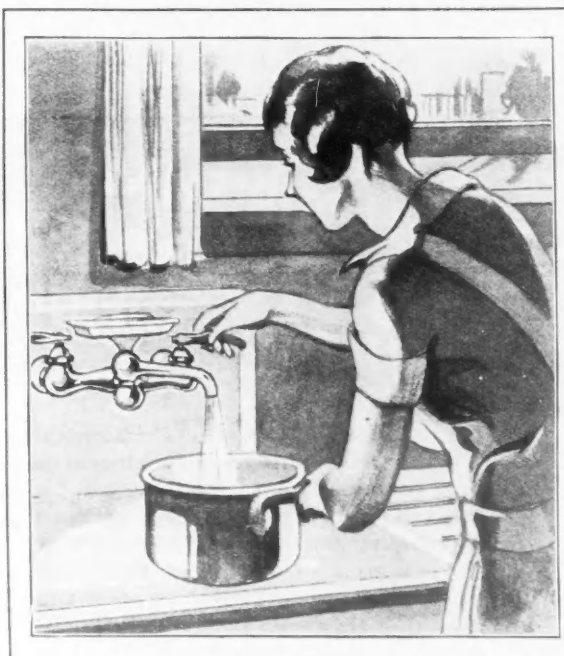
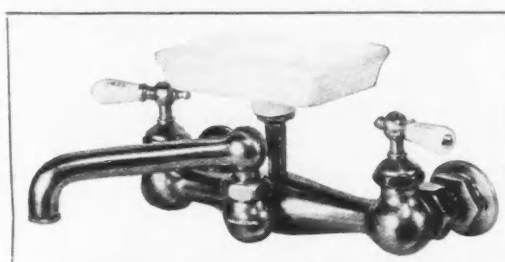
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Here is a delightful dessert that is different... that may be served at a moment's notice—a light, refreshing dessert just right for such occasions.

AYLMEER PEACHES always please, for they are grown in Canada's finest peach orchards. So juicy and tender they all but melt in your mouth and they possess that natural sun-ripened flavor found only in AYLMEER Fruits. Order a supply right away.

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80 Canning Plants in Canada



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I agree with you that

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**Delicious,** economical food with real nourishment is what your family needs, and you can get all of this when you serve **Crown Brand Corn Syrup** and **Benson's Golden Syrup**. Physicians recommend them because of their great energy producing value and because they are easily digested.

Have a jug of one of these famous syrups on the table at every meal. Eat all you want. They mean real health for less money.

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## THE SOCIAL WORLD

(Continued from Page 23)

Captain and Mrs. Hobart Molson, of Victoria, B.C., were very much feted while on their honeymoon in Montreal. Among those entertaining in their honour were Mr. and Mrs. H. F. C. Stikeman, who gave a dinner, Lt.-Col. and Mrs. G. Ross Robertson a dinner, Miss Estelle Holland and Mrs. Robert Adair were luncheon hostesses, and Lt.-Col. and Mrs. Herbert Molson and Mr. and Mrs. Forbes Angus entertained at dinner for the Western visitors.

Mrs. W. Sanford Evans, Winnipeg, entertained at tea at her pretty home, Dromore avenue, following the annual meeting of the women's auxiliary of the Central Western Division of the Canadian National Institute for the Blind. A pretty combination of spring blossoms in the pastel shades centred the attractive tea table, which was presided over by Mrs. Harvey Smith and Mrs. Alex. Melville, whose places were later taken by Mrs. Herbert Sellers and Mrs. W. E. Milner. Miss Winona Lightcap, accompanied by Mrs. W. H. Hovey, sang a delightful group of songs.

COL. and Mrs. George Paterson Murphy, Ottawa, were honour guests at a dinner given at The Cloister, Sea Island Beach, Georgia, by Mrs. E. C. Walker, Washington, D.C. The guests included Sir Robert and Lady Borden, E. R. Bremner, Ottawa; Mr. and Mrs. Arthur Ballard, Boston, and General and Mrs. A. W. Brewster, Washington, D.C.

A Scotch foursome, composed of Sir Robert and Lady Borden, Mr. and Mrs. P. D. Ross, Col. and Mrs. George Murphy, E. R. Bremner and Mrs. J. W. Woods, Ottawa; Mr. and Mrs. Arthur Ballard, Boston, and Mr. and Mrs. Don Cassels, Washington, D.C., played a match over the Sea Island Golf Course last week.

Sir Robert and Lady Borden, Mr. and Mrs. P. D. Ross, Col. and Mrs. George Murphy, Ottawa, are among the prominent Canadians bowling on the Yacht Club green.

Mrs. G. W. Northwood, of Winnipeg, entertained informally at the tea hour, at the Manitoba club in honor of Mr. Richard Bonnycastle, who leaves for the north, and also for the Misses Cecil and Maude Eustace Smith, of Toronto.

The directors of the Winnipeg Winter Club entertained at luncheon at the club, in honor of two charming visitors to Winnipeg, the Misses Cecil and Maude Eustace-Smith, of Toronto, who took part in the Carnival. Spring blossoms decorated the table, and the presentation of handsome French bags were made to the guests of honor by the club. The guests on this occasion were, Misses Maude and Cecil Eustace-Smith, Gladys Tremaine, Maude Porteous, Frances Fletcher, Margaret Winks, Marge Northwood, Betty Holden, Dora Vincent and Frances Fowler.



BETTINA VEGARA

The brilliant young violinist who will give a recital at the Margaret Eaton Hall, Toronto, on March 26th.

Mrs. J. A. Machray, Winnipeg, entertained a few intimates informally at tea in honor of Miss Jane Dalton, of Vancouver, who is renewing many friendships in Winnipeg.

In honor of Mrs. John Porteous and Mrs. Jack Mackintosh, of Montreal, who have been spending the past week in Quebec, Mrs. John H. Price, Laurier Avenue, was a tea hostess. Mrs. Mackintosh and Mrs. Porteous, who have been guests of Mrs. Porteous' mother, Mrs. F. D. Lafferty, Grande Allee, have left to return to Montreal.

Sir Campbell Stuart and Mrs. Ernest Stuart entertained at dinner at 39 Prince's Gate, London, on March 3, the Earl and the Countess of Willington, the Earl and the Countess of Bessborough, Mary, Countess of Minto, Viscountess Harcourt, Viscount and Viscountess Hallsham, Viscount and Viscountess Ratendone, Lord and Lady Askwith, Lord Blanesburgh, Sir Courtauld Thomson and Sir Basil and Lady Blackett.

MRS. George Preston, president of the Montreal West Women's Club, entertained in honor of the members of her executive at a theatre party at His Majesty's Theatre. Those present were: Mrs. Harry Aird, Mrs. H. S. Grove, Mrs. A. A. Goodchild, Mrs. A. A. MacKay, Mrs. J. J. Millen, Mrs. Alex. Peden, Mrs. P. K. Douglass, Mrs. A. W. Allyn, Mrs. C. R. Robinson, Mrs. J. H. Thompson, Mrs. C. W. Williams, Mrs. A. H. Lytle, Mrs. H. H. Cluse, Mrs. T. J. Chandler, Mrs. C. W. Hemming, Mrs. A. L. Morgan and Mrs. S. Kimber.

Vancouver visitors to London will not only be interested but will receive a warm welcome from Mrs. Burden, wife of the Agent General for British Columbia, when they call upon her in her flat (with a roof garden) on the sixth floor of the British Columbia House. Mrs. Burden's sweet smile and ready sympathy with all about her, is sure to make her the centre of a considerable amount of entertaining among British Columbians and her bountiful hospitality includes everyone from Canada.

The young daughter, Miss Pat Burden, will attend the School of Economics in London, the elder son is planning to write his matriculation this year, and the young son of 7 is already interested in archaeology. The two boys are thoroughly enjoying the British Museum where they examine the mummies and ancient treasures of Egypt and Palestine to their heart's content.

Then if visitors to England go across to the Continent, another Vancouverite, Mrs. Drost (who was a Miss Dunsmuir), will delight in showing them her new and unusual home, built in the style of a castle and perched on the extreme edge of a precipice overlooking Villefranche, with a magnificent view from the windows.

MISS HELEN WHITE and Mr. Kenneth Creer, of Vancouver, are being very much entertained prior to their wedding this month. One of the largest affairs in honor of Miss White and her fiancé was a tea which Miss Joan Creer gave at her home, West Forty-first Avenue. Spring blooms, tulips, narcissi, daffodils and hyacinths decorated the rooms and the tea-table was centred with a lustre bowl of tulips and was presided over by Mrs. George White and Mrs. Arthur Coburn.

Among the invited guests were: Mr. and Mrs. H. Richardson Malkin, Mr. and Mrs. Owen Woodman, Mr. and Mrs. W. Ramsay, Mr. and Mrs. John McMahon, Mr. and Mrs. Archie Seymour, Miss Kay Harrison, Miss Kathleen Allan, Miss Jean Mathews, Miss Caroline Barrett-Lennard, Miss Diana Porteous, Miss Patty Coburn, Miss Dorothy McDonald, Mr. Locke Malkin, Mr. Meredith McFarlane, Mr. Ian Stevenson and Mr. Frank Pumphrey.

Mrs. J. M. Sterling and Mrs. Harold Carson served tea to members of the Calgary Garrison Officers' Badminton Club and their guests at the armories on Saturday when the following were noticed: Major and Mrs. H. Pryde, Captain and Mrs. Pinder, Captain and Mrs. West, Mr. E. W. James, Mrs. J. Leslie Bell, Mrs. Kenneth Townshend, Mrs. W. Kent Power, Mrs. Alex. McEwing, Mrs. Bernard Monk, Mrs. D. Richardson, Mrs. E. B. Holman, Miss Catherine Sutherland, Miss Flora Macdonald, Miss C. Nickell, Miss Helen Steeves, Col. J. L. Potter, Lieut.-Col. J. B. Dunbar, Captain H. R. Reibitt, Mr. Alan Turney, Mr. F. K. Beach, Dr. E. B. Roach, Major H. Strachan, Mr. G.



## MUSICAL CHAIRS

The musical chairs that we are talking about have nothing to do with the parlour game. We refer to the mass production arm chair—the type that creaks and groans every time you lower yourself into it.

A room full of such chairs never brings comfort. You sit in one for five minutes, find it uncongenial, and move to another. And so from that one. Still in search of comfort. You are always sitting down and getting up just as in the parlour game. . . . Not so if you have an arm chair made by Ridpath. A Ridpath chair stands firm and four-square on your hearthrug or in a comfortable corner. It invites you to rest and reverie.

P.S.—In the Ridpath galleries you will find dozens of musical chairs to choose from. Their cost is very reasonable for the fine material and sound craftsmanship that is used to make them.

## RIDPATH'S

H. Nettleton, Major W. E. Firmstone, Captain McIlroy, Mr. Alec Landale and others.

Mrs. Rolla L. Crain, jr., of Montreal, was hostess recently at bridge and tea in honor of Miss Rose Mal-

## \* DIGESTIBLE AS MILK ITSELF \*



### SHRIMP RABBIT SANDWICH

Heat a cup of whole shrimps and 1 tablespoon of finely chopped onion in 2 tablespoons of butter. Add 1 green pepper and 1 pimiento to cut into thin strips. Place on slices of fresh toast and pour over them a sauce made with 1 package Kraft Velveeta and 1 cup milk, cooked in a chafing dish (or double boiler) until Velveeta is melted. Season as preferred.

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Smooth... golden... rich... Velveeta pours like thick cream

It surprises you, in a saucepan, in the chafing dish, or in the oven. Almost the minute Velveeta feels the flame it starts to melt obligingly. Just a smooth golden sauce, with the most tantalizing cheese flavor. How it blends with other foods—vegetables, meat, eggs, fish! Or shrimps, as in this recipe.

Kraft, master cheese makers, are proud to sponsor Velveeta. This delightful cheese food does so many things. If you chill it slightly, it slices firmly. Kept at room temperature, it spreads as easily as butter.

And it's so digestible that you can eat it freely. As digestible as pure, whole milk, in fact. The elements you value in milk are in Velveeta—calcium, phosphorus and other milk minerals—added to a base of finest Cheddar cheese. Try the recipe above—today.

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"ANNE ELIZABETH"

Daughter of Mr. and Mrs. W. Gladstone Raymond, Toronto, granddaughter of Mr. W. G. Raymond, ex-M.P. and Mrs. Raymond, and Mr. J. M. Shuttleworth, Brantford.

—Photo by Cyril Plimley.

colm, whose marriage takes place shortly. At the tea hour the table was prettily centred with pink tulips and tall lighted green tapers, and tea was poured by Mrs. W. Malcolm, coffee by Mrs. M. M. Farnham, and the ices were served by Mrs. William Ogilvie.

His Honor the Lieut.-Governor of Quebec, entertained at luncheon at Spencerwood when his guests included the Hon. Narcisse Pérodeau, Dr. L. J. Lemieux, and Mr. Gustave Lemieux.

## Baby Experts

say:



"Give all baby's things this care"



Baby experts say: "It makes a big difference to a baby's comfort—the way you wash his little garments."

"Scratchy, shrunken woollens . . . mean discomfort or actual pain to babies."

"Be very careful never to use a harsh soap in washing baby's things, for if even a bit of such soap remains in a garment it may irritate his tender skin, cause rashes and chafing. Use only the purest, softest soap."

That is why nurses in famous clinics use Lux for everything of baby's—clothes, bottles, even toys.

And all doctors' own families, Lux is chosen as best. Among many doctors' wives recently interviewed, 91% said—"We use Lux."

These experts know that Lux contains none of the harmful alkali found in so many soaps—cannot ever cause the least bit of irritation to baby's rose-petal skin.

And with the instant, richly cleansing Lux suds, there's no rubbing to shrink and harshen woollens.

Cleanse baby's things safely—always with pure, gentle Lux.

Lux Brothers Limited, Toronto



## New Easter Eggs

By SUZETTE

SHAKESPEARE was certainly wrong when he said "as like as eggs". No two things could be more unlike than some eggs that I have met, even omitting the giddy painted Easter variety, which were never allowed to be eaten in our family on the theory that they had been hard boiled a couple of years ago so that the artist could get ahead with his work. That stale but characteristic odor that rises from an antique poached or boiled egg is enough to make a strong man shudder, and the next three or four eggs are invariably suspect. Nothing is better fresh or worse old. Eggs are a symbol of Easter-time, but are often used as Lenten food, and are suitable for both occasions; for the word Lent, by Old English derivation, means spring-time, and not a period of fasting. "Storage firsts" should be all gone by now and "Fresh extras" should be plentiful and really fresh.

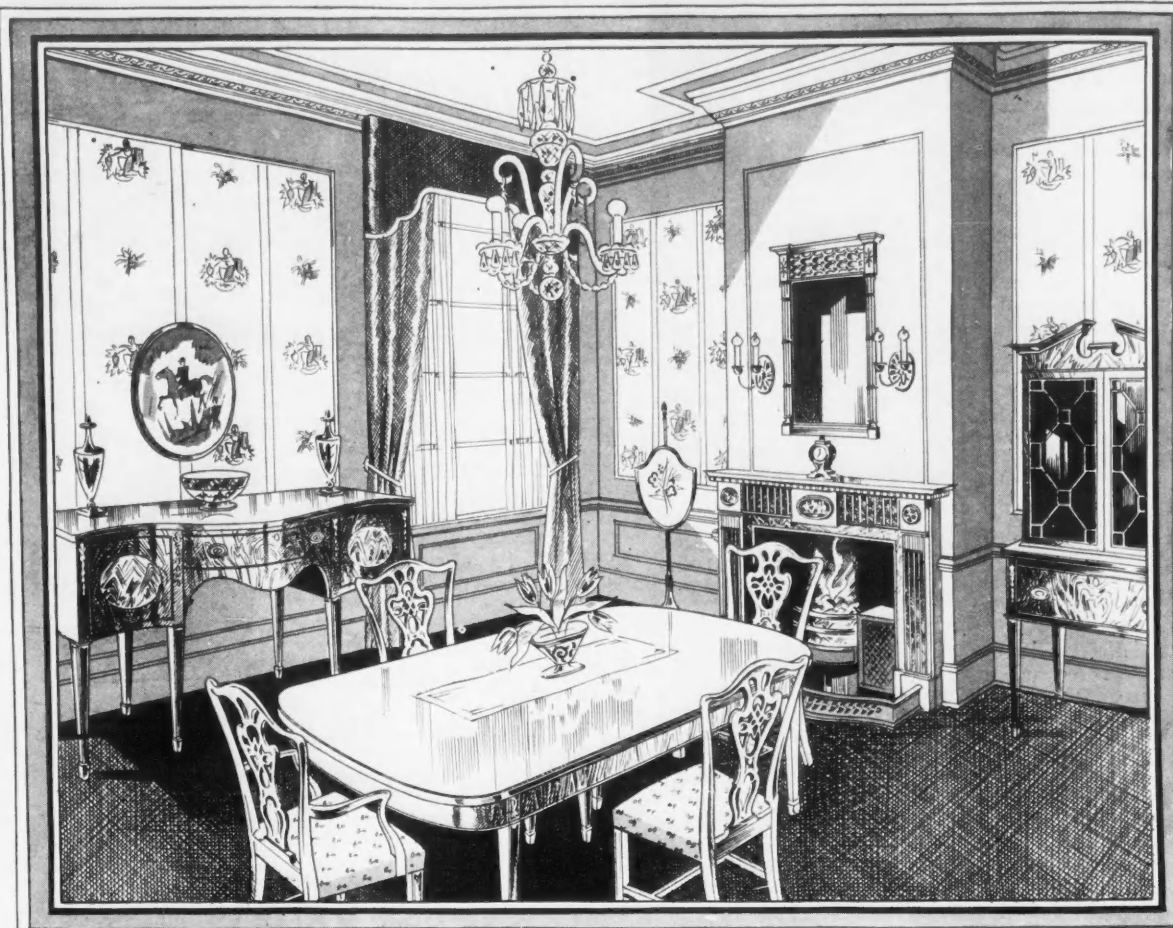
EVERYONE has heard of French omelettes. Travellers come home and demand them "aux fines herbes", and though I don't know exactly what "fines herbes" are, an omelette is the most generally used egg dish. You can have it for breakfast plain; as the main luncheon dish with ham in it; with chopped mushrooms as an entree for dinner; or "aux confitures" (which I do know is jam!) instead of a pudding. The unfortunate thing about an omelette is that the proper French kind is hard to make. The pan has a habit of being the wrong heat, but with eggs not too rare at this time of year, a good result is worth a few failures. Melt four tablespoonfuls of butter in the pan, which true gourmets keep sacred to the omelette only. Beat up six eggs, and add a little milk, salt, and pepper. Pour the mixture into the pan, where it should cook for something between three and five minutes. Asparagus tips, bacon, or finely diced ham, can be mixed with the eggs, or poured into the centre just before the omelette is folded over and served.

An unusual egg dish can be made by boiling a slice of onion in a glassful of red wine with a dessertspoonful of bacon grease; remove the onion and add a desert-

spoonful of flour, and salt and pepper. When the sauce has thickened on the top of the stove break two eggs into an oven dish and pour the sauce over them. Remove the dish from the oven and serve before the yolks of the eggs harden. Here is another recipe, if you like anchovies; their flavor blends very well with that of eggs. Mix two tablespoonfuls of butter and some filets of anchovy, and spread this mixture on rounds of fried toast. On the top of the toast place lightly poached eggs.

HARD boiled eggs can be used in a number of ways, but here is a good method. Remove the yolks and mix them with chopped mushrooms and a little chopped onion. Add a tablespoonful of clear stock, a tablespoonful of tomato juice, salt and pepper and a tablespoonful of butter. Cook these together, stirring them all the time. When they are well mixed fill the whites with the mixture and brown in the oven.

It is hard to beat scrambled eggs. They are an all round dish for any meal, and can be made quickly and easily. Try them the next time with chopped mushrooms, and don't forget the crisp pieces of bacon on the top.



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Everything that's smart for the decoration and equipment of  
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Quiet?

You'd never know you had  
a Frigidaire in the house!



Frigidaire does its work of keeping things cold almost as quietly as Jack Frost freezes a pond!

So superbly smooth and silent is the famous Frigidaire unit that only a *ghost* of a whisper announces its operation . . . like a sleeping child, "you'd never know you had one in the house!"

Yet, for all its astonishing silence, the Frigidaire unit is far from sleepy—it is, indeed, a storehouse of *super-power*, more than sufficient to meet every possible freezing demand of modern refrigeration.

So don't be deceived by the surprising absence of sound in your Frigidaire . . . there is surplus power back of Frigidaire silence!

Practically noiseless and less frequent motor operation is one of the many very real advantages of Frigidaire Advanced Refrigeration. There are many others. It is such advantages that have placed Frigidaire in the forefront of its field. We invite you to come into our showroom and learn all about them.

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BABY JOE

Son of Mr. and Mrs. W. Gladstone Raymond, Toronto, grandson of Mr. W. G. Raymond, ex-M.P. and Mrs. Raymond, and Mr. J. M. Shuttleworth, Brantford.

—Photo by Cyril Plimley.



## New Fashions in Flowers

(Continued from Page 25)

Nicholls, of England, called *Chrysanthus*, tall, exquisite, lemon-yellow, long-spurred. Richer colors, longer spurs and more vigorous growth are characteristics of the new columbines.

THE Aster belongs to one of those families of plants which seem to be endowed with ambition, a desire to improve. It has responded so well to the efforts of the breeders that the new forms and colors are an amazing advance from the little single flower from which it sprang. Some have flat, shaggy petals, some with quilled petals, others are great double balls. Color ranges from virgin white through pinks, reds and blues to deep purple. A perennial aster of unique beauty was discovered by the late Reginald Farrer in the high alpine meadows of the Himalayan Mountains, *Aster farreri*, now gradually being introduced and becoming the delight of plant fanciers. It blooms about the time of *Aster subcoeruleus* (July, in South Ontario). The petals are like rays of silken thread in lovely shades of violet, with the centre of the richest chrome yellow, the flowers appearing on stems from 10 to 14 inches in length. The plant is hardy and easily grown.

A new variety of *Centaurea* grows to four feet, bearing handsome deep sulphur yellow flowers during July and August. It has been given the name *Ruthenica*.

DELPHINIUM is another family that has responded well to breeding experiments. The labors of famous plantmen have been rewarded by wonderful results. Robust plants five to ten feet tall, with two-foot flower spikes, in marvellous range of colors, and huge individual flowers, mark the 1931 offerings. There is splendid work being done in perpetuating English strains in Canada such as *Alex. Watt* (French blue and violet); *Cambria* (deep heliotrope and Venetian blue); *Joybells* (rosy mauve and blue); *King Tut* (cerulean blue and bright lavender); and a lovely Canadian-born hybrid, *Fairy Giant*—blue shaded with pink.

The old-fashioned but indispensable Hollyhock appears in a new variety, *Imperator*—immense blooms of all shades.

*Ullswater* is a new Pansy of unusual coloring, solid blue with blue-black centre. *Rogoli Giants* is a new strain of perfectly round, huge flowers in unaccustomed shades. These are also known by the name of *Swiss Giants Improved*. *Swiss Giant Blue* is several shades darker than *Emperor William*. *M. de Perret Improved* is a luscious rose shade.

Pentstemons, half-hardy perennials, show improvement in the English "Crown Jewels" mixture, a large-flowering strain. French hybrids of a strain called "Sensation" Improved also give variety of colors and marking. It remains for the hybridizer to produce a hardy variety that will have the good features of the English and French strains.

*Mrs. Perry* is a new variety of Oriental Poppy bearing huge flowers of beautiful orange-apricot shades. A blue poppy is a recent novelty, *Meconopsis Baileyi*, discovered by Bailey in Tibet, has four-petaled blooms of a glorious sky-blue color with a central zone of golden yellow anthers, on stems 2 to 3 feet.

Brought also from the mountain ranges of Tibet, a new primrose of merit is making itself at home on this side of the water. The color of *Primula florindae* is a bright lemon-yellow on large 24-inch stems, with a delightful fragrance. The succession of flowers arising from the tassel-like clusters lasts for nearly three months, and it promises to be useful as a cut-flower.

*James Kelway* is a new Pyrethrum notable for size and substance and a striking velvety blood red color.

AN IMPROVED strain of the well-known *Scabiosa caucasica* has come from abroad under the name of the Isaac House strain. It is much superior to the old favorite in size and shape of flower, and in coloring which ranges from white to the darkest blue, including some lovely pale-blue sorts. Their elegance and lasting quality as cut-flowers will ensure a welcome in every garden. South Africa sends *Scabiosa columbaria* of a color quite new to this group, a luminous rose pink. The foliage also shows a new shade of light green. It seems to grow as easily



Chrysanthus, a special hybrid of the Rocky Mountain Aquilegia, lemon-yellow and long-spurred, is a remarkable improvement over the original natives.

—Photo courtesy Steele, Briggs Ltd.

as the annual scabiosa or pin-cushion flower but its degree of hardness has not yet been determined.

Viola is used in England for bedding purposes in preference to Pansy and many fine strains have been developed, prized on account of their long-blooming season. *Viola cornuta*, *Jersey gem*, has the virtue of continuing to bloom when most other varieties have faded out, its freely produced flowers are of a deep violet blue.

During the past few years many varieties have been developed of those old favorites for cutting, Antirrhinums (Snapdragon). One may have tall kinds for backgrounds and dwarfs if our garden is small. *Indian Summer* reaches 3 to 4 feet, producing large flowers of a velvety dark copper scarlet; *Canary bird*, canary yellow with darker yellow lip; *Copper King*, bronzy copper with ruddy sheen; *Old Gold*, yellow with rosy flush; *The Rose*, rose-pink; *Purple King*, reddish purple; *Snowflake*, white with yellow throat. The half-dwarfs (18 inches) include *Amber Queen*, canary yellow and chamois pink; *Black Prince*; *Firebrand*; *Mont Blanc*, pure white; *Gloria*, deep rose; *Orange Prince*. The dwarf or Tom Thumb varieties come in a wide range of colors and are 9 inches in height.

TWO very choice Calendulas should have a place in the annual garden: *Radio*, a unique variety, petals quilled and curled of a bright orange with a sheen and warmth that makes it a decidedly attractive recruit; *Ball of Fire*, large flat brilliant orange with yellow centre. Ball's strain is now perfectly double, with satiny petals.

Cosmos appears in a new form, *Fairy Queen*, specially desirable when massed in border, producing bright carmine-rose flowers from July until frost.

Chinese Forget-Me-Not (*Cynoglossum amabile*) is a highly recommended novelty for the rock garden; great bunches of brilliant blue, bloom from May until late autumn.

Annual Larkspur comes in a new type of upright habit, resembling the delphinium, with flowering stalks almost as large. *Exquisite Pink Improved* is a beautiful soft pink, shaded salmon, which was given Award of Merit by the Royal Horticultural Society of England. Other fine sorts are *La France*, salmon pink; *Delight*; *Los Angeles*, salmon overlaid with bright rose; *Ageratum Blue* and *Lustrous Carmine*.

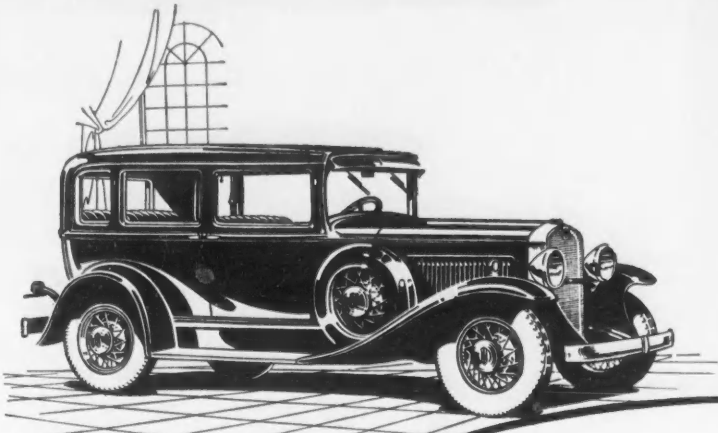
A Nicotiana novelty of *Affinis Crimson Bedder*, is of pyramidal habit, a dwarf of about 15 inches. Deep crimson flowers freely produced shed their perfume in the twilight, bringing to our Canadian garden some of the mystic charm of the Orient.

The Petunia family has a new



A new addition to the family of Dahlia-flowered Zinnias.

—Photo courtesy Wm. Rennie Ltd.



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Blyth Motor Sales, New Toronto  
S. E. Chapman, Weston  
Motor Sales & Machinery Co. Limited, Port Credit  
Joselin Bros., Birch Cliff  
Johnston Bros., Fairbank, Ont., York Township  
W. M. Colby, West Hill

member, *King Alfonso*, in dark crimson, black throated, boldly frilled. *Star of California* is a new Petunia of the Balcony type, in velvety violet with white blotches, most effective in window boxes.

An attractive new Salvia has long spikes of purple-blue flowers and it is magnificent in the border.

Scabious has been much improved of late years and now comes in a very beautiful form, *Giant Loveliness*. Its long, stiff stems, its fragrance and its varying tones of soft salmon rose make it a valuable cut flower.

Stocks are useful for color masses when well grown with plenty of lime in the soil. The Giant Imperial type shows a good proportion of double blooms, a wide color range, delicious perfume, and a long flowering season.

YEARS ago the Zinnia lost favor with discriminating gardeners as being stiff and harsh and glaring in color. But the hybridists took an interest in this easily grown hardy annual and after years of patient breeding and selection made Nature change the flower forms and add colors in keeping with modern tastes. The Dahlia-flowered Zinnia is deservedly popular, such as: *Dream*, deep lavender turning to purple; *Canary Bird*, dark shade of primrose; *Meteor*, rich, velvety red; *Oriole*, orange and gold; *Old Rose*; *Crimson Monarch*; *Scarlet Flame*. Another striking form is *Picotee*, so called because in the large fringed, double flowers the light colors are tipped with dark tints and the dark ones tipped with light. Besides these giant-flowered types there is the lovely little Lilliput or Pompon Zinnia, a compact type forming bushes one foot high, covered with button-like, double flowers. The variety *Red Riding Hood* makes an effective foreground plant.

In the realm of the Rose, the Sweet Pea, the Gladiolus, the Chrysanthemum, the Lily, the procession of novelties is too long for our present space; each requires an article all its own. We have

given sufficient samples to show the new possibilities that await the gardener this spring; the new pig-

ments that are offered for his skill in painting a lustrous and harmonious picture.

Many a woman standing in front of a shop window has merely stooped to reflect.—*Jackson News*

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# SATURDAY NIGHT

BUSINESS

FINANCE

GOLD &amp; DROSS

INSURANCE

THE MARKET

Safety for  
the Investor

TORONTO, CANADA, MARCH 21, 1931

P. M. Richards,  
Financial Editor

## IS CANADA AWAKE TO THE C. P. R.?

Dedication to Nation's Service Recalled By 50th Anniversary of Corporate Existence; New Analysis Shows Investment Status Sustained

By GARY MOORE

FEBRUARY 16th, 1881, the Canadian Pacific Railway became a corporate body. On that date the company received its charter and deposited with the Minister of Finance a guarantee that the railway would be completed as a transcontinental system within ten years. The half-centenary of this date passed with scarcely a ripple of public comment.

Also, despite the touted sensitiveness of the stock market, its commentators passed lightly, almost unheeding, over the remarkable showing of Canadian Pacific during 1930 and early in 1931, in contrast with the tank line railways of the United States.

"Comparisons are odious." We have repetition to thank for the ready acceptance of this catch phrase. But in 1931, with the Dominion embarked upon a period of reconstruction, it is hardly a time for platitudes. There is needed instead, a cold analysis of the past and a sober consideration of the present, from which there is to be derived, undoubtedly, courage for the future.

The tone of our financial outlook is manufactured to a large extent in foreign commercial centres, chiefly New York. This indictment could be elaborated upon. The unpopularity of railway shares generally perhaps explains the lack of attention given to the accomplishment of Canadian Pacific in 1930. But this is surprising when the increased participation of United States' investors in the shares from 1915 to 1930 is considered.

THERE is significance in tracing the trend of ownership in Canadian Pacific stock from its inception to the present. In October, 1883, with the railway in the construction stage, the 550,000 shares of capital stock were divided as follows: Canada held 18.1 per cent.; United Kingdom 16.5; United States 52.7; Holland 10.0; France 2.7. In 1915 before the transfer of certificates from London to New York began in volume, the ratio was: Canada 13.64 per cent.; United Kingdom 62.88; United States 10.39.

At the beginning of 1930, official records show the ratio at: Canada 18.07 per cent.; United Kingdom 42.90; United States 32.68; other countries 6.35. Between 1915 and 1930 shareholders in the United States increased over 200 per cent. During this period Canadian participation in the security accepted as a prime investment in all financial markets increased but slightly.

The annual statement of the C.P.R. for 1930 will show the ratio of holdings as of December 31, 1930, to have been: Canada 19.40 per cent.; United Kingdom 43.27; United States 31.18; other countries 6.15. It is gratifying to see a further increase in Canadian holdings as this may be accepted as establishing a new trend in the investment policy of the investors of the Dominion in high grade securities of this type. But as regards C.P.R. stock alone Canada has



THE HEAD OF THE C.P.R.

In summarizing conditions in Canada following an inspection trip that took him to the West coast, Mr. E. W. Beatty said with emphasis: "The times call for clear heads, busy hands and steady nerves on the part of all Canadians. Those called to positions of leadership in business, as well as in public life, have an especially heavy responsibility imposed on them to deal with difficulties and grievances without any sectional narrowness, to preach the doctrine of the mutual interdependence of each section of the country on the other, and having done so, to translate precept into practice."

made but little progress in increasing our percentage of holdings since 1883. As a nation we hold less than two per cent. more stock than forty-eight years ago.

It was during the last two decades there developed a quiescence in the pioneer spirit. On the North American continent emphasis was transferred from the frontiers to the money markets. The era of "the builders" gave way to the reign of the promoters and manipulators. But despite a toleration of financial jugglery in America, whereby attention was lured from the factory and the mine to the stock ticker, great industrial progress was made.

CANADA, in close proximity to the United States—lending man power and executive ability; receiving in return "financial penetration"—could hardly be expected to escape the speculative fever of the times. As the Dominion scratched the surface of her natural resources and created new wealth, millions were poured into Wall Street and into "get-rich-quick" promotions which dissipated the financial energy needed for primary developments.

During all this period the Canadian Pacific maintained an even financial balance, kept funded debt to the minimum, though necessity dictated that refunding operations be conducted in New York and London.

Dating from the day its charter was ratified the company efficiently developed a service based upon a policy that made the welfare of the Dominion synonymous with its own. This was the heritage "the builders" — Stephen, Smith and Van Horne — bequeathed to Shaughnessy and which in turn was transmitted to Beatty.

There was pioneer courage in the decision which forced through the Lake Superior division of C.P.R., earned the enmity of James J. Hill, jeopardized the last dollars of the fortunes Smith and Stephen had previously accumulated, and made the railway a completely Canadian enterprise.

THROUGHOUT the years financial control of the road has remained beyond the borders of the Dominion. But the purpose for which it was built has never been sidetracked for financial expedience. Dedicated to the purpose of uniting the Provinces, to serve efficiently the communities thus linked together, this trust has been steadfastly adhered to.

(Continued on Page 33)

## MODERN ECONOMICS AND PROSPERITY

To Make Our Economic Machinery More Productive, We Must Turn Over Our Money Faster—The Importance of Circulation

By W. J. MAJOR

THE great problem that afflicted us in 1930 was the general inability to finance the employment of all our people, or the consumption of the commodities we produced, although we were quite successful in 1928. During that year, according to the Dominion Bureau of Statistics, the net value of Canadian production was \$4,191,000,000.

Why was this not continued in 1930? The reason the industrial world will assign is that the general public spent less in 1930 than in 1928, and the latter will contend that its purchasing power was demoralized by the widespread unemployment and it couldn't spend money it didn't possess.

Many prominent financial leaders lay the blame for the present economic stalemate on the maldistribution of gold, and assert that the solution lies in the establishment of a world's gold reserve which would afford greater elasticity in the use of gold and give a greater elasticity in the world's monetary system.

When we realize the world's gold reserve for monetary purposes is about eleven billion dollars, we can see that Canada's chances for obtaining a redistribution of gold that would provide us with four billion dollars are non-existent.

THE Bureau states the gold reserve for monetary purposes held by the Minister of Finance in 1928 was \$2,000,000. As we were able with this gold to finance a four billion dollar production, it would be interesting to know how this was accomplished. We all know that this gold did not leave the government vaults to finance the 1928 production. Instead it appeared by proxy through the medium of paper money.

The Bureau reports the circulating media in the hands of the general public in 1928 amounted to \$242,793,302. This amount was made up as follows: \$176,716,979 was in the form of bills issued by Canadian banks; \$35,093,625 in bills issued by the Dominion Government; and \$30,973,247 in coins. It was this money that financed our 1928 production.

Now we will want to know how we were able with only \$242,793,302 in existence to finance a production seventeen times greater in value, or \$4,191,000,000. While we are vaguely aware that this was arranged by keeping our money in circulation, we cannot explain the precise method. Our next step will be to investigate the process for financing our industrial enterprise.

By natural growth the whole sphere of industrial enterprise has been divided into two parts: the first, whose duty is to accumulate money to finance the industrial operations, is known as the industrial world; and the other is the general public, or the individuals who require the assistance of money to purchase a portion of our production, and this will include those who make up the personnel of the former.

WHEN the industrial world accumulates money it is able to procure the assistance of other members of the general public and the necessary time and skill are contributed to operate the industrial machinery. The accumulated money is divided among the participants according to the individual contribution, and the finished products are placed on the

### New Business Plan Builds Up Sales!



Good business is waiting in Canada today for those who go after it with courage and ingenuity. New times demand new methods and here is a splendid example provided by an outstanding Canadian company.

About one hundred and thirty years ago in the village of York (now Toronto) it was the custom to take wheat which had been made into flour to the only resident baker, Paul Morin, and trade it for so many loaves of bread.

In December last, the Canadian Wrigley Company proposed to take wheat in exchange for their products, to the extent of all the purchases made from them by their customers in Manitoba, Saskatchewan and Alberta, for a period of five months.

And here is the result to date. "I have just written a letter to our Western customers," President Allan Ross told SATURDAY NIGHT, "expressing our appreciation of their splendid co-operation and that of their customers in the working of our Wheat Plan."

"The last three months of 1930 showed Wrigley sales in the three Prairie provinces to be the lowest of any section of Canada. Since the plan became operative—to March 1st, 1931—the half way point, a period of 2½ months—these three provinces have been decidedly the highest sales territory in Canada."

markets for sale where those possessing money can by spending it (i.e., returning it to the industrial world) obtain whatever goods they desire.

At no time during 1928 could the industrial world have accumulated more than the \$242,793,302 we had in existence; after that amount was invested its hands were tied, so the industrial operations had to stop. But investing money in production meant paying it to the general public in wages, and expanding it made it available a second time for investment in production.

A second investment enabled the general public to spend the money a second time; and a second expenditure, a third investment. In this way the process of spending and investing can be continued indefinitely, and it was by continuing it seventeen times in 1928 that we were able with only \$242,793,302 in existence to finance a \$4,191,000,000 production.

That our money alternates in the possession of the general public and the industrial world through the medium of our investments and expenditures is well-known, and this movement of money is technically classified as the monetary circulation.

IT WOULD be impossible to keep a record of the number of times that each bill we have in existence is expended and invested during the year. Perhaps the situation can be illustrated by referring to an endless chain of coal buckets. It is difficult to tell by watching just how many times the chain revolves, but if we count the number of buckets on the chain and measure the coal that has been carried, we can estimate the number of circulations that were performed.

In the same way, in our monetary system, while we cannot count the actual number of circulations that have been performed, yet by ascertaining the total amount of money invested in production during the year and the actual amount that was in existence, we can estimate the average number of circulations that were performed during the year. This method, as we have seen, tells us that each dollar in existence in 1928 performed on an average of seventeen circulations.

We might find it difficult to believe that we actually spent and invested the same dollar about seventeen times during 1928, and we will not be able to thoroughly appreciate this truth until we realize the fact that the amount of money we have in existence is not large enough to finance our requirements for the whole year, and that it was only by keeping what money we possessed circulating a number of times during the year that each dollar was able to perform on an average the work of seventeen.

(Continued on Page 31)



WHEN business appears to be marking time and undeniably is showing little evidence as yet of a definite upward trend, I believe that business men and investors have substantial reason for encouragement in the improvement in the fundamental situation. Developments such as the rise in silver prices, the agreement between France and Italy on the troublesome naval question, and the armistice arranged by Lord Irwin and Mr. Gandhi in India, are obviously highly constructive. Those that don't affect us directly will do so indirectly by improving trade conditions in countries with which we have important trade connections. But still more significant is the better outlook for the bond market.

THERE is a large amount of new financing awaiting the development of greater strength in the bond market. Public utility and industrial projects and expansions have been held up all over the country pending the arrival of conditions favorable for the necessary financing. Apparently this situation is close at hand. The statement of the Canadian chartered banks for January shows a rise to 53.4 per cent. in the ratio of liquid and semi-liquid assets to public liabilities, as against 45.5 per cent. a year ago; an increase of approximately 40 per cent. over a year ago in the value of the banks' holdings of investment securities; a decline in Government advances to the banks under the Finance Act to only \$12,500,000, the lowest figure in three years, and a resumption of the upward trend in savings' deposits.



ALL this means that very substantial increases have been made in the banks' liquid resources and in the amount of funds which must seek profitable employment, and in view of the curtailment of so many avenues of employment, it follows that the bond market must benefit. Obviously this should do much, by making possible new financing which has been held up, to hasten the return of prosperity through increasing employment and public purchasing power and consumption of commodities of all kinds.

GROWING strength in the bond market always precedes recovery from business and financial depression. Dr. Marvin, economist of the Royal Bank of Canada, says that there seems to be a general impression in the minds of the investing public that with the beginning of greater activity in business the peak in bond prices will have passed, and remarks in this connection that this is not what has happened in the course of former depressions. After the breaks of 1903 and 1907, he points out, there was no substantial falling off in bond prices until the middle of 1906 and the beginning of 1910 respectively, while after the break of 1920 bond prices continued to improve until March in 1928. "It is a mistake," Dr. Marvin says, "to think that because active movement in the bond market got under way in January, 1931, that prices will quickly reach and pass their high point. A good bond market lasts far into the period of business recovery and the many special influences tending to produce lower interest rates are likely to do much to prolong the present upward trend in bond prices."

FUNDAMENTALLY, in Canada, the United States and in Europe, the business structure is becoming stronger while, at the same time, current activities are at a low ebb. Thus the situation is exactly the reverse of that which prevailed just before the market smash in 1929. Just as the conditions of 1929 heralded recession and depression, so do those of today no less surely herald recovery and prosperity. But, as Colonel Ayres of the Cleveland Trust Company points out in his current bulletin, the recovery of business activity is likely to be a rather slow process when the decline into the depression has been accompanied, as it has this time, by general and serious, but uneven, reductions in commodity prices.

AFTER that has happened, the colonel says, industry and trade have to make great numbers of difficult readjustments, for everything that they do is controlled by prices. These readjustments include the working out of more efficient and economical methods of manufacturing, better organization of merchandising, the acceptance of narrower margins of profit, the securing of less costly financing, the reduction of overhead expenses, and the like.

COLONEL AYRES reminds us that the return of prosperity does not come spontaneously after the commodity price structure has been disrupted and purchasing power has been depleted by unemployment. It has to be worked for, planned for, and laboriously reconstructed. The advent of depression, says the colonel, is often sudden and unforeseen, whereas the bringing back of prosperity is not that kind of a process at all. Prosperity returns when business men in general determine that, by exercising all the energy and resourcefulness they have, they can operate their businesses so as to cover expenses and have something left over for dividends. That process is now under way.



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## BRITISH COLUMBIA POWER CORPORATION, LIMITED

DIVIDEND No. 11

NOTICE is hereby given that a dividend of Fifty cents per Share on Class "A" Shares of no par value has been declared for the period ending March 11st, 1931, to Shareholders as of record at that date and that same will be payable by the Montreal Trust Company at its office in Montreal, on April 15th, 1931.

By Order of the Board,  
ERNEST ROGERS,  
Vancouver, B.C., Secretary,  
March 14th, 1931.

# GOLD & DROSS

## The Copper Stocks Next?

Editor, Gold and Dross:

There has been a lot of propaganda, some of it I think quite justified, on the gold stocks lately. I have read your recent remarks thereon and have noted that you do not seem to be as cheerful about them as some people. But what about the copper stocks? Are they not next in line for appreciation?

—J. M., Oshawa, Ont.

The producing golds, I may remark, have been kept to reasonable levels, everything considered. There are a number still at investment levels, for yield, earnings and outlook.

Your question about the copper stocks is timely. It has been observed for some time that there are favorable factors. One has been that refined stocks and blister stocks of the metal have shown a continuous, if moderate decline since late in 1930. This is helpful, in indicating lowered world production, a slight increase in consumption and an improved statistical position.

Another consideration is that the producing copper companies have seen their issues pounded down by admittedly unfavorable news to very low levels but all of them have demonstrated that a certain figure is bottom. This demonstration is usually a good warning when often enough repeated.

Perhaps the most important factor is the sure knowledge that the price of copper will eventually advance. One cannot expect to impress an in-and-out trader with this fact. It has some weight, however, with those who buy on the basis of mine worth and future prospects.

## Public Victimized Again

Editor, Gold and Dross:

If you want to say "I told you so," go to it. You were right all right, though the vice-president of Acme Securities told me that SATURDAY NIGHT was just a laughing stock around Toronto. As you will guess from this, I am one of the saps who bought the Vitimin Milling Company of Canada shares. What I want to know is, is there any chance I will get my money back?

—W. G., Tavistock, Ont.

I'm afraid there's not much. I understand that the company has a bank balance of 59 cents but practically nothing else in the way of assets. It is now in receivership with bankruptcy looming. The amazing thing to me is that the company was not investigated long ago. To me it looked like a thoroughly bad proposition from the start.

I don't want to say "I told you so," but I would like to point out that in *Gold & Dross* of September 28, 1929, I said, in the course of a lengthy analysis, that "I don't think there is a chance in the world that this company can give cash shareholders a reasonable return on the money they put into it"; while on March 1, 1930, I said, "This promotion, sponsored by Acme Securities Limited, Toronto, is in my opinion just about as bad as it is possible to make them. I don't think there has been any intention of giving the public a run for its money from the first. In my opinion, this is essentially the kind of stock-selling proposition that the authorities should not tolerate." But the authorities did nothing and Acme Securities continued to sell stock. In our issue of July 5, 1930, I again warned our readers against Vitimin Milling, and added, "It is amazing that Acme Securities is permitted to continue peddling this stock."

While it may be just another case of "locking the stable door after the steed is stolen", as far as those who put money into the company are concerned, I think it is up to the Attorney-General's Department to make a thorough investigation of this whole promotion and everything incidental to it, including the methods used to sell the stock, and then, if evidence of fraud is found, take criminal action against the party or parties responsible.

## The Eldorado Mystery

Editor, Gold and Dross:

The star market performer on the Standard, Eldorado, has not had much attention in your columns. Your last remarks were not very optimistic, yet the stock has shown a continuous rise. What do you think of it, anyhow?

—T. S. S., Toronto, Ont.

The Eldorado mystery remains unsolved. Nobody has been able to get officials to talk, beyond stating that pitchblende ore discovered last summer at Great Bear Lake is being tested in Ottawa for radium content and that a copper discovery figures in the company's chances.

The stock, in my opinion, has been boosted by unofficial rumors, such as one that sixteen airplanes were to be bought to transport the ore and that values running up to \$15,000 a ton had been secured. It should be obvious that the company has had no real chance to test the deposit for size or value but how can you prevent the public from gambling on a "mystery" swaddled up in absurd rumors?

## Rogers-Majestic Attractive

Editor, Gold and Dross:

I just got a letter telling me that the Class "A" stock of Rogers-Majestic Corporation has been listed on the market and that this would be a very good buy for me. The letter said the company had earned \$2.96 a share in nine months, so I figured out that it should earn a third more, or \$3.94 for a whole year. Am I right, and what do you think about buying? How has the company been doing in the past?

—R. S. D., London, Ont.

While I think that the "A" stock of Rogers-Majestic is an attractive buy, I can't say that I agree with your reasoning. Putting the bright side of the picture first, this stock is selling at around 13½ to yield 8.88 per cent. and the dividend of \$1.20 annually has obviously been earned by a satisfactory margin, although the figure you quote was before provision for income tax. The company is excellently managed, has made extremely satisfactory progress in a depression year, and is in a strong financial position. All of these indicate buying, and I think that, for the sake of the high return, you might reasonably put a portion of your funds into this "A" stock.

On the other hand, I don't think that you are justified in assuming that the company will earn \$3.94 for the full year ending March 31 for a number of reasons. It is possible that it may—Canadian radio companies have consistently "upset the dope" for some time past—but you must remember that the three

months already reported include the season when radio sales reach their peak and that a decline in the first three months of the calendar year would be quite normal. You are not correct in assuming that earnings figures for each quarter of the year are approximately the same; few businesses are not subject to seasonal variation.

While I do not, therefore, think that you should buy in the hope of any near term appreciation, I think that the prospects for profit over a longer period are attractive. The company is firmly established in its field, and its ownership of patent rights on which royalties are paid by other companies, constitutes an important and apparently stable source of income. For both income and for holding, I consider the "A" stock currently attractive.

## B.C. Power Good

Editor, Gold and Dross:

What do you think of British Columbia Power "A" stock? I have some of this which now stands me a profit of about \$5 a share. When I bought it I intended to hold for four or five years, but when I read bad news and hear about companies stopping dividends, I begin to think I should sell it now. You have helped me very much in the past and I would like your advice on this now.

—T. D. S., Winnipeg, Man.

I wouldn't advise you to sell. B.C. Power still appeals to me as desirable for holding and I think that over the period you mention you should make out very well indeed. In addition, at the price you paid, you are getting over 5 per cent. on your money, a good return when you consider the potentialities of appreciation.

Despite the depression, B.C. Power has been doing very well this year and net earnings have been showing a satisfactory increase. It is currently estimated that the \$2 dividend should be earned comfortably in the current fiscal year which ends on June 30 next and I do not think there is any possibility of the dividend being passed.

It is true that requirements were not covered by a very wide margin last year—\$2.18 as against \$2.63 the previous year—but last year saw a combination of circumstances which are unlikely ever to occur again. The losses due to power shortage have now been prevented by the bringing into operation of the new Ruskin plant.

B.C. Power is an exceedingly well managed utility and I think that because of the potentialities of the territory it serves its "A" stock well deserves retention for the longer term.

## Hunts Limited Attractive

Editor, Gold and Dross:

I have always thought that I should add some stock of Hunts Limited, to my investments and now I have some funds on hand to do this with. I have been told that the company recently increased its dividend rate and I would appreciate receiving some details about this and your opinion as to whether you think some of the "A" stock would be a reasonable buy. Thank you for your help in the past.

—T.L.P., Orillia, Ont.

You are right about the increase in dividend by Hunts but there are a few additional facts with which you should be familiar. The rate has been increased from \$1 to \$1.40, or 35 cents quarterly. However, for 1929 and 1930 the company paid an extra of 50 cents a share, so there will be a real increase only if another extra is paid at the end of this year. I consider it very likely that the rate of the previous extras can be maintained, which would mean a distribution of \$1.90.

Even considering only the \$1.40 rate the yield at present prices of around 23 is slightly over 6 per cent. and I consider the "A" stock attractive at such levels. For 1930 net earnings were \$2.85 on the combined "A" and "B" stocks, which was approximately the same as in the previous year, or twice the dividend requirements. There are no securities senior to the "A" and "B" stocks, the only difference in the two being that the "B" has sole voting power.

The company came through a very difficult period with notable success and had demonstrated the calibre of its management. An encouraging feature is that net for the first month of the current fiscal year showed a gain over the corresponding month of 1930. Also the report disclosed a strong financial position. I think that the "A" stock of Hunts Limited, is worthy of inclusion in the average investment portfolio.

## Canada Bud Breweries

Editor, Gold and Dross:

I have some money which I would like to put into a speculative stock which would give me a high return. I know that I would have to take some chance but I have been conservative so long I'm a little tired. Canada Bud has been suggested to me and it looks good. Do you think it would be too wild or is it reasonably fair?

—W. L. S., Welland, Ont.

I think that Canada Bud is a very fair buy for the purpose you mention. I hardly need to tell you that it is speculative—you have pointed that out yourself and a yield of 9 per cent. confirms the classification—but the picture is certainly attractive for those who are willing to take the chance.

Not only do I think that the dividend is safe, but should sales continue at their present rate, the directors might well give thought to increasing the rate of distribution. Both the financial position of the company, as revealed in the recent report, and the margin

## NOTICE TO READERS

Saturday Night's investment advice service is for the use of paid-in-advance mail subscribers only. Saturday Night regrets that it cannot answer inquiries from non-subscribers.

Each inquiry must positively be accompanied by the address label attached to the front page of each copy of Saturday Night sent to a regular subscriber, and by a stamped, self-addressed envelope. Each letter of inquiry should refer to one company or security only. If information on more than one company or security is desired, the sum of fifty cents must be sent with the letter for each additional company or security inquired about. If such additional inquiries relate to mining or insurance matter, they should be written on separate sheets of paper.

Inquiries which do not fulfill the above conditions will not be answered.

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OUR monthly publication "Approved Bonds for Investment" is designed to keep investors abreast of the bond market. Trends are accurately followed, both graphically and editorially, and news items are reported on a number of important companies. The March issue briefly analyses the investment position of British Columbia Telephone Company and contains a comprehensive investment list of over fifty issues.

A copy of this publication will be sent upon request and if desired we will be pleased to place the name of any bona fide investor on our mailing list to receive it regularly each month.

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**DOMINION Textile Co. Limited**  
Notice of Preferred Stock Dividend  
A DIVIDEND of One and Three-Quarter Cents (1 3/4%) on the Preferred Stock of DOMINION TEXTILE COMPANY Limited has been declared for the quarter ending March 31st, 1931, payable 15th April, 1931, to shareholders of record March 31st, 1931.  
By order of the Board,  
JAS. H. WEBB,  
Secretary-Treasurer.  
Montreal, Feb. 25th, 1931.

**DOMINION Textile Co. Limited**  
Notice of Common Stock Dividend  
A DIVIDEND of One Dollar and Twenty-Five Cents (\$1.25) per share has been declared on the Common Stock of DOMINION TEXTILE COMPANY Limited for the quarter ending March 31st, 1931, payable April 1st, 1931, to shareholders of record March 14th, 1931.  
By order of the Board,  
JAS. H. WEBB,  
Secretary-Treasurer.  
Montreal, Feb. 25th, 1931.

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By order of the Board,  
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Secretary-Treasurer.  
Montreal, Feb. 25th, 1931.

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By order of the Board,  
JAS. H. WEBB,  
Secretary-Treasurer.  
Montreal, Feb. 25th, 1931.

### ORANGE CRUSH LIMITED

**"A" PREFERRED**  
Notice is hereby given that a quarterly dividend of 1 1/2% has been declared on the "A" Preferred Capital Stock of this Company payable April 1st, 1931, to shareholders of record March 16th, 1931.  
By order of the Board,  
R. T. MacDONALD,  
Secretary  
Toronto, Ont., March 11th, 1931.

### Canada Bud Breweries LIMITED

**Dividend No. 6**  
Notice is hereby given that a quarterly dividend of twenty-five cents (25c) per share on the no par value Common stock of Canada Bud Breweries Limited, being at the rate of \$1.00 per share per annum has been declared payable on the 15th day of April, 1931, to shareholders of record at close of business on 31st March, 1931.  
By order of Board of Directors,  
E. J. KAY, Secretary.  
Toronto, 10th March, 1931.

# GOLD & DROSS

by which the one dollar dividend has been earned in the past two years, would seem to warrant this. I am not advising, of course, that you pin your faith in higher dividends, but simply in the fact that the company has apparently succeeded in creating a real and growing market for its products and that there would appear no reason to worry about continuance of its present earning power.

While official earnings figures are not made public, it is authoritatively stated that in 1929 per share amounted to better than \$2 per share and that in 1930 profits showed an increase of approximately 49 per cent. I admit that the experience of Canada Bud is in striking contrast to that of many breweries and for that reason I have not generally favored the brewing stocks, but as I have pointed out, the company seems to have gained an enviable position in the domestic market.

In addition to its strong financial position, the company is well equipped to handle any further business which it can develop. Storage capacity was practically doubled in 1930 and additional property was purchased to care for possible future expansion. An interesting fact, as revealed in the balance sheet, is that the equity for the common stock is \$8.70 as compared with present market price of \$11.

## POTPOURRI

A. R., Los Angeles, Calif. I regret that I have no record of the VAN-BERGH ELECTRICAL MANUFACTURING COMPANY. As you say the company was incorporated under the laws of the province of Manitoba, I would suggest that you write to the provincial secretary of that province, at Winnipeg, for a report.

A. E. K., Whitby, Ont. In 1925 BLOOM LAKE CONSOLIDATED MINES took over Power Metacewan Gold Mines Limited and Lake Metacewan Gold Mining Company. It was an amalgamation of interests, with new capitalization at 10,000,000 shares, of which 5,400,000 shares were distributed for property interests. Write to 1109, Northern Ontario Bldg., Bay St., Toronto, for details of ratio of distribution. Property holdings are in a good location and have shown some mineralization which, in the light of recent discoveries there, might prove to be interesting. Competent geological opinion holds the properties to have potential value.

J. A., Toronto, Ont. I would recommend against your averaging down in your GRIGSBY GRUNOW stock, and it is even debatable, in view of the confused outlook, whether retention of your present holdings is desirable, or whether you might do better in another security. There is certainly quite an element of risk in holding at the present time.

W. J., Toronto, Ont. I think it would be better for you to sell your DELTA SYNDICATE units, if you can find anyone willing to buy. Claims of vanadium discoveries, which were perhaps technically justifiable in the sense that there was some vanadium found, should be discounted as a commercial possibility, so far as I can learn. Samples sent to the Department of Mines at Toronto assayed very low indeed and the statement that high values were obtainable was not borne out by any results secured by independent means. Talk of Algoma Steel participation is probably just propaganda.

B. D., Montreal, Que. BARRY HOLLINGER is speculative even at present levels. Hopeful features are that one appears to be in greater volume and in higher grade as depth is attained. But it is not a big deposit and has shown no signs of becoming one. Working capital is restricted.

H. M., Calgary, Alta. BIDGOOD is not an investment. Briefly, it is a speculation on the possibilities of a gold prospect which has already had considerable exploration and which has yielded fair, but limited results. The company is financing and may resume work within a month or so. Upon the results of the new program will depend entirely whether or not you would be justified in buying the stock even at present levels of around eight cents.

B. W., Winnipeg, Man. MONTREAL ISLAND POWER COMPANY has not issued a report since it commenced operations in the latter part of 1929, but very likely one will be forthcoming before very long. Until this report appears it is impossible to say what prospects there are of commencement of payment of dividends on the preferred stock. A recent question along these lines addressed to officials of the company brought the reply that it was not likely that payments would be commenced soon, as the

company was proceeding with the installation of further power units on the Back River near Montreal. As of October 1st, 1930, arrearages on the preferred stock, which is cumulative, amounted to \$16.50 a share. The company has, as you know, a contract with Montreal Light, Heat and Power Consolidated to take all the power which it has developed, and thus earning power is assured. The company is jointly controlled by Montreal Light, Heat and Power and by Power Corporation of Canada. I would recommend that you retain your preferred stock.

H. M., Prince Rupert, B.C. THE WESTERN SAVINGS AND LOAN ASSOCIATION, of Winnipeg, has made good progress so far and has some good men behind it, but I do not think it is sufficiently strong financially at the present time to warrant its savings certificates being regarded as a perfectly safe investment. If I were about to make the investment which you are thinking of, I would do it through an insurance company instead of through the Western Savings and Loan Association.

J. C., Foster, Que. BIG MISSOURI under Consolidated Smelters guidance appears to be making good progress. In any event mill construction has been proceeded with and original plans may be broadened. It has always been an interesting deposit, though somewhat difficult to study, and in recent work, including diamond drilling, distinct encouragement has been had. BIDGOOD plans resumption of work, when a sufficient sum is in the treasury to ensure continuity of operations. Financing is now in progress. First effort will be the deepening of the eastern 125 foot shaft, where the last work stopped at an interesting point. It may be a few months before the market takes full cognizance of the operation.

J. F., Donville, Ont. Apparently the OSAGE OIL AND REFINING COMPANY is still in existence, as it is recorded as having its office in Oklahoma City, with Mr. A. A. Heaton as secretary of the company, and with 1,456,825 shares of capital stock outstanding. However, apparently it does not issue an annual report and I have nothing to show that it is operating. As the company was incorporated under the laws of South Dakota, I would suggest that you write to the Secretary of State of that State and ask for a report on the company.

J. B., Waterloo, Ont. COAST COPPER is controlled by Consolidated Smelting and Refining, which holds 122,000 of the 200,000 shares outstanding and \$720,000 of the \$750,000 bonded indebtedness. In addition the company owes Smelters over \$1,000,000 for advances. The property appears to have some promise as a probable producer of copper concentrates. The decision to build a railway to the mine and to build a mill, after many years work on the orebody, indicates that the experienced operators believe the deposit is commercial in extent and grade. With its low capitalization the stock has some attraction as a speculative hold for a year or more.

N. L., Toronto, Ont. I do not think you have a great deal of cause to worry about your BEAUFORT POWER CORPORATION collateral trust bonds, although I would not go as far as to classify these as an absolutely "safe investment". For example, these bonds are currently quoted in Toronto at 88 3/4 bid, 89 asked. You understand of course, that the issue which you hold is not a first mortgage one, but that it is secured by the junior securities of subsidiary companies. It is the intention of the company to issue in the near future bonds which will rank ahead of the present issue.

B. W., Niagara Falls, Ont. I do not think that you have any cause for worry in connection with your CANADIAN DREDGE AND DOCK. The company has not, as yet, issued its annual report for the year ended January 31st, but I understand that it has earned the \$3 dividend by a reasonable margin. You are, therefore, receiving a very good yield on your holdings and while naturally the stock is hardly strictly to be classified as an investment, nevertheless I think it offers possibilities. I do not mean that I anticipate much in the way of near term appreciation. I understand that the company is in a strong financial position, and started its new year with more contracts on hand than last year.

S. J., Dorchester, Ont. I would not advise a purchase of plots in the Victoria Memorial Park as an investment. There is no market for cemetery plots, as when people die their relatives do not buy from speculators, but direct from the cemetery. The agent's statement that the government is behind the proposition is ridiculous. It has no connection with it at all.

P. S., London, Ont. PORCUPINE TOWNSITE stock has no market value. This company was formed in 1911, not 1917, and never did much. There is no indication that the property has value.

A. K., Silverton, B.C. The address of ORIOLE MINES LIMITED is Room 501, Continental Life Bldg., Bay St., Toronto.

C. L., Wexford, Ont. THE U.S. METAL WHEEL COMPANY has been selling stock for quite a number of years but have never yet produced any results of interest to shareholders. I am afraid you have bought a very poor looking stock.

## Modern Economics and Prosperity

(Continued from Page 29)

By making our dollars perform the work of seventeen, we increased the elasticity of our monetary system from one to seventeen in 1928. This should make it quite clear to us that the elasticity of our monetary system will depend upon the number of circulations performed during the year.

WE MIGHT think that the elasticity does not vary from year to year, but if we compare the statistics for 1928 with those for the years 1921 to 1927, we will find that this is not so. Again quoting from the Bureau's figures, we find the net value of Canadian production in 1921 was \$2,815,000,000, and the circulating media in the hands of the general public amounted to \$258,748,277, which would imply that our money performed eleven circulations that year.

The corresponding figures for 1922 were \$2,950,000,000, and \$228,542,645, implying thirteen circulations. 1923: \$3,051,000,000; \$234,043,480; thirteen circulations. 1924: \$3,018,000,000; \$230,601,549; thirteen circulations. 1925: \$3,325,000,000; \$227,540,412; fifteen circulations. 1926: \$3,364,000,000; \$231,603,330; sixteen circulations. 1927: \$3,936,000,000; \$225,788,751; seventeen circulations.

As investing money in production means paying it to the members of the general public in the form of wages, it will be obvious that the total amount invested during the year will determine the

national purchasing power for that year. It is common knowledge that 1921 was depressed and 1928 was prosperous. In comparing the amounts invested in production we find that the 1928 amount exceeded that of 1921 by \$1,400,000,000, or sufficient to pay 700,000 people \$2,000 each. This is a sufficient reason why one year was more prosperous than the other.

The records show that the amounts invested in production increased each year from 1922 until 1928. This gradual increase cannot be accounted for by saying that the amount of money in existence was increased for we actually possessed more in 1921 than in any of the other years. Instead the only reason we can find for the increase is that we raised the elasticity of our monetary system from eleven in 1921 to seventeen in 1928.

The figures for 1930 are not yet available, but one authority has estimated that production dropped 20%. There was no startling decrease in the amount of money in existence, so the reason for the failure to finance a larger production must be a decrease in the monetary elasticity. What caused this?

SOME light might be thrown on our problem if we knew how we were able to raise the monetary elasticity from eleven in 1921 to seventeen in 1928. Naturally the number of circulations that can be, and are, performed during the year will depend upon the length of time consumed in making each one.

To perform a circulation the money must pass from the industrial world to the general public through the medium of the industrial investments, and return again to the former through the medium of the general expenditures, and the length of time each party retains possession of it before transferring it to the other will decide how long the circulation will take. As seventeen of these circulations were made in 1928 they required an average of twenty-one days to complete each one, so the speed of the monetary circulation in 1928 averaged twenty-one days per circulation.

It will be quite evident that the length of time required by each dollar to circulate will vary greatly from time to time, but the average will illustrate our point. The speed at which our money circulates is classified technically as the velocity of the circulation. Thus we can see that the average circulating velocity at least can be determined by ascertaining the number of circulations completed during the year.

On this basis the eleven circulations in 1921 would signify an average circulating velocity of thirty-three days each during that year. The thirteen circulations in 1922 would give us a circulating velocity of twenty-eight days. 1923: thirteen circulations; twenty-eight days. 1924: thirteen circulations; twenty-eight days. 1925: fifteen circulations; twenty-three days. 1926: sixteen circulations; twenty-three days. 1927: seventeen circulations; twenty-one days.

(Continued on Page 36)



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6% Cumulative Preference Shares	6.19%

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5 1/2% 1st Mortgage Bonds, due 1950	6.02%

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NOTICE is hereby given that a dividend of one and three-quarters per cent. on the 7% Cumulative Sinking Fund Redeemable Convertible Preferred Shares of the Company for the quarter ending March 31, 1931, has been declared payable on and after April 1, 1931, to holders of preferred shares of record at the close of business on March 16, 1931. The transfer books will not be closed.  
DATED AT TORONTO this 14th day of March, 1931.

H. P. MacKIECKNIE,  
Treasurer.

H. M. MILLAR,  
Assistant Secretary.



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C. M. HORSWELL, MANAGER

# Concerning Insurance

## Women and Insurance

Knowledge of Facts is Essential Since Large Proportion  
is Carried for Their Protection

By GEORGE GILBERT

INASMUCH as wives and mothers and daughters are the beneficiaries under nearly ninety per cent. of the life insurance in force, it is but fitting that they should know something about the policies which have been taken out for their benefit.

That many of them are still sadly ignorant of the vital importance of these policies to their future welfare is shown by the following remark of one woman to another, recently put on the record: "When my husband told me the other day that he had bought another insurance policy, I felt like choking him. Spending money on insurance when he knew we needed so many things for the house, as well as a new car!"

There is no doubt that many other wives, while perhaps not so vocal, feel somewhat the same way about the matter, and are exasperated when money is used for such an intangible thing as life insurance. Therefore the first particular they should learn about it is how absolutely necessary it is for their own and the family's protection both at the present time and in the future.

Payment of life insurance premiums may seem like a heavy burden on the family purse to many women, though in reality these premiums represent savings and are not an expense; but the trouble in finding the money to keep the insurance in force, it should be noted, is nothing compared to the trouble the family would have in getting along without it should the insured be taken from them by death.

In fact, present day conditions under which the great majority of people live make life insurance a necessity in the home. Most of those who work for a livelihood are paid in salaries or wages or fees for their services, and the scale of living is now so high that the margin for savings is a scant one. If death intervenes to check the weekly or monthly flow of income, it is a major disaster for the family. Savings alone are practically never sufficient nowadays to save the situation, and so the family must turn to insurance for protection against such a contingency.

Having become aware of how essential the carrying of life insurance is to the safety and security of the family, a woman should next find out what kind of policies are held and what amount of protection they really furnish. She should know whether the policies are those of regularly licensed legal reserve life insurance companies, or whether they are the certificates of friendly societies or associations, which may be subject to liens or loans in the future.

There is no question that a woman who has managed a home for any length of time, and taken care of the feeding and clothing of the family, is in an excellent position to judge of the future

financial needs; either of herself as a widow with children to bring up, or of herself and her husband during their old age. She also knows what will be required when the children are at high school or college.

She should, therefore, take an interest in the arrangement of the insurance so as to best take care of future needs. She should be informed of the advantages of having the proceeds of insurance policies made payable to her in the form of a monthly income instead of all in one sum, leaving enough, however, payable in a lump amount, to take care of expenses and any outstanding debts, such as a mortgage on the home, if that is regarded as desirable and can be effected without reducing too much the amount of the monthly income available after that has been done.

If her husband is part owner of a business, she should know whether business insurance is carried to protect his interest in the event of his death, and, if so, what the arrangements or trust agreements provide for.

She should know about cash and loan values, and that a loan against a policy reduces the amount of the protection by the amount of the loan, and that accordingly, in the interest of the family, the loaning privilege should only be exercised in the case of urgent necessity. She will realize that it is of prime importance that such loans should be repaid at the earliest opportunity, even if some sacrifice is required over a period to accomplish it. Where the loan is of substantial proportions, temporary insurance can be secured to maintain the protection at the original amount until the indebtedness is wiped out.

Of course, as has often been pointed out, wives are not the only women who should know about life insurance. Those who prefer a career to marriage should be informed that there is no safer or easier way than by insurance of providing a certain income for themselves when they reach an age at which they want to retire from the active duties of business or professional life.

## Government Figures of Life Insurance in 1930

APPROXIMATE figures, subject to change, of the results of the insurance business in Canada for the year 1930 have now been compiled by the Dominion Department of Insurance, Ottawa, from the annual statements submitted by the companies, as follows:

Canadian life insurance companies issued in 1930, in Canada and elsewhere, a total net amount of paid-for business of \$1,287,460,960, this amount being less than that of 1929 by \$32,155,173, or 2.4 per cent.

Of this amount there was issued

in Canada \$594,843,540, or 7.8 per cent. less than in 1929; and outside Canada \$692,617,420, or 2.7 per cent. more than in 1929.

Of the amount issued in Canada \$490,401,660 was ordinary business; \$53,830,584 industrial, and \$50,611,296 group, these amounts being less than the corresponding figure for 1929 by 8.6 per cent., 0.4 per cent. and 7.4 per cent. respectively.

British and United States companies issued in Canada in 1930 net paid-for ordinary business of \$160,515,454, industrial \$120,989,454 and group \$8,540,050, the percentage decrease below 1929 being 10.2 per cent., 7.8 per cent. and 62.6 per cent., respectively.

Combining the business in Canada of all companies there was written and paid for during the year \$650,917,114 ordinary, \$174,820,038 industrial and \$59,151,346 group, a grand total of \$884,888,498, or a decrease of 9.5 per cent.

The total net business in force in Canada on December 31, 1930, was, in Canadian companies \$4,319,040,221, and in British and United States companies, \$2,173,019,521, or a grand total of \$6,492,059,742, an increase for the year of \$334,797,535, or 5.4 per cent.

The total net business in force in Canada of Canadian fraternal societies was \$130,562,080, and of foreign fraternal societies, \$56,794,071, or a total for fraternal societies of \$187,356,151.

## INSURANCE INQUIRIES

Editor, Concerning Insurance:

Is there any authoritative pronouncement in regard to the terms upon which a Government should be permitted to take a business like insurance or banking and make monopoly of it, such as is proposed in the Province of Quebec in respect to workmen's compensation insurance, a business which has been carried on so far by the insurance companies?

—M.N.B., Montreal, Que.

Government intervention in business enterprises is succinctly dealt with in the report of the World Economic Conference. What weight is to be attached to its findings can be judged from the fact that they met with the unanimous approval of 157 experts drawn from 50 countries in all quarters of the globe, after more than a year of preparation and three weeks of study and discussion. In fact, there has never been in history a document with such authority.

In connection with the entrance of Government into business of any kind in peace time, the finding is: "That when a Government carries on or controls any commercial, industrial, banking, maritime transport or other enterprise, it shall not, in its character as such and in so far as it participates in enterprises of this kind, be treated as entitled to any sovereign rights, privileges or immunities from taxation or from other liabilities to which similar privately owned undertakings are subject."

Editor, Concerning Insurance:

I have been offered a Sickness and Accident Policy in the Employers' Liability Assurance Corporation, Limited, of London, England, at what appears to be a very favourable cost.

Will you please give me your opinion on this company, mentioning particularly their reputation for a prompt settlement of claims?

—A.M.R., Toronto, Ont.

In all respects the Employers' Liability Assurance Corporation Limited, enjoys an excellent reputation. It is regularly licensed in Canada, and has a deposit with the Dominion Government of \$3,990,904 for the protection of Canadian policyholders.

Its total assets in Canada at the end of 1929 were \$3,649,489, while its total liabilities here amounted to \$2,976,328, showing a surplus in this country of \$673,161.

It has been in business since 1880, and has been operating in Canada since 1895. Its loss paying record is an excellent one.

Editor, Concerning Insurance:

Please advise me regarding the following companies:

(Separate Insurance by three Companies in one policy) Hardware Dealers' Mutual Fire Insurance Company of Stevens Point, Wisconsin; Minnesota Implement Mutual Fire Insurance Co., of Owatonna, Minn.; Retail Hardware Mutual Fire Insurance Co., of Minneapolis, Minnesota.

Issued through the Canadian Hardware and Implement Underwriters' Agency, Confederation Life Building, Winnipeg, Man.

Would you please say if these are safe companies to insure in?

—J.M.S., Farnham, Que.

The three companies whose policies are sold in Canada through the Canadian Hardware and Implement Underwriters of Winnipeg, are all regularly licensed in this

## SIXTY YEARS of PROGRESS

1871

1931

### STATEMENT FOR 1930

New Assurances Paid for.....\$705,678,000  
Total Assurance in Force.....\$2,863,701,000  
Surplus and Contingency Reserve.....\$36,532,000  
Assets.....\$588,733,000  
Liabilities (including Paid-up Capital Stock).....\$552,201,000

## SUN LIFE ASSURANCE COMPANY OF CANADA

HEAD OFFICE MONTREAL



## British Traders Insurance Company Limited

FIRE MARINE  
AUTOMOBILE HAIL

Canadian Head Office: TORONTO, Colin E. Sword, Manager for Canada.

ROBERT LYNCH STAILING  
MANAGER FOR CANADA



## PATRIOTIC ASSURANCE COMPANY LIMITED

HEAD OFFICE FOR CANADA  
TORONTO

FIRE INSURANCE

AGENTS WANTED

ESTABLISHED 1872

## SENECA JONES & SON

HOME OFFICE: HAMILTON, ONTARIO

CANADIAN GENERAL AGENTS FOR

Fidelity American Insurance Company  
Mill Owners Mutual Fire Insurance Company

INQUIRIES FROM WELL-ESTABLISHED AGENCIES INVITED  
COAST TO COAST SERVICE

## For the Man who thinks first of his family

Here is good news for men who have been seeking a cheaper, more practical, more satisfactory form of life insurance. It's called The Great-West "Three-Way Family Protection" policy... a policy of remarkably low cost, yet with three exceptionally attractive protective features.

## The Great-West THREE-WAY FAMILY PROTECTION POLICY

is primarily designed to furnish a large amount of life insurance at a cost within reach of the average man. It has been named "Three-Way" because it is three policies in one... providing (1) A life income for your wife; (2) An education for your children, and (3) a "clean-up" fund for paying off mortgage and debts.

Example: A man, age 30, invests in a "Three-Way" policy, depositing \$248 annually. Should he die within 20 years his family would receive a "clean-up" fund of \$2,500; a monthly income of \$100 for the remainder of the twenty years and \$10,000 cash at the end of the 20 year period. Should death occur after the 20 year period dependents would receive \$12,500 cash.

### MAIL THIS COUPON

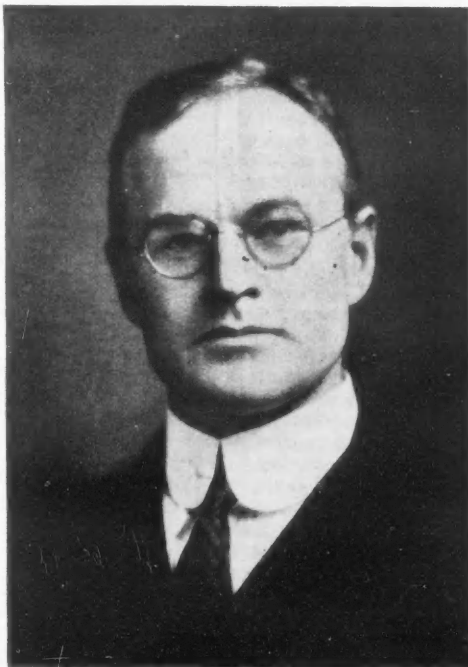
The Great-West Life Assurance Company, Winnipeg, Manitoba. Dept. 60-J  
Without obligation please mail me complete details of the new Three-Way Family Protection Policy.

Name

Address

## THE GREAT-WEST LIFE ASSURANCE COMPANY

HEAD OFFICE - WINNIPEG



SHOWS BUSINESS IN FORCE OF \$20,117,415

M. P. Langstaff, A.I.A., F.A.S., President and Managing Director of The Empire Life Insurance Company, whose report for 1930, its eighth year in business, shows the rapid and substantial development which has taken place since the inception of the Company. Assets have grown to \$1,878,298; premium income, to \$557,014; reserve, to \$1,353,661; and insurance in force, to \$20,117,415.







We take pleasure in announcing that  
**Mr. Harry K. Vipond**  
 has become associated with us at  
 our Toronto Office

**W. C. Pitfield & Company**  
 80 King Street West  
 Toronto

Montreal Ottawa Quebec London, Eng.  
 Vancouver Saint John Halifax

Toronto, March 17th, 1931.

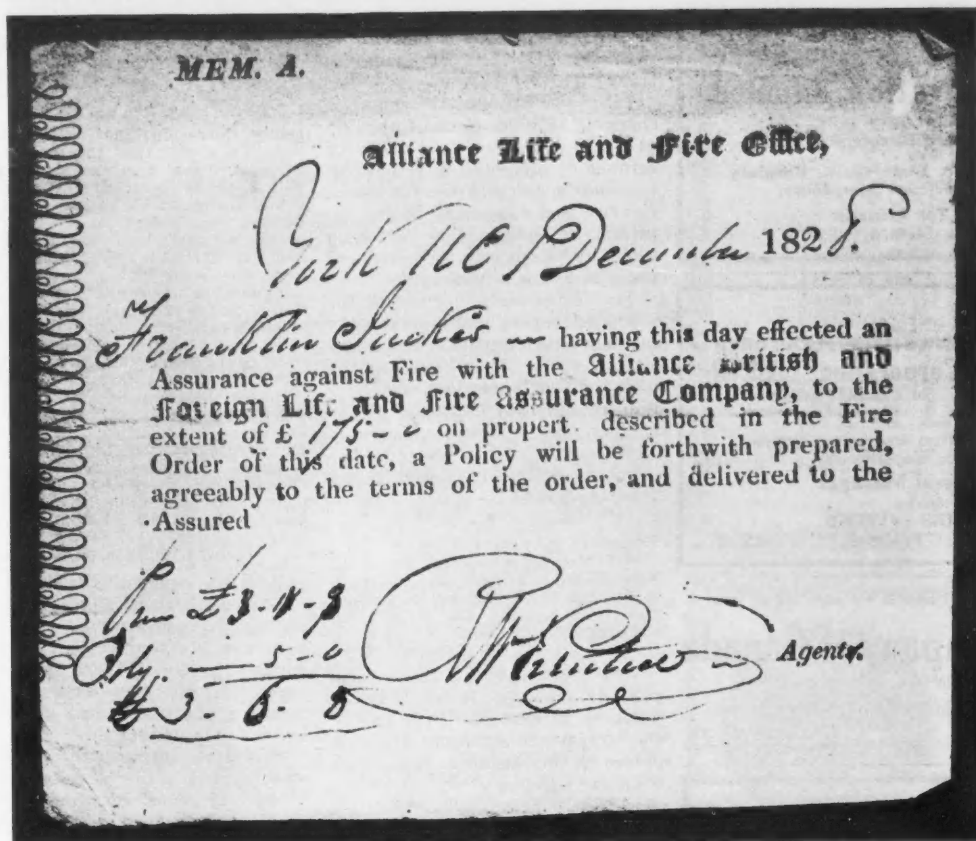
Visitors to Europe discovered  
 the world's most famous  
 and exclusive tobacco . . .

**Craven**  
 Mixture Tobacco

First blended in 1867 at the  
 command of the Third Earl  
 of Craven. Now smoked by  
 pipe lovers to whom quality  
 is the first con-  
 sideration.



IMPORTED  
 FROM  
 LONDON  
 and made by  
 CARRERAS Ltd.,  
 55, PICCADILLY,  
 Established 1788  
 Ordinary and Broad Cut,  
 Sold in Airtight Tins,  
 2ozs. 50c.; 4ozs. \$1.00.



#### IS THIS TORONTO'S OLDEST INSURANCE DOCUMENT?

This documentary evidence would indicate that the business of insuring buildings against loss or damage by fire is one of the oldest callings in Toronto. Franklin Jackes, who was the first Warden of York County, settled in York (now Toronto) about the year 1827. He established himself in the baking business on what is now the north east corner of King and West Market lane, just opposite the old St. Lawrence market building on King Street East. On the first day of December, 1828, he made a contract with the Alliance and British Life and Fire Company to insure his shop and dwelling and was given an interim receipt which is shown. He valued his place at £175 or about eight hundred dollars of the present day money. On that he paid a yearly premium of £3½ or about fifteen dollars in modern equivalent. This figures out to about two dollars per hundred of insurance per year. It is interesting to note that this document calls for a charge of five shillings for writing of the policy. There would be a great row today if any insurance company tried to ring in this policy charge. The modern typewriter has done away with the old-fashioned engrossing clerk and the policy charge is a thing of the past.

## GRAIN EXHIBITION

Great Interest Developing in World Grain Conference  
 to be Held in Regina Next Year

THERE are satisfactory indications that whole-hearted and practical support is being given by public bodies in Canada to the World's Grain Exhibition and Conference to be held in Regina in 1932. Their support is sought because of the effects which would follow the holding of this, the first

world-wide grain exhibition and conference in the history of agriculture.

These effects may be summarized as follows:

- (1) The exhibition will advertise Canada to the world at large in a specially interesting way;
- (2) It will give Canada the opportunity to take stock and to ascertain her standing among other countries of the world in agricultural matters;

(3) It will further stimulate Canadian growers in the use of the best varieties of seed and in the adoption of the best cultural methods;

(4) It will give Canadian farmers a greater appreciation of some of the difficulties experienced by British millers as they affect the handling of Canadian grains;

(5) It will demonstrate to the Canadian grower the reasons for the competition that exists in the open markets of the world.

THE 1932 World's Grain Exhibition and Conference will be unique in that it will be held in the latter part of July and the first

### Ottawa Light Heat and Power Company, Limited

#### Dividends

Notice is hereby given that the usual dividends have been declared for quarter ending 31st March, 1931, payable to Shareholders of record 16th March, as follows:—  
 PREFERRED STOCK: 1-5/8% (being at the rate of 6½% per annum), payable 1st April, 1931.  
 COMMON STOCK: 1½% (being at the rate of 6% per annum), payable 21st March, 1931.  
 The transfer books will not be closed.  
 By Order,  
 F. W. FEE,  
 Secy.-Treas.

Ottawa, 10th March, 1931.

### Canadian Pacific Railway Company

#### Dividend Notice

At a meeting of the Board of Directors held today the following dividends were declared:—

On the Preference Stock, two per cent. for the half-year ended December 31, 1930;

On the Ordinary Capital Stock, two and one-half per cent. for the quarter ended December 31, 1930, from railway revenues and special income;

Both dividends are payable April 1, 1931, to Stockholders of record at three p.m. on March 2, 1931.

By Order of the Board,  
 ERNEST ALEXANDER,  
 Secretary.

Montreal, February 9, 1931.

### Executor Company Chartered Trust and Dividend Notice

Notice is hereby given that the regular dividend of 1½% has been declared payable on the First day of April, 1931, to Shareholders of record at the close of business March 25th, 1931.

By Order of the Board,  
 E. W. McNEILL,  
 Secretary.

### CANADA BREAD COMPANY LIMITED

#### DIVIDEND NOTICE

##### 1st Preference Shares

NOTICE IS HEREBY GIVEN that a quarterly dividend of 1½% has been declared upon the 1st Preference Shares of the Company, payment of same to be made on April 1st, 1931, to Shareholders of record March 14th, 1931. The transfer books of the Company will be closed from March 16th to 31st, 1931, both days inclusive.

Class "B" Preference Shares  
 NOTICE IS HEREBY GIVEN that a quarterly dividend of 1½% has been declared upon the Class "B" Preference Shares of the Company, payment of same to be made on April 1st, 1931, to Shareholders of record March 14th, 1931. The transfer books of the Company will be closed from March 16th to 31st, 1931, both days inclusive.

By Order of the Board,  
 W. S. ANTILIFF, C.A.,  
 Secretary-Treasurer.  
 Toronto, Ont., March 16th, 1931.

### Provincial Paper Limited

Notice is hereby given that Regular Quarterly Dividend of 1½% on Preferred Stock has been declared by PROVINCIAL PAPER LIMITED, payable April 1st, 1931, to Shareholders of record as at close of business March 15th, 1931.  
 (Signed) W. S. BARBER,  
 Secretary-Treasurer.

We Specialize in all

**HIGH  
 GRADE  
 FUELS**

SEMET-SOLVAY  
 COKE

AMERICAN  
 ANTHRACITE

WELSH  
 ANTHRACITE

CANNEL  
 FOR FIREPLACES

FUEL OIL  
 (Meter Measured)

**The Standard  
 Fuel Company**

of Toronto, Limited

EL. 7151 or our yards  
 K. R. MARSHALL  
 President



#### NEW APPOINTMENT

Announcement has been made of the appointment of Harry K. Vipond as Sales Executive at the Toronto Office of W. C. Pitfield & Company. Mr. Vipond has had considerable experience in both the bond and stock departments of the investment business through his former connection as a director of Cochran, Hay & Company for the past seven years and previous to that as executive of Jarvis & Company of New York and Toronto.

part of August, and that the exhibits would have to be produced in 1930 and 1931 in order to afford the opportunity to conduct growing tests to determine the degree of purity possessed by them.

It will put a premium on well-bred seed, and will show to the world that Canada appreciates the value of good seed. The growing tests will demonstrate the desirability of uniformity as to breeding and trueness of type.

In the growing tests there exists a great opportunity of giving encouragement to the good seed movement. Thousands of growers competing in the various classes would take the precaution to obtain the best registered seed possible to increase their chances of securing some of the valuable cash prizes offered.

British and other millers, too, are interested in knowing that there exists in Canada an organ-

ization known as the Canadian Seed Growers' Association, designed to maintain the highest standard of Canada's wheat in the markets of the world.

#### Refunding Issue for B. C. Power

A \$4,000,000 first refunding bond issue, Series B, of the British Columbia Power Corp. is being offered the investing public by Nesbitt, Thomson & Co., Ltd., Wood, Gundy and Co., Ltd., and Societe De Placements du Canada. The issue is made for the refunding purposes only and does not represent an increase in the company's funded debt. A substantial saving, however, will be effected in fixed charges, it is stated.

NEW ISSUE

\$4,000,000

## British Columbia Power Corporation Limited

5% First Refunding and Collateral Trust Sinking Fund  
 Gold Bonds, Series B

To be dated March 1st, 1931

To mature March 1st, 1960

Principal and interest payable in Canada, New York, or London. Coupon Bonds, denominations \$1,000 and \$500 with privilege of registration as to principal, and fully registered Bonds in denominations of \$1,000 and \$10,000. Redeemable at 105 on or before March 1st, 1935, thereafter at 104 of 1% less for each five subsequent years or fraction thereof; in each case with accrued interest. Montreal Trust Company, Trustee.

These Bonds are issued for refunding purposes only and do not represent an increase in the funded debt of British Columbia Power Corporation, Limited, and subsidiary companies. A substantial saving in fixed charges will be effected through this refunding operation.

#### CAPITALIZATION

(After giving effect to this refunding operation and including bonds, debentures and shares of subsidiary companies authorized for issue to, and outstanding in the hands of the public)

	Authorized	Outstanding
First Refunding and Collateral Trust Bonds*		
5½% Series A, due 1960		\$10,000,000
5% Series B, due 1960 (this issue)		4,000,000
Funded Debt and shares of subsidiaries held by the public	\$42,358,949.72	37,358,949.72**
Class A Shares (no par value)	1,500,000 Shares	1,000,000 Shares
Class B Shares (no par value)	1,500,000 Shares	1,000,000 Shares

\*Additional Bonds issuable subject to restrictions of Trust Deed.

\*\*Based on exchange rate of \$1.85 to £1.

EARNINGS: Consolidated net earnings, after providing for interest and dividends on the subsidiary companies' funded debt and shares then outstanding in the hands of the public, and after provision for depreciation and all taxes for the fiscal years ended June 30th, have been as follows:

	1926	1927	1928	1929	1930
	\$1,450,108	\$1,795,955	\$2,027,096	\$2,632,980	\$2,305,001

† Water shortage through drought resulted in increased cost of purchased power and other expenses of \$810,676. Recent additions to plant are expected to prevent a recurrence of this condition.

The above earnings figures should be augmented by the annual charges in each case on the subsidiary companies' securities presently being refunded. This amount has averaged \$216,681 during the five year period ended June 30th, 1930, so that average annual net earnings available for interest on the First Refunding and Collateral Trust Bonds for this period amounted to \$2,288,909 or more than three times the annual interest requirements of the Bonds of Series A and Series B to be presently outstanding.

SECURITY: The First Refunding and Collateral Trust Bonds constitute the only present funded debt of British Columbia Power Corporation, Limited. The Bonds are secured by Trust Deed constituting a first specific mortgage and charge on securities and shares of subsidiary companies as more fully set out in the said Trust Deed, and by a floating charge covering all of the Corporation's assets now owned or hereafter acquired.

We offer these Bonds when, as and if issued and received by us, subject to the opinion of Counsel, at

Price: 96 and accrued interest to yield over 5.25%  
 (Plus transfer tax)

**NESBITT, THOMSON  
 & COMPANY, LIMITED**

**WOOD, GUNDY  
 & COMPANY, LIMITED**

**SOCIÉTÉ DE PLACEMENTS DU CANADA**

The information contained in this advertisement is based upon statements and statistics on which we have relied in the purchase of these Bonds. We do not guarantee, but believe the statements herein made to be true.



## The Portage la Prairie Mutual Insurance Company

HEAD OFFICE ..... PORTAGE LA PRAIRIE, MANITOBA

BRANCH OFFICES  
216 Dominion Bank Bldg., TORONTO  
A. E. L. Wetmore, Mgr.  
64 Commerce Bldg., VANCOUVER  
H. Rawson Lumby, Mgr.

### FORTY-SEVENTH ANNUAL REPORT

Assets .....	\$ 1,507,564.61
Liabilities .....	\$ 50,476.46
Surplus Assets over Liabilities .....	\$ 1,457,088.15
Insurance Written in 1930 .....	\$28,744,642.69
Increase for 1930 .....	\$ 5,204,714.69
Total Business in Force .....	\$73,720,366.69

E. H. MUIR, President      STRATTON WHITAKER, Managing Director

**FIRE, AUTOMOBILE, PLATE GLASS, BURGLARY AND WINDSTORM INSURANCE**

The Oldest Mutual Fire Insurance Company in Western Canada  
**AGENTS REQUIRED**



### FORMS NEW FIRM

William Cameron, partner in the firm of Cameron and Miller, members of the Standard Stock and Mining Exchange, which recently opened offices in the Northern Ontario Building, Toronto.

## BRITISH RAILWAYS

Efficiency Being Steadily Increased Though Shareholders Worried and Financial Outlook Clouded

By LEONARD J. REID

Assistant Editor of the Economist, London

THE year 1930 was not a good one for British railways. The previous year, 1929, witnessed a number of administrative and operating economies which reduced working expenses, and with a fairly good revenue all companies ventured to pay increase dividends to their ordinary stockholders. Not so for 1930. The economies were relatively small, revenue was lower and dividends were reduced.

To people in countries where the railway system is organized as one economic unit with unity of command, an analysis of railway conditions is relatively simple. In Great Britain, however, there are still four separate commercial companies, with separate boards of directors and each company has a different capital, divided up in a different way.

Without entering into the question of how these factors may have a bearing on the amount of profits available for the different categories of stockholders, some idea of the present position of the railways is vividly indicated by the rate of dividend paid to ordinary stockholders. The Southern Railway paid 1½ per cent. as against 2½ per cent. last year; the Great Western paid 5½ per cent. as against 7½ per cent.; the London, Midland and Scottish, 2 per cent. compared with 4½ per cent.; and the London and North Eastern paid ¼ per cent. for 1930 whereas it paid 3 per cent. a year ago.

In all cases the dividends so paid were not fully earned in the year and had to be made up out of reserves. These ordinary stocks are now being dealt in on the Stock Exchange at prices giving yields between 7¼ per cent. and 8¾ per cent.

The company with the biggest gross revenue is the London, Midland and Scottish, whose income amounted to £76,445,000, a decline of about £5 million compared with a year ago. Operating expenses amounted to £64,468,000 or only about £2¼ millions less than last year. The ratio of operating expenditure to operating income rose from 79.46 per cent. for 1929 to 82.17 per cent. for 1930. The net revenue amounted to £13,426,000 and after adding the amount brought forward and an allocation from reserves, but meeting certain charges, £14,797,000 was available for debenture and stockholders of which £1,904,000 was distributed as ordinary dividends.

The gross operating income of the Great Western Railway amounted to £34,345,000 during 1930, about £2 million less than for 1929. Operating expenditure was £28,227,000, or about £1 million less than the year before. The ratio of operating expenditure to receipts for 1930 was 79.81 per cent. as against 78.34 per cent. in 1929. Total available for debenture and other stocks was £7,324,000 and £2,361,000 was distributed on the ordinary capital. The Southern Railway's gross operating income was £25,890,000 or about £750,000 less than for 1929, while operating expenses at £20,702,000 were about £210,000 lower. The ratio was 80.05 per cent. or 1 per cent. higher than for 1929. The total sum available for debentures and other stocks was £6,296,000 and £1,773,000 was paid to ordinary stockholders.

IN RECENT years the troubles for British railways have been bad trade in general, the internal combustion engine, and labor. In so far as bad trade is concerned, the railways have effected some reductions of charges to attract and assist traffic both of passengers and goods.

With regard to the internal combustion engine the railway companies, with considerable skill and the minimum of friction, have



### WITH NEW HOUSE

Frederick M. Miller, partner in the firm of Cameron and Miller, members of the Standard Stock and Mining Exchange, which recently opened offices in the Northern Ontario Building, Toronto.

bought up practically all the road motor coach services which competed with them and in large measure converted them into ancillary services. There are, nevertheless, a number of so-called "pirate" road transport companies which still compete with the railways. The traffic figures for the railways show, however, that the loss of passenger traffic has now almost ceased.

With regard to labor the railway companies have claimed serious wage reductions and alterations of working conditions. The claims and the operatives' counter claims have been argued at length before the Statutory Wage Tribunal, whose decision is expected within a few days. It may be guessed that a compromise to the claims will be the result and a slight reduction of wages take place. In the case of the Great Western, salaried employees receiving over £350 per annum and who are outside the scope of the Wage Tribunal, have received notice of a 5 per cent. reduction as from 1st March.

From the financial point of view the outlook for the four trunk line railways is not a bright one. The relatively high distribution of ordinary dividend a year ago seems to have been unjustified and with the outlook no brighter the same comment may be passed on the distributions this year, except perhaps in the case of the one railway paying only ¼ per cent.

Set aside \$10 to \$80 per month in safety.

START ON THE ROAD TO FINANCIAL INDEPENDENCE WITH LIFE INSURANCE PROTECTION AT NO EXTRA COST!

## Canadian Financial Founders Limited

based on TIME TESTED form of Security embodying new advantages



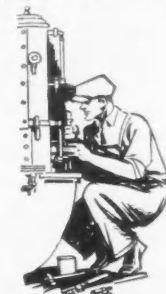
### A BUSINESS MAN

utilizes the insurance feature of the Canadian Financial Founders' savings and investment plan to provide his business with \$5,000 ready cash to promptly pay creditors in the event of his death. Meanwhile, he adds to his quick assets each month, building a reserve fund of cash, ready to be drawn upon if needed.



### A HOUSEWIFE

finds she can conveniently meet the small monthly payments by little shopping economies. She enjoys the feeling of financial independence, which many married women crave.



### A MECHANIC

who foresees a possible reduction of earning power as he approaches middle age employs the Canadian Financial Founders' savings and investment plan as a retirement fund.



### TEACHERS, NURSES, STENOGRAPHERS

are using the Canadian Financial Founders' savings and investment plan to provide for future independence and travel. In case of death before the plan is completed, the entire amount subscribed for, plus any enhancement in value and accumulated dividends will go to their dependents.



### FINANCIAL INDEPENDENCE

The Canadian Financial Founders' plan of savings and investment helps you to achieve it and protects your dependents while you are accumulating capital.

Take a few moments to learn how the Canadian Financial Founder's savings investment plan can help solve your financial problems. Return the coupon now for interesting leaflet.

**Canadian Financial Founders Limited**  
GENERAL ASSE. BLDG.  
TORONTO, ONT.

Representatives:  
BURLEIGH SMITH & CO. LTD.  
211 ROGERS BLDG.  
VANCOUVER

Return Coupon for Leaflet

Kindly mail me, without obligation, complete information.

Miss \_\_\_\_\_

Mrs. \_\_\_\_\_

Mr. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov. \_\_\_\_\_

## High-Grade Canadian Municipal Bonds

offer excellent security for principal and interest. Following are among the most attractive current offerings:

Security	Rate %	Maturity	Price*	Yield %
City of Montreal .....	4½	1971	100.00	4.50
City and County of Saint John .....	4½	1971	99.00	4.55
City of Victoria .....	5	1941	103.00	4.62
City of Victoria .....	5	1943	103.00	4.67
City of Sault Ste. Marie .....	5	1932-51	to yield	4.70
City of Windsor .....	5	1941-60	to yield	4.70

\*Plus interest and transfer tax.

Detailed information regarding any of these securities will be gladly furnished upon request.

36 King Street West  
Toronto  
Telephone: ELgin 4321

**Wood, Gundy & Company Limited**

## Pension Yourself!

- ¶ \$100 monthly from age 60, as long as you live (guaranteed for 10 years whether you live or die)—
- ¶ At least \$10,000 to your dependents if death occurs before age 60—
- ¶ \$20,000 if death occurs as the result of an accident—
- ¶ If totally disabled before age 60, an income of \$100 monthly after four months disability, insurance still in force, regular dividends paid and no premium deposits required as long as you are disabled.
- ¶ Dividends paid before pension starts and for ten years after.
- ¶ Optional methods of settlement available at age 60 if desired.

THE above is an outline of one of the pension policies available from this company. A policy can be arranged to suit your particular requirements. When you invest in life insurance, you make provision for the continuation of your income to yourself or dependents when it is needed most, and you do so in the knowledge that your principal will be absolutely safe and your interest returns good.

Our representatives will be pleased to give you full information concerning a Pension Policy for yourself, or, if you prefer, write your name and address below and mail to Head Office direct for booklets.

Name \_\_\_\_\_

Address \_\_\_\_\_



THE  
**MUTUAL LIFE**  
Assurance Company  
**OF CANADA**

HEAD OFFICE—WATERLOO, ONT.

TORONTO OFFICES:

CANADA PERMANENT BLDG., ROOMS 601-8 THE TORONTO DAILY STAR BLDG., PHONE ELGIN 4356  
PHONE ELGIN 8374



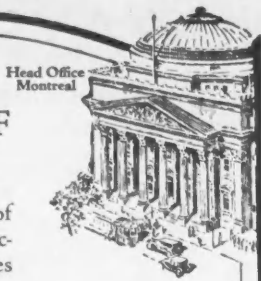
## CUSTODY OF SECURITIES

The Agency of the Bank of Montreal in New York accepts the custody of securities and performs all routine services in connection with their care and safe-keeping. A similar service is given by the London and Paris Offices of the Bank.

## BANK OF MONTREAL

Established 1817

Total Assets in excess of \$800,000,000



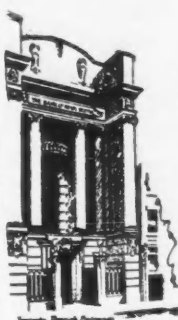
## Use Our Drafts

when you have occasion to remit money. Issued in any desired amount without delay or formality at any Branch of this Bank.

## THE BANK OF NOVA SCOTIA

Established 1832

Capital, \$12,000,000 Reserve, \$24,000,000  
Total Assets, \$265,000,000



Security, income and marketability are assured by an investment in

## DIVERSIFIED TRUSTEE SHARES SERIES C

THEY are secured by the growth and earning power of 50 leading corporations.

During 1930 the companies whose common stocks underlie this trust distributed more than a billion dollars in dividends.

They are readily marketable. The distributors maintain a bid price at approximately the liquidating value of the underlying securities plus cash on hand. They are quoted daily in many newspapers.

Descriptive circular on request.

## JOHNSTON AND WARD

60 KING ST. WEST, TORONTO  
ROYAL BANK BUILDING, MONTREAL  
Members: Montreal Stock Exchange, Montreal Curb Market, Toronto Stock Exchange, Winnipeg Grain Exchange, Chicago Board of Trade, New York Curb (associate)

## Sales Executive Wanted

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## Canadian Pacific Railway Company

### NOTICE TO SHAREHOLDERS

The Fiftyth Annual General Meeting of the Shareholders of this Company, for the election of Directors to take the places of the retiring Directors and for the transaction of business generally, will be held on Wednesday, the sixth day of May next, at the principal office of the Company, at Montreal, at Twelve o'clock noon.

### SPECIAL MEETING

The meeting will be made special for the purpose of considering and, if approved, of authorizing the issue of \$50,000,000 of Ordinary Capital Stock, in such amounts, on such terms, and at such times as the Directors shall from time to time decide.

The Ordinary Stock Transfer Books will be closed in Montreal, New York and London at 3 p.m. on Tuesday, the seventh day of April. The Preference Stock Books will be closed in London at the same time.

All books will be re-opened on Thursday, the seventh day of May.

By order of the Board,

ERNEST ALEXANDER,  
Secretary.

Montreal, March 9, 1931.



### MUTUALIZATION CONSUMMATED

Thomas Bradshaw, F.I.A., President of North American Life Assurance Company, who, after acquiring a controlling stock interest, inaugurated and has successfully carried out a plan for the mutualization of the Company, as provided for in the original charter granted by the Dominion Government fifty years ago. Thus the Company, occupying a strong business and financial position, commences its second half century as a purely mutual life insurance institution.

—Photo by "Who's Who in Canada".

## Economics and Prosperity

(Continued from Page 31)  
WE CAN see from this that the only reason why we were limited to eleven circulations in 1921 as against seventeen in 1928 was simply that each one required on an average of thirty-three days to complete, but during the subsequent years the velocity of the circulation increased until in 1928 each one averaged but twenty-one days. As the circulating time is decided by the length of time the money remains in our possession, we cannot escape the logical conclusion that we retained our money in our possession a longer time in 1921 before transferring it than we did in 1928. Apparently we returned to our old habits in 1930.

It has been asserted that it is the increased use of machinery that is to blame for this because it has decreased our purchasing capacity by reducing the number employed on production. This theory must fall rather flat when we consider that the circulating velocity was greater during 1928 than any of the years 1921 to 1926.

No one would suggest that there was any reduction in the amount of machinery used during 1927 and 1928. The amount of machinery we use cannot affect employment because it is the amount of money at our disposal that decides the number of opportunities for employment we can finance, and as long as we maintain the normal circulating velocity the normal amount of money would still be available.

IT MUST be admitted, however, that to continue employing the same number of people with the increased mechanical facilities for production, and no increase in the purchasing capacity, will create a very serious over-production that eventually will paralyze the whole world. This very situation has contributed to the present depression, and we have been unable to find a way to dispose of the surplus.

Relief will be obtained by diverting as many as possible to other work that will not add to the commodities on sale, such as constructing permanent improvements to

our country, and there are other methods that have been widely discussed. But before we decide that we are over-producing we should remember that an over-production is only relative, that is, relative to the amount of money that is being expended on it. A four-billion dollar production wasn't an over-production in 1928, but it would have been in 1921 and 1930.

Upon whom shall we lay the blame for the present reduction in the velocity of the circulation? It must be admitted that production is still in excess of the demand, but the demand has fallen below the 1928 level, so it is upon the slackening demand that the blame must rest.

Doubtless we will say that the length of time an individual retains his money before spending it would have so little effect upon the circulating velocity it couldn't have been even a contributing factor to either the 1930 or 1921 depressions. That is true, but we must remember that, as stated by the Dominion Bureau of Statistics, there were 3,173,169 persons ten years of age and over employed in 1921 in gainful occupations in Canada.

If three million people decide during the year to retain the money in their possession as long as they can, the effect upon the circulating velocity will be disastrous. It was such an attitude that prevented our money from performing more than eleven circulations in 1921. The figures for 1928 show what can be accomplished by speeding up the circulating velocity.

THE necessity for spending money should be apparent to all. We expect our economic machinery to perform a certain amount of work, and just as mechanical machinery requires the consumptions of energy-releasing elements like gasoline or coal to drive it, we will find the consumption of an energy-releasing element that we call money is required to drive our economic machinery.

This does not mean that money undergoes a physical destruction when it is spent; all that is destroyed is the right of the possessor to retain it. When money is expended it passes from the holder to the industrial world so its purchasing capacity as far as the former is concerned is ended, but it is automatically endowed with an investment capacity. Investing money reverses the process and re-creates the purchasing capacity.

It is only by continuing the alternate destruction and creation of the purchasing capacity that the requisite energy is generated to drive our economic machinery. If we want it to perform more work we must increase the power we feed to it, and that can be accomplished by expediting our purchases and investments.

There is, of course, no duty upon the industrial world to invest, or upon the general public to spend, the money in their respective possessions, but allowing the circulating velocity to vary from the twenty-one days of 1928 to the thirty-three days of 1921 will needlessly curtail our ability to finance employment and the domestic consumption of our national production which, after all, is our best market.



### EXPERIENCES GROWTH

J. J. Lyons, President of the Capital Trust Corporation, which reported a very satisfactory growth both in business and profits for 1930. The already strong financial position of the company was further bettered during the year.



### Advisory Board

Sir Charles B. Gordon, C.B.E.  
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A. J. Brown, K.C.  
Wilmot L. Matthews  
F. E. Meredith, K.C.  
Lt.-Col. Herbert Melson, C.M.G., M.C.  
W. N. Tilley, K.C.  
The Hon. J. M. Wilson

## Our Facilities Afford

full opportunity for the complete analysis of investment securities, and we shall be glad to have you call, or write to us, whenever you need investment information or advice. Meanwhile, as a guide to sound selections, we would suggest our widely diversified list of recommended bonds, a copy of which will be sent by mail on request.

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